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THE MOORE SEED CO.

125 Market Street

AND

114 Church Street

PHILADELPHIA, PA.

Florists' Wholesale Price List

Bulbs, Flower Seeds and
Horticultural Sundries

SPRING

1916

EDITION



Moore's New Superlative Verbenas

2285 These truly wonderful new giant flowered verbenas will be a pleasant revelation to all who grow them. They are of extraordinary beauty and in size and colors surpass all other strains in existence in rich display of colors, in magnificent shades of Tyran Rose, Purple, Garnet, Turkey Red, Geranium Red, Bright Rosy Scarlet, Blue, White, etc. The flowerets are enormously large and have almost without exception, a large brilliant white eye, which gives the flowers a most effective appearance. No verbenas grower should fail to plant this fascinating and most salable class.

Packet	.	.	.	25c
Trade Packet	.	.	.	50c
$\frac{1}{4}$ ounce	.	.	.	\$1.00
1 ounce	.	.	.	3.00

Moore Seed Company's Select List of Extra Quality Flower Seeds

QUALITY—PRICES. Do not confound our high quality Flower Seeds with the usual imported grades sent out by other houses, which are grown cheap, sold cheap, and are in every way expensive to the buyer. Our seeds are cultivated with a view of obtaining the highest possible mark of perfection and to supply a class of people who want nothing but the very best. We have made the price as low as possible consistent with the high quality of all the seeds herein offered.

We give very close attention to our Flower Seed Department, and we have gone to much trouble and expense to improve the leading specialties, such as

ASTERS, CINERARIAS, CYCLAMEN, MIGNONETTE, PANSY, PHLOX, PETUNIA, PRIMULAS, CALCEOLARIAS, STOCKS, VERBENAS, ZINNIAS

and many other classes, and they are now grown by the most critical florists in the country.

Purchasers will find our superb mixtures of the above to be of unexceptional merit, which cannot be obtained elsewhere.

A TRIAL ORDER will convince any one of the high quality and superiority of our varieties. Florists, especially, will derive great benefit from buying their flower seeds from us.

We allow Florists and Market Gardeners a discount of 33 1/3 per cent. on seeds quoted by the packet. Trade packets, ounces and pounds are net. We do not furnish 1/2 trade packets except where noted. Fractions of an ounce are furnished at a slight advance over the ounce price.

OUR BUSINESS RULES—About Warranting Seeds, etc.—THE MOORE SEED CO. give no warranty, express or implied, as to description, quality, productiveness or any other matter of any Seeds, Bulbs or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

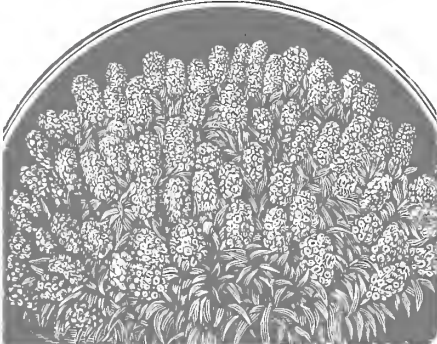
THE MOORE SEED COMPANY.

ABUTILON

- 15 **Magnificent New Giant Flowering Hybrids, Mixed.** Handsomest varieties only, comprising many flowers—over 3 1/2 inches across. Saved from a splendid collection. Seedlings bloom in six months. Pkt. 25c., trade pkt. 50c.

ACACIA

- 20 **Very fine Mixed.** Saved from thirty beautiful sorts; soak the seed in warm water before sowing. Pkt. 5c., trade pkt. 15c., oz. 25c.



Alyssum—Carpet of Snow (Dwarf Bouquet)

ACHILEA

- 25 **Giant Pearl.** White; blooms all summer. Excellent for summer cut flowers; flowers first season if sown early. Extra good stock. Pkt. 15c., trade pkt. 30c., oz. \$2.50.

ACROCLINIUM

- (Everlasting Flower)
31 **Double Mixed.** White and Red; fine for pots. Trade pkt. 10c., oz. 30c.

AGERATUM

- 62 **Little Blue Star.** (Cope's Improved) Light blue with dark red centre, free and constant bloomer; 1 foot. Pkt. 10c., trade pkt. 35c., oz. \$2.00.

- 63 **Blue Gem.** Beautiful, large dark blue flowers; profuse bloomers; fine for pot culture; 6 in. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
64 **White Gem.** The best white variety for bedding or pot culture; 6 in. Pkt. 5c., trade pkt. 25c., oz. \$1.00.
65 **Dwarf Blue.** 8 in. Pkt. 5c., trade pkt. 10c., oz. 30c.

ALYSSUM

- 70 **Maritimum.** White trailing; 8 in. Pkt. 5c., trade pkt. 10c., oz. 15c., 1/4 lb. 50c.
71 **Carpet of Snow.** (Dwarf Bouquet.) Pure White; grows only 2 to 3 inches high and flowers profusely; in fact, it is a perfect carpet of snow throughout the season. We have counted as many as 300 heads of snow white flowers open on one plant at one time. The best sort for pot culture (see cut). Pkt. 10c., trade pkt. 30c., oz. \$1.50.
72 **Little Gem.** (Tom Thumb.) White; 4 in. Pkt. 5c., trade pkt. 10c., oz. 25c., 1/4 lb. 75c.



Double White Snapdragon

- 73 **Saxatile Compactum.** (Basket of Gold.) Beautiful golden-yellow; 1 ft. Pkt. 5c., trade pkt. 10c., oz. 50c.

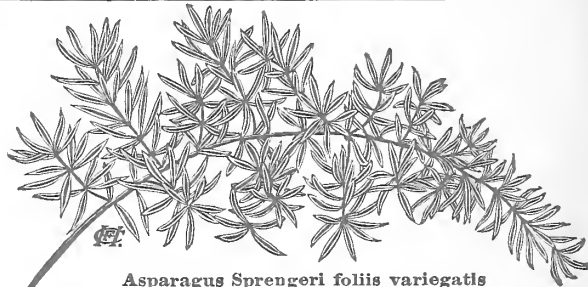
AMPELOPSIS

- 90 **Veitchi.** Japan or Boston Ivy. Trade pkt. 10c., oz. 15c., 1/4 lb. 50c.

ANTIRRHINUM

Long spikes and large flowers; a most beautiful type for outdoor cutting; 2 ft.

- 112 **Sutton's Giant, Pink.** Pkt. 10c., trade pkt. 30c., oz. \$2.00.
113 **Sutton's Giant, Deep Scarlet.** Pkt. 10c., trade pkt. 25c., oz. \$1.00.
114 **Sutton's Giant, Blood Red.** Pkt. 10c., trade pkt. 25c., oz. \$1.00.
115 **Sutton's Giant, Striped.** Pkt. 10c., trade pkt. 25c., oz. \$1.00.
116 **Sutton's Giant, Yellow.** Pkt. 10c., trade pkt. 25c., oz. \$1.00.
117 **Sutton's Giant, White.** Pkt. 10c., trade pkt. 30c., oz. \$1.50.



Asparagus Sprengeri foliis variegatis

ANTIRRHINUM (Continued)

- 118 **Sutton's Giant, Double White.** Excellent, very large blooms of great value for cutting. Pkt. 10c., trade pkt. 35c.
119 **Sutton's Giant, Double Yellow.** Flowers of a brilliant Canary Yellow and eclipse all others in size. Pkt. 10c., trade pkt. 30c.
120 **Semi-Dwarf, Mixed.** 15 in. Pkt. 5c., trade pkt. 10c., oz. 20c.
121 **Vervaeana Hybrids, Dwarf Mixed.** Remarkably gorgeous colors in endless variety; surprisingly beautiful; unsurpassed for pots; 10 in. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
122 **Sutton's Giant, Gems, Mixed.** Comprising only large-flowered, most rare and choicest novelties and most brilliant colors of this famous hybridizer. Pkt. 10c., trade pkt. 30c., oz. \$2.00.

ANTIRRHINUM SPECIAL LARGE FLOWERING GREENHOUSE VARIETIES

Magnificent large showy flowers on extra long spikes.

- 124 **Crosswick's Pink.** Delicate soft creamy pink. Pkt. 25c., trade pkt. \$1.00.
125 **Crosswick's White.** Pure white superb flower; immense long spikes. Pkt. 25c., trade pkt. \$1.00.
126 **Crosswick's Yellow.** Magnificent orange. Pkt. 25c., trade pkt. \$1.00.
127 **Silver Pink.** (New.) Delicate pink on white ground, long spikes, flowers of purest form. Pkt. 25c., trade pkt. \$1.00.

- 128 **Scarlet Flame.** A self brilliant fiery scarlet; a most striking color. Pkt. 25c., trade pkt. \$1.00.

- 129 **Gold Crest.** Soft rose pink, tinged salmon, with golden orange lip. Pkt. 25c., trade pkt. \$1.00.



Asparagus Plumosus Hatcheri

ASPARAGUS

Best quality greenhouse-grown seed.

- 146 **Plumosus Nanus.** Pkt. 10c., 50c. per 100 seeds, \$3.50 per 1,000 seeds, 5,000 seeds \$16.50, 10,000 seeds \$30.00. Special prices will be quoted on large lots of 50,000 and upwards.
147 **Sprengeri.** Pkt. 10c., 25c. per 250 seeds, 75c. per 1,000 seeds, \$2.50 per 5,000 seeds.
145 **Hatcheri.** (Improved Type.) Of very dense, symmetrical, rapid growth. Beautiful fronds, much longer, and more lasting than a Plumosus. Most excellent for pots or cutting. Pkt. 25c., 100 seeds \$1.00, 500 seeds \$3.25, 1,000 seeds \$6.00.
148 **Sprengeri foliis variegatis.** The leaves being white with the exception only of a green centre vein running lightly through them, making it highly ornamental and desirable. Soil should not be too rich. Pkt. 25c., trade pkt. 50c.

1-Packet each 6 Special Greenhouse varieties \$1.00.

THE MOORE SEED COMPANY
SEED GROWERS 125 MARKET STREET, PHILADELPHIA
AND 114 CHURCH STREET

GROWING RELIABLE SEEDS FOR MARKET GARDENERS AND FLORISTS

FORWARDED BY { *State on this line whether wanted*
by Mail, Express or Freight. } _____

EXPRESS OR FREIGHT OFFICE { If different }
 { from P. O. } _____

Quantity	NAMES OF SEEDS WANTED	\$ Price cts.
	<i>Please write letters on a separate sheet from your order</i>	
	Amount carried forward,	

PLEASE CARRY OUT PRICE OPPOSITE EACH ITEM ORDERED

[illegible]

Many vegetable growers are in need of special information such as has been gained by our forty-five years' experience and intelligent observation of methods of culture pursued by the most successful planters here and elsewhere. Please mark the number of leaflet desired.

- | | |
|--|---|
| No. 1. Asparagus. | No. 40. Lettuce in the Open and under Glass. |
| No. 5. Beans. | No. 45. Melons in the Open and under Glass. |
| No. 10. Cabbage and Cauliflower. | No. 50. Mushroom Culture. |
| No. 15. Cauliflower and Radish under Glass. | No. 55. Onions. |
| No. 20. Celery. | No. 60. Rhubarb and Asparagus under Glass. |
| No. 25. Cucumbers, Squash and Pumpkin. | No. 65. Tomatoes Outdoors. |
| No. 30. Cucumbers under Glass. | No. 70. Tomatoes under Glass. |
| No. 35. Horse Radish, Rhubarb and Spinach. | No. 75. Vegetables in General. |

No. 144. ASPARAGUS HYBRIDUS ERECTUS FLORIBUNDUS

This is a plant of great value to the florist and growers of foliage for cutting, as it makes splendid material for decoration. In its cut state it will keep fresh for weeks, even without water. It has no thorns. Its cultivation is very simple; it only requires a cool house. There is big money in growing this plant. It produces shoots from 6 to 6 feet long, which grow straight upward without showing the least tendency to wind. By pinching out the tops of the young leaders before the laterals appear numerous side shoots 2 to 3 feet long are easily obtained. When grown in a 5-inch pot 15 to 20 trails or shoots are easily produced. When of sufficient age thousands of snow-white ar-like flowers cover the plant and it continues to bloom all the time. It makes a splendid room or conservatory decoration. Give it a trial. **Pkt. 30c., trade pkt. \$1.00, 100 seed \$3.00, 1,000 seed \$28.00.**

No. 123. AURORA (NORTHERN LIGHT) SNAPDRAGON

A grand and valuable novelty, of striking value as a florist cut-flower, possessing the most artistic orchid-like effect. Our new Aurora snapdragon produces quite new shades of colors still enriched by the peculiar tints which nearly all flowers show.

The colorations mostly appearing are as follows:

Creamy white tinted with mauve,

Persian yellow with rose,



Aurora (Northern Light)
Snapdragon. No. 123

SNAPDRAGON—Continued

Deep cerise with narrow white lip,

Primrose (or lemon) yellow with reddish brown,

Pure mauve with darker tints, and

with many other shades and colors. They give this type a most charming appearance which bears quite a new but fascinating character, rendering it most valuable as a cut-flower. Semi-dwarf, large flowered type. **Pkt. 25c., trade pkt. 50c.**

No. 302 EXTRA EARLY FLOWERING FRENCH ASTER— PARIS WHITE

A truly remarkable early flowering bushy type with flowers nearly double the size of Queen of the Market, of good form, similar to our Japanese Mammoth Flowered Branching Aster. Flowers are bound in long, stout stems. In strong demand for cut flowers. See page 5 for additional sorts. **Pkt. 15c., trade pkt. 40c.**

No. 282 UNICUM BRANCHING ASTER—SALMON GEM

It is a most distinct and distinguished-looking flower, being made up of long, thread-like, wonderfully curled quilled petals, which forms an airy, graceful bloom, nicely shown in the illustration. Color same as the incomparable rose Souvenir de la Malmaison. These are of very large size, rarely less than 5 inches in diameter, held erect on long, wiry stems; grows 18 inches high, blooming early; excellent for cutting. This variety will appeal to all florists who want something different from the usual run of Asters. **Pkt. 15c., 2 for 25c., trade pkt. 50c.**

No. 870-A DRACÆNA EXCELSA

This new Cordyline is as readily produced from seeds of the *Dracana indivisa*, is even more ornamental, having longer, wider, thicker leaves of a truer green. All these qualities united can but make this good plant more quickly appreciated. It is certainly one of the best of market plants, decidedly ornamental and valuable for centers of beds, vases and window boxes and most excellent as a house plant. **Pkt. 20c., trade pkt. 50c.**



New Early Flowering French Aster
Paris White. No. 302

No. 1235 LARKSPUR—WHITE WONDER

A magnificent hardy annual and should be sown as early in the Spring as possible where intended to flower. Producing great masses of long spikes of double flowers of the purest white, exceedingly effective and graceful. Valuable for Summer cutting, 2 ft. **Pkt. 10c., trade pkt. 30c., oz. \$1.00.**



No. 1235. Larkspur White Wonder



No. 870-A. Dracæna Excelsa



No. 282. Aster Salmon Gem

346 **BEGONIA SEMPERFLORENS LUMINOSA**
(True ever-blooming type)

This is a magnificent brilliant scarlet and exceedingly showy. The plants are literally covered with bloom of good size the whole summer until frost; the foliage is of a rich, lustrous brown, producing a splendid effect especially when massed in ribbons or beds.

It is dwarf and bushy and makes a very attractive and valuable pot plant. The flowers commence to show when quite young and under greenhouse culture it is a perpetual bloomer. It is decidedly superior to all the dark-foliaged semperflorens begonias. Pkt. 25c; Half trade pkt. 60c; Trade pkt. \$1.00.



1089 Helichrysum Golden Globe

1089 **HELICHRYSUM**
GOLDEN GLOBE

A very beautiful everlasting. Flowers should be cut before fully developed. An excellent substitute for immortelles, being cheaper and more durable; producing an abundance of large, handsome, globular flowers of a clear, golden yellow color. Pkt.

10c. Trade pkt. 30c.

STOKESIA

(Corn Flower Aster)

A beautiful and valuable hardy perennial, flowering the first year from seed if sown early. Valuable for cutting.

2070 Cyanea Alba. Magnificent, pure white. Pkt. 10c. Trade pkt. 25c.

2071 Cyanea Lavender Blue. Attractive shade. Pkt. 10c. Trade pkt. 25c.

2072 Cyanea Rose Pink (New). Fine shade. Pkt. 10c. Trade pkt. 50c.

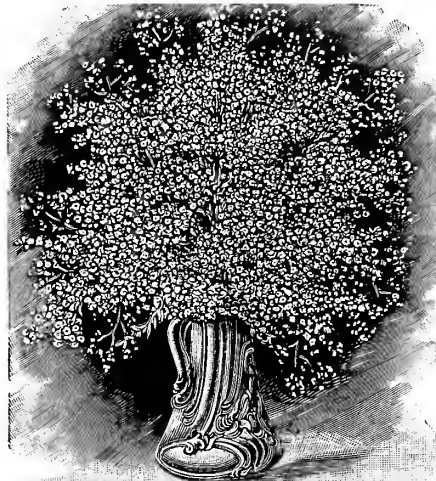
1080 **GYPSOPHYLA PANICULATA, DOUBLE WHITE**

Gypsophylas are very popular with the flower-loving public and decidedly profitable for the florist to grow for cutting. Our new double white produces a great profusion of graceful panicles of beautiful pure white wavy blossoms. The vigorous blooming period lasts a very long time. Highly valuable as a fresh or dried cut flower. Hardy perennial, blooming first year if

sown early; 2½ feet. Pkt. 20c. Trade pkt. 50c.

1076 **Gypsophyla**
Paniculata Grandiflora Compacta

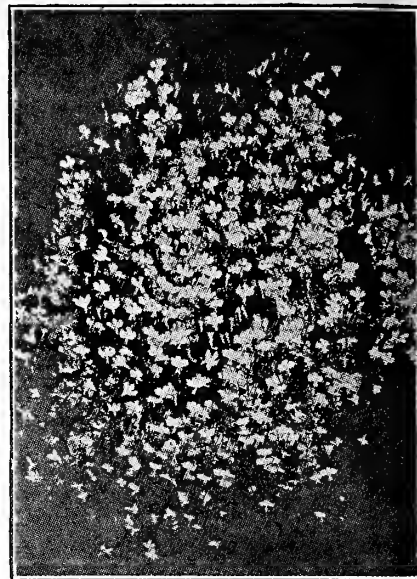
A fine and much improved and very free blooming type of the old paniculata variety, valuable for summer cutting. A handsome, hardy perennial, blooming the first year if sown early; 2½ feet. Pkt. 10c. Trade pkt. 30c. Oz., \$1.00.



1080 Gypsophyla Paniculata, Double White

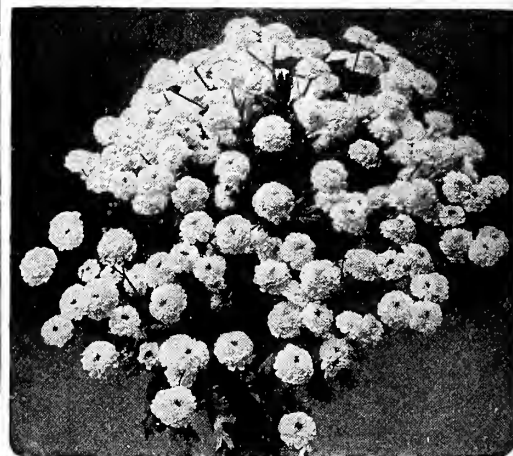
1304 **LOBELIA HYBRIDA PENDULA SAPPHIRE**

We now have pleasure in offering a variety of great merit with sapphire blue flowers, with a large, pure white eye in the center. These flowers surpass those of its predecessors in size, attaining a diameter of ¾ inch, thus approaching the dimensions of Lobelia ramosa, the largest-flowering annual Lobelias. A remarkable feature of our new Lobelia Sapphire is its extraordinary profusion of bloom, a well-developed specimen often bearing as many as 600 to 700 flowers at one time, which thickly stud the very long rambling branches and contrast most effectively with the light green foliage. It would indeed be difficult to find among easily-grown annual plants anything nearly as graceful and effective for windows and hanging baskets as this new trailing Lobelia, which continues to bloom for a very long period. Pkt. 25c; Trade pkt. 50c.



1304 Lobelia Sapphire

1375 **MATRICARIA ELEGANTISSIMA ALBA (Ball of Snow)**



1375

Matricaria Elegantissima

CANDELABRA (Winter Stock)

A highly valuable and distinct new winter blooming type of stock, producing strikingly large and very double and delightfully fragrant flowers, with a massive central spike, branching freely, almost continuous bloomers. These stocks are admirably suited for the conservatory and exceedingly fine for exhibition, blooming in about four months from time of sowing. We can warmly recommend this type of stock. About 20 inches.

3000 White Queen. Massive spikes of lustrous snowy white. Strikingly large and very double white flowers. Pkt. 20c. Trade pkt. 50c.

3001 Bright Scarlet. Splendid color, superb variety. The whole plant produces a magnificent pyramidal bouquet. Pkt. 20c. Trade pkt. 50c.

3002 Salmon Beauty. Brilliant rose salmon, fine. Pkt. 20c. Trade pkt. 50c.

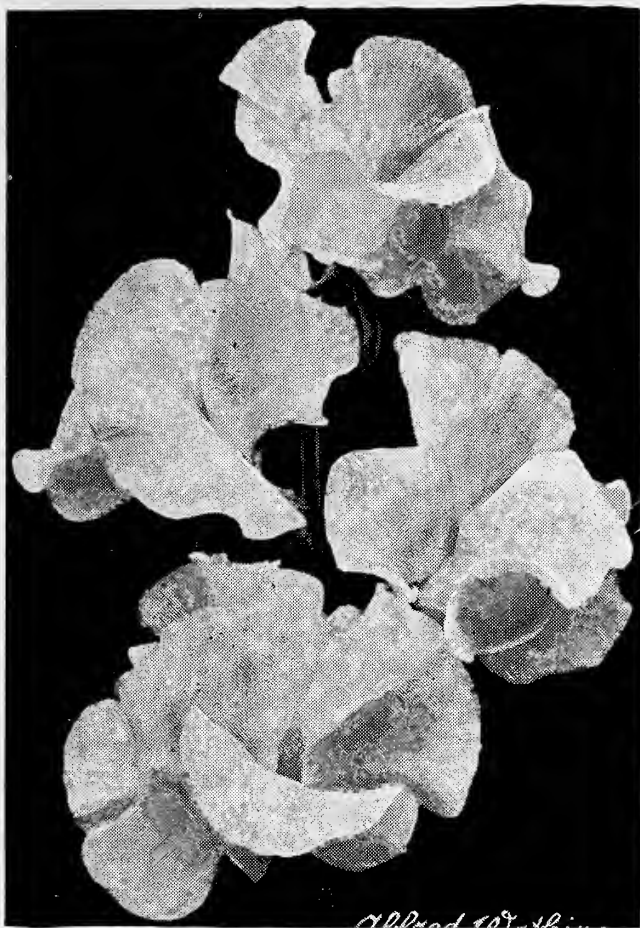
3003 Sapphire. Remarkably fine blue, huge spikes, branches freely, a capital market variety. Pkt. 20c. Trade pkt. 50c.



3000

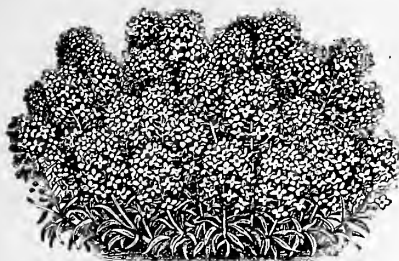
Candelebra Stock

Excellent for summer cutting, producing a wonderfully large mass of beautiful pure white flowers until killed by frost. Equally valuable for pot culture or as a cut flower; very desirable for funeral work. Hardy annual of easy culture. Pkt. 5c. Trade pkt. 25c. Oz. \$1.00.



Sweet Pea. King White Spencer

74—ALYSSUM SWEET



Alyssum Lilac Queen

"Lilac Queen." Distinct new variety of the annual Sweet Alyssum with pure lilac flowers. The plants are of dwarf compact, upright growth, similar to our carpet of snow and resemble, when in full bloom, a tiny Candytuft. Equally as useful for pot culture, carpet-bedding or ribboning as the other white flowering dwarf varieties. A very attractive and salable sort.

Pkt. 10c., trade pkt. 30c.

1292—LABELIA ERINUS COMPACTA DOUBLE BLUE

A really first-class variety for pot culture, producing a great abundance of charming, deep cobalt blue, large double flowers on rich purple stems and foliage. Plant very compact and blooms profusely the entire season. Fine market plant. Pkt. 15c., trade pkt. 40c.

STANDARD SWEET PEAS

Blanche Ferry. Pink and white. $\frac{1}{4}$ lb. 30c., lb. \$1.00.

Coccinean. Rich cerise, very bright. $\frac{1}{4}$ lb. 20c., lb. 60c.

Dorothy Eckford. The finest white. $\frac{1}{4}$ lb. 25c., lb. 75c.

Flora Norton. The clearest bright blue. $\frac{1}{4}$ lb. 30c., lb. \$1.00.

Mrs. E. Kenyon. The finest primrose yellow. $\frac{1}{4}$ lb. 25c., lb. 75c.

King Edward VII. Rich deep crimson scarlet. $\frac{1}{4}$ lb. 25c., lb. 75c.

Lady Grisel Hamilton. Pale lavender. $\frac{1}{4}$ lb. 30c., lb. \$1.00.

Lord Nelson. Rich navy blue. $\frac{1}{4}$ lb. 25c., lb. 75c.

Lovely. Shell pink, extra fine. $\frac{1}{4}$ lb. 25c., lb. 75c.

Prima Donna. Deep pink, fine. $\frac{1}{4}$ lb. 30c., lb. \$1.00.

Prince of Wales. Deep rose. $\frac{1}{4}$ lb. 25c., lb. 75c.

5030 Moore's Special Mixture of Giant Orchid and Frilled Orchid Flowered. $\frac{1}{4}$ lb. 40c., lb. \$1.50.

5031 Moore's Superb Mixed Giant-Flowered Spencer and Unwin Types. $\frac{1}{4}$ lb. 30c., lb. \$1.00.

5040 Eckford's Superb Mixed. $\frac{1}{4}$ lb. 25c., lb. 75c.

Valuable New Spencer Sweet Peas (Novelties)

THE MOST PROFITABLE SORTS FOR OPEN GROUND CULTURE

KING WHITE SPENCER

A "perfect" White Spencer Sweet Pea has long been the desire of all florists, and we can truthfully say "here it is," **King White** being immeasurably superior in form, size and substance to all others of this color. Whereas the petals of other white Spencers are thin, and the standards generally inclined to reflex, **King White** has substance to spare, while the standards are of immense size, bold expanded form, yet exquisitely waved. It is an extremely vigorous grower, floriferous to a degree, and gives a large proportion of four-flowered sprays. An ideal white for the florist. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. \$1.00, lb. \$3.75.

WEDGEWOOD BLUE SPENCER

Wedgewood is appropriately named, as its color throughout is a unique shade of Wedgewood blue, a color so popular in China, and destined now to become almost equally famous in this distinct Pea.

Wedgewood is a true self, being a most beautiful Wedgewood blue throughout the entire flower.

Wedgewood produces profusely flowers of good size, borne almost uniformly in four-flowered sprays well placed upon long stout stems. Of finest Spencer form, the standard and wings are well waved. It is a color that has been long wanted and for which we anticipate an eager demand from the florist trade.

Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. \$1.00, lb. \$3.00.

SUTTON'S DAINTY PINK

A most beautiful waved variety, profusely covered with handsome large wavy flowers of good substance, mostly in fours on long stems. The color is a lovely shade of soft rose pink. The flowers do not fade under the strongest sun. This is a strikingly beautiful flower and just what the most critical sweet pea growers have long sought for. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. 85c., lb. \$3.00.

VERMILION BRILLIANT

The handsome flowers are of perfect form and produced on long, stout stems, holding three and four flowers of an intense pure scarlet, which are absolutely sunproof. We are sure that Vermilion Brilliant Frilled Sweet Pea will take a prominent and enduring place with all florists who try to grow the best there is to be had in sweet peas. Pkt. 10c., oz. 30c., $\frac{1}{4}$ lb. 90c., lb. \$3.00.

New Large Flowering Multiflora Sweet Peas

A new type of Sweet Peas producing very large flowers and an extraordinary abundance of bloom on long stems; from 6 to 8 flowers on a stem are not unusual. A most excellent sort for the florist.

Multiflora White. Pure satin white. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Pink. Rich rose pink. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Blue. Beautiful, dark, silvery shade. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Lavender. Fine pale shade, large flower. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Scarlet. Very bright, exquisite shade. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Sunbeam. Fine orange rose. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Mottled. Handsome large white flower, beautifully pencilled and veined bright blue. Very attractive. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Royal Rose. A pure Rose du Barri with rich orange sheen. A perfect gem. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.75.

Multiflora Mixed. Composed exclusively of the above most excellent sorts and some additional exquisite seedlings not yet introduced. Pkt. 10c., oz. 25c., $\frac{1}{4}$ lb. 75c., lb. \$2.50.

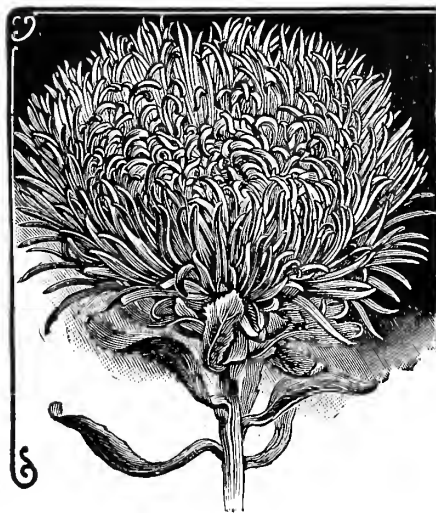
MOORE'S FINE ASTERS FOR FLORISTS

Are Unsurpassed in Quality, Size and Color

All our Aster seed is grown by specialists of well-known renown, and florists and amateurs can rely upon getting better varieties and colors and higher quality and greater perfection in form and doubleness from us than from any other seed establishment in America.

We call particular attention to our Japanese Mammoth Flowered Chrysanthemum Tall and Half Dwarf types as being the finest sorts yet introduced of their kind. We also offer various other types of special fine Asters for florists not found in other catalogues.

All Asters require very rich, light soil, and in hot dry weather should be mulched with well rotted manure, and frequently supplied with manure water.



New Unicum Branching Aster



Aster Comet Giant Crown



Japanese Mammoth Flowered Branching Aster

JAPANESE MAMMOTH FLOWERED BRANCHING ASTER

Of especial value to florists for cut flowers. These magnificent Asters we have secured from a celebrated Japanese Aster specialist. They combine more points of merit than any other one class of Asters, bearing extraordinarily large semispherical double flowers of immense size on long stems averaging 6 inches in diameter, of the most symmetrical form. They are of great durability, the petals being of splendid substance, withstanding storms, rains and hot sun better than any other Asters, coming through such vicissitudes as gloriously beautiful as ever. A splendid type for florists' decorative work and unsurpassed for pot culture, 20 to 24 inches high. Each plant producing from 20 to 30 magnificent flowers.

- 160 White Wings. Handsome, satiny-white, fine form. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 161 Scarlet Gems. Magnificent, glowing crimson-scarlet. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 162 Queen of Roses. Extra fine, lovely dark rose. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 163 Shell Pink. Exquisite shade. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 164 Shrimp Pink. Light rose, desirable. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 166 Light Blue. Light azure blue. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 167 Dark Blue. Rich dark blue. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 170 Moore's Superb, Mixed. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 171 Collection. 1 pkt. each 7 colors 70c.

JAPANESE FLOWERED CHRYSANTHEMUM (Half Dwarf)

Undoubtedly the most beautiful and perfect of all half dwarf Asters. The flowers are perfectly double and produced in the greatest profusion, while the colors are peculiarly rich, varied and brilliant. Invaluable for pot culture and we highly recommend them to florists for this purpose; height 12 to 15 inches.

- 180 Moore's Superb, Mixed. Exquisite colors. Pkt. 10c., trade pkt. 40c., oz. \$3.00.

BETTERIDGE'S EARLY MARKET

A most excellent very early blooming class from England. An improvement of and much superior to Queen of the Market. Flowers of good size and substance and very free bloom. 14 to 16 inches high.

- 199 Shell Pink. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 200 White. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 201 Pink. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 202 Light Blue or Lavender. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 203 Dark Blue or Purple. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 204 Crimson. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 205 Mixed. Comprising five colors. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 206 Collection. 1 pkt. each 6 colors 35c.

OUR FLOWER SEED MIXTURES

Are the finest that can be produced, and both florists and private planters will get unusually good satisfaction from them.

PAEONY-FLOWERED PERFECTION (Moore's Improved)

A beautiful incurved type. Blooms are large, profuse and handsome, fine for beddings or pots. 18 to 20 inches high.

- 210 White Swan. Very pure white. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 211 Perfection Rose. Handsome. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 216 Azure Blue. Fine light shade. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 218 Purple Cloak. Exquisite purple. Pkt. 10c., trade pkt. 40c., oz. \$2.50.
- 221 Dark Blood Red. Very rich color. Pkt. 10c., trade pkt. 40c., oz. \$2.50.
- 223 Superb, Mixed. Comprising all the above and many other showy sorts. Pkt. 10c., trade pkt. 30c., oz. \$2.00.
- 224 Collection. 1 pkt. each 6 numbers 40c.

GIANT LATE-FLOWERING BRANCHING ASTERS

Superior to any other class of late-flowering branching Aster, lengthening the Aster season until frost. The flowers are large, 4 inches across, are very double, of purest colors, and borne on long stems. Strong growers, 18 inches to 2 feet high. Grand for cutting.

- 230 White. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 231 Lavender or Light Blue. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 232 Crimson. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 233 Shell Pink. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 236 Dark Blue. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 237 Deep Rose. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 238 Superb, Mixed. Six colors. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 239 Collection. 1 pkt. each 6 colors 40c.

IMPROVED VICTORIA ASTERS

- 240 White. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 241 Rose. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 242 Scarlet. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 243 Light Blue. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 244 Dark Blue. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 245 Superb, Mixed. Improved Victoria Asters, splendid for bouquets. Blooms late. Extra quality. Pkt. 10c., trade pkt. 30c., oz. \$1.75.
- 246-A Collection. 1 pkt. each 5 colors 35c.

SUTTON'S GIANT COMET BRANCHING ASTERS

Flowers of immense size, often 6 inches across, composed of long, wavy, twisted petals, gracefully formed into loose yet densely double half globes. The plants attain a height of 15 inches, each plant bearing from 20 to 30 of these magnificent flowers on long stems, which gives them an added value for cutting.

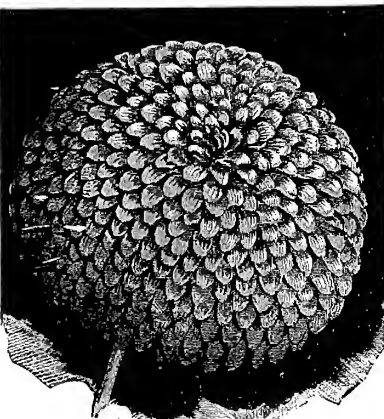
- 252 Salmon Pink. Extra fine. Pkt. 15c., trade pkt. 50c., oz. \$2.50.
- 253 Snow White. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
- 254 Bright Rose. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
- 255 Deep Blue. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
- 256 Lavender. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
- 257 Crimson. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
- 258 Superb, Mixed. Comprising the above and many other beautiful sorts. Pkt. 10c., trade pkt. 30c., oz. \$1.75.
- 259 Collection. 1 pkt. each color 50c.

AQUILEGIA

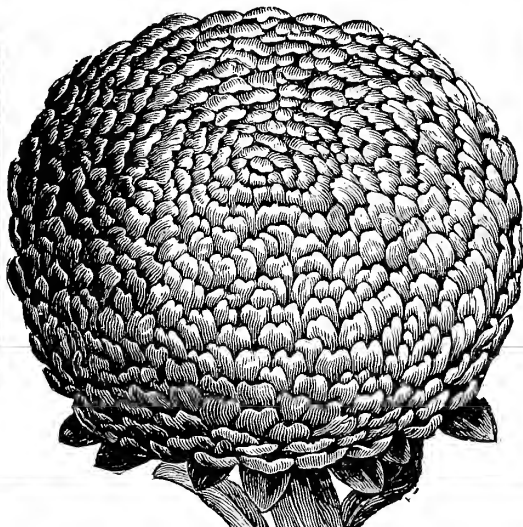
- 131 **Coeurulea Grandiflora.** Beautiful pale blue and white flowers, long spurs. Pkt. 10c., trade pkt. 30c., oz. \$2.50.
 133 **Single, Mixed.** Twenty beautiful large-flowered varieties in fine mixture. Pkt. 5c., trade pkt. 10c., oz. 20c.
 134 **Double, Mixed.** Twenty-five large-flowered handsomest sorts in fine mixture. Pkt. 5c., trade pkt. 15c., oz. 30c.

ARCTOTIS

- 140 **Grandis.** (African Daisy.) Pure white, shaded purple underneath. 2½ ft.; valuable for cutting, having long stalks, blooming all summer. Pkt. 10c., trade pkt. 15c., oz. 40c.
 139 **Aralia Moseri.** Handsome decorative foliage. Valuable florist plant. Pkt. 20c., trade pkt. 50c.



Diamond Aster



German Invincible Aster



Crego's Giant Aster

DIAMOND ASTERS

The plant is of fine pyramidal shape and is one mass of bloom of the Ball or Jewel type, and keeps a long time fresh, producing from twenty to thirty large, beautifully-formed flowers of good size on each plant. Excellent type for funeral, decorative or small design work. Excellent for pots. 15 to 18 inches high.

- 246 **Daybreak.** Rosy, superb variety. Pkt. 15c., trade pkt. 50c.
 247 **Dark Salmon.** Mottled with white. Pkt. 15c., trade pkt. 50c.
 250 **Perfection Rose.** Pkt. 10c., trade pkt. 35c., oz. \$3.50.
 251 **Pure White.** Very fine. Pkt. 10c., trade pkt. 35c., oz. \$3.50.
 249 **Lavender.** Azure. Pkt. 10c., trade pkt. 35c., oz. \$3.50.
 248 **Dark Blue.** Rich shade. Pkt. 10c., trade pkt. 35c., oz. \$3.50.
 252-A **Crimson.** Pkt. 10c., trade pkt. 35c.
 252-B **Superb Mixed.** Pkt. 10c., trade pkt. 40c., oz. \$2.50.
 252-C **Collection.** 1 pkg. each, 7 colors, 55c.

ENCHANTRESS ASTER

Its vigorous, upright habit of growth, the profusion of good, strong, flowering stems, together with the size and loose, graceful effect of the branching type of flower make this variety a very desirable acquisition. The beautiful, large, double pink flowers have the delicate shade of the Pink Enchantress Carnation. Unlike many other pink Asters, this variety holds its soft delicate color for a long time without fading. The broad, flat petals give a soft effect which is extremely pleasing.

- 260 **Enchantress Pink.** Pkt. 15c., trade pkt. 50c., oz. \$3.50.
 262 " **Lilac.** Delicate shade. Pkt. 15c., trade pkt. 50c.
 Two pkts. of each color 40c.

CREGO'S GIANT ASTERS (Improved)

Magnificent fluffy flowers, averaging 6 inches across, with long strong stems; the finest of this type. Comes into bloom in August, continuing well into September. Holds up well when cut and is a good flower to ship. We offer five colors, our own saving of the highest quality.

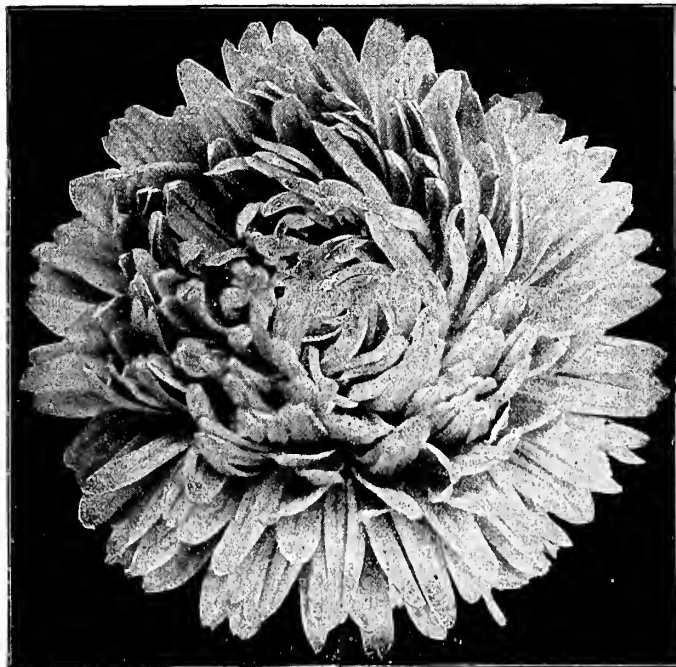
- 265 **Shell Pink.** Lovely shade. Pkt. 15c., trade pkt. 40c., oz. \$2.50.
 266 **Snow White.** Elegant flowers. Pkt. 15c., trade pkt. 40c., oz. \$2.50.
 267 **Delicate Rose.** Very attractive. Pkt. 15c., trade pkt. 40c., oz. \$2.50.
 268 **Light Blue.** Lilac shade. Pkt. 15c., trade pkt. 40c., oz. \$2.50.
 269 **Dark Blue.** Fine shade. Pkt. 15c., trade pkt. 40c., oz. \$2.50.
 270 **Mixed.** Pkt. 15c., trade pkt. 40c., oz. \$2.00.
 271 **Collection, 5 pkts., 1 of each color, 50c.**

MOORE'S KING ASTERS

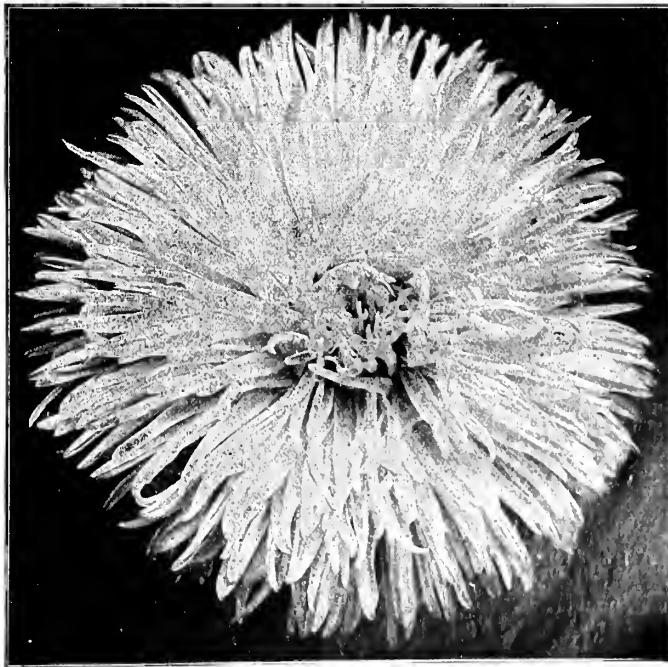
This remarkable new Aster will attract the attention of every person acquainted with good Asters. The flowers are large, many 5 inches across, full centred. The plant belongs to the upright class. Stems are long and very free from side shoots. In the field this summer there were any number of plants from which one could have cut six to twelve marketable flowers with stems 14 to 20 inches long. It is an extra good shipping variety, and is sure to win favor among commercial florists.

- 272 **White.** Snow white. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
 273 **Rose.** Brilliant color. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
 274 **Lavender.** Effective shade. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
 275 **Mixed.** Upwards of fifteen handsome sorts. Pkt. 15c., trade pkt. 50c., oz. \$3.00.

One pkt. each number, 40c.



Enchantress Pink Aster



White King Aster

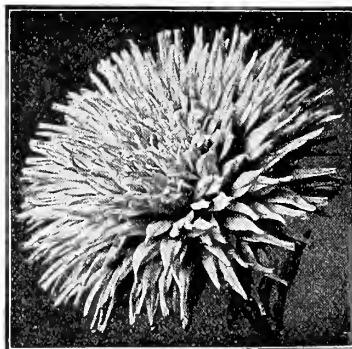


Moore's New Beauty Aster

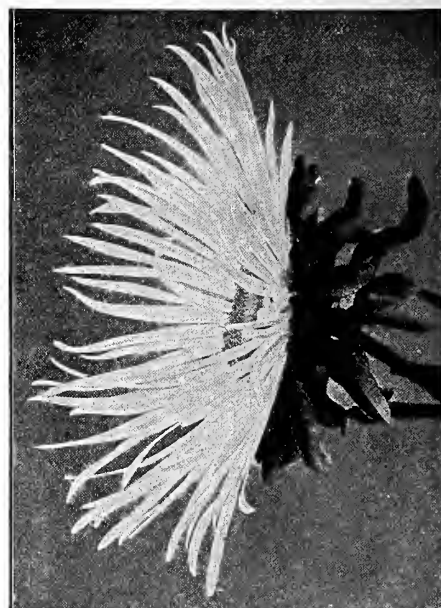
SUPERIOR TO ALL OTHERS

I must praise your Asters, have been growing them for five years, the flowers are magnificent and your varieties superior to all others.

JOHN B. SEIPEL, Florist,
Bakersville, N. J.



New Cactus Aster



Single Japanese Aster

UNICUM BRANCHING ASTER

A variety of European origin; but the stock which we offer is American-grown, and we believe of higher quality than can be procured abroad. It is a most distinct and distinguished-looking flower, being made up of long, thread-like, wonderfully curled quilled petals, which forms an airy, graceful bloom, nicely shown in the illustration. These are of very large size, rarely less than 5 inches in diameter, held erect on long, wiry stems; grows 18 inches high, blooming early; excellent for cutting. This variety will appeal to those who want something different from the usual run of Asters.

- 280 Snow White. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
281 Pink. Brilliant color. Pkt. 15c., trade pkt. 50c., oz. \$4.00.
One pkt. each color, 20c.

GERMAN INVINCIBLE ASTERS

This valuable class is a wonderful achievement in China Asters, a superior race in every way. The plants are of very healthy, robust, branching growth, about two feet high, producing, on long stems, massive, peony-formed flowers of perfect form and faultless outline, and exceedingly double to the very centre. The flowers are the most beautifully formed of all large Asters. The petals are of thick durable substance, and, in consequence, the flowers last long in perfection. These Asters are wonderfully prolific and continuous bloomers from summer until checked by frost. When grown in masses in garden borders, or grouped in beds, their decorative effect is unapproachably gay and enlivening. When well grown the flowers of German Invincible Asters average 3½ inches across; 4-inch flowers are quite common, and if grown especially for cut flowers, the side branches pruned, allowing a plant to carry not over 8 or 10 flowers, one flower to a stem, their size will then be enormous, measuring 4½ to 5 inches across. These magnificent blooms being gracefully poised on strong, well-leaved stems and are unsurpassed as cut flowers for vases, pots, floral work, and home decoration. Should be well fertilized.

- 284 Snow White. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
285 Brilliant Rose. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
286 Shell Pink. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
287 Dark Scarlet. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
288 Light Lavender. Mauve. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
289 Dark Blue. Pkt. 10c., trade pkt. 40c., oz. \$3.00.
290 Mixed. About fourteen beautiful sorts. Pkt. 10c., trade pkt. 40c., oz. \$2.75.
291 Collection. One pkt. each, seven numbers, 50c.

NEW ASTERS—VARIOUS DESIRABLE TYPES
GIANT COMET CROWN

A most charming novelty, highly decorative, large flowers on long stems. Superb market sort, for cutting or pot culture.

- 295 Crown Violet. White edged violet. Pkt. 15c., trade pkt. 40c.
296 Crown Rose. White edged rose. Pkt. 15c., trade pkt. 40c.
Two pkts. each color for 40c.

GERMAN CACTUS ASTER

A valuable, beautiful and distinct new class, blooming remarkably early; for cutting purposes or as a pot plant it has no superior. Pyramidal habit, each plant throwing out 15 to 20 side shoots, each bearing a most refined flower, from 3 to 4 inches in diameter and different from any other known type.

- 298 Dark Rose. Brilliant shade. Pkt. 15c., trade pkt. 50c.
299 Celestial Blue. Most charming shade. Pkt. 15c., trade pkt. 50c.
Two pkts. each color for 40c.

EXTRA EARLY FLOWERING FRENCH ASTER

A truly remarkable early flowering bushy type with flowers nearly double the size of Queen of the Market, of good form, similar to our Japanese Mammoth Flowered Branching Aster. Flowers are borne on long, stout stems. In strong demand for cut flowers.

- 302 Paris White. Very effective. Pkt. 15c., trade pkt. 40c.
303 Shell Pink. Light rose. Pkt. 15c., trade pkt. 40c.
304 Amethyst Blue. Clear light blue. Pkt. 15c., trade pkt. 40c.
305 Collection. One pkt. each, three colors, 30c.

MOORE'S WHITE SENSATION ASTER

This is a new giant Aster in all its parts. Very large, perfect double flowers, often 6 inches in diameter, borne on long, stiff stems. We can heartily recommend it for any kind of decorative floral work. Stands shipping well.

- 292 Pkt. 15c., trade pkt. 50c., oz. \$4.00.

MOORE'S EARLY JUNE ASTER (Extra Early Wonder)

Highly valuable on account of their extreme earliness, blooming in June. Plants about 12 inches high, with numerous medium size, very double flowers on long stems. Valuable for cutting.

- 293 Snowflake. Pure white. Pkt. 10c., trade pkt. 40c., oz. \$2.50.
294 Rose Pink. Fine shade. Pkt. 10c., trade pkt. 40c., oz. \$2.50.

MOORE'S NEW BEAUTY ASTERS

Without doubt the finest of all of the Chrysanthemums. Flowers borne on long, straight, stiff stems. Flowers are very graceful and keep longer when cut than any other type.

- 277 Pink Beauty. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
278 Lavender Beauty. Pkt. 15c., trade pkt. 50c., oz. \$3.00.

OTHER NEW ASTERS OF RECENT INTRODUCTION

- 307 Crimson King. Late branching type of rich, rosy, crimson color. Pkt. 10c., trade pkt. 35c., oz. \$2.00.
308 White Fleece. Late bloomer, very large flowers of comet type. Clear, glistening white. Pkt. 10c., trade pkt. 50c., oz. \$3.00.
309 Daybreak. Blooms about August; of symmetrical growth; about 18 inches high. Delicate pink shade. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
310 Purity. Same as Daybreak but pure white. Pkt. 10c., trade pkt. 50c., oz. \$2.50.
311 Peerless Pink. Good, strong grower, flowers four to five in. diameter, of a rich, showy shell pink color. Pkt. 15c., trade pkt. 50c., oz. \$3.50.
312 Lavender Gem. Comet type, with pretty large flowers of a pleasing shade of lavender. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
313 Violet King. A very free grower and abundant bloomer of a striking dark violet color. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
319 China Aster. New type. Large richly colored flowers. Valuable for cutting. Mixed. Pkt. 5c., trade pkt. 30c., oz. \$2.00.

SINGLE JAPANESE ASTER

Highly valuable and strikingly handsome new single Asters which bear large star-shaped flowers, resembling those of the lately introduced single-blooming Japanese Chrysanthemums. The yellow central disk is encircled by a wreath of long, quilled ray petals, either white or delicate rose, which lend to the bloom an uncommonly graceful and bizarre aspect. Of branching habit, the plant throws up a large number of strong side-stalks right from the base of the main stem. This places the single Japanese Aster in the very front rank as a florist cut flower, but it can also be used with advantage for late summer bedding.

- 315 White Ray. Ivory white. Pkt. 20c., trade pkt. 50c.
316 Rose Ray. Delicate shade. Pkt. 20c., trade pkt. 50c.
One pkt. each color 40c.

NEW ASTERMUM ASTER

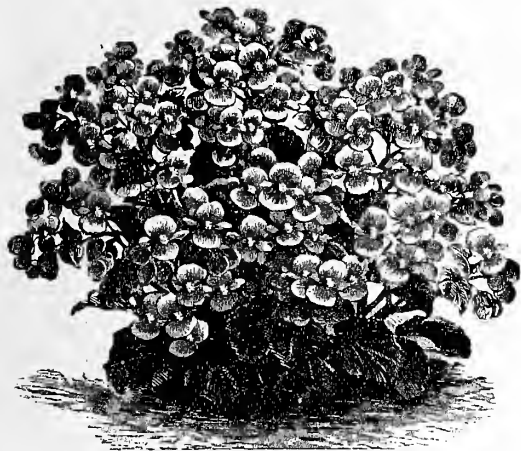
A Splendid New Type Producing Very Large Flowers

A new Aster originating in the State of Illinois; a mid-season variety. The plant grows straight up with strong, sturdy stems, starting near the base and reaching from 18 to 24 inches, and owing to the symmetry of the plant they may be set more closely than other varieties. Each plant yields from ten to fifteen blooms, large and double, which last a long while after being cut. This variety was offered last season for the first time and we received numerous reports of the entire satisfaction it gave.

- 180 White. Satiny white. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
182 Pink. Brilliant rose. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
184 Lavender. Light azure. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
186 Mixed. Including 12 shades. Pkt. 15c., trade pkt. 50c., oz. \$3.00.

BALSAM

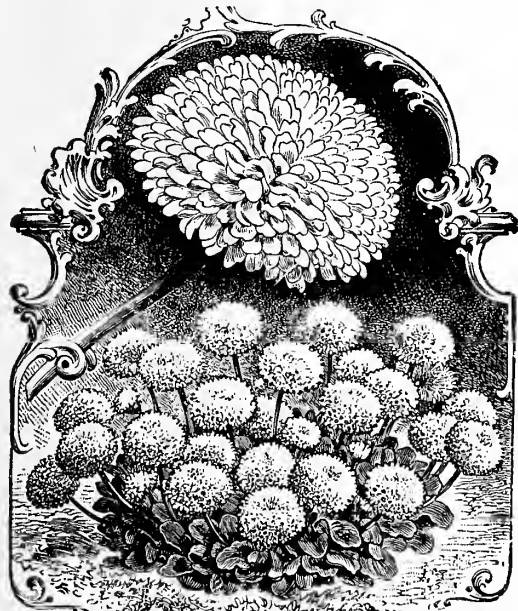
- 320 **Florist's Perfection, Double White.** Flowers very large, of good substance and keep fresh long. Pkt. 10c., trade pkt. 25c. oz. \$1.00.
- 321 **Goliath, Mixed.** (New.) 4 feet high. Fine for groups. Pkt. 15c., trade pkt. 35c.
- 323 **Rose Flowered, Extra Double Mixed.** Comprising about fifteen beautiful varieties. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 324 **Perfection Camellia Flowered, Superb Mixed.** Comprising about fourteen choice sorts. Pkt. 10c., trade pkt. 25c., oz. \$1.00.

BEGONIA**Gracilis Magnifica**

- 342 **Schmidt.** Beautiful rosy carmine, free bloomer; fine for pots. Pkt. 20c., trade pkt. 50c.
- 343 **Vernon Grandiflora.** Dwarf. Pkt. 15c., trade pkt. 30c.
- 344 **Gracilis Magnifica.** This splendid new variety is of a very sturdy even habit. The plant grows about 10 inches high and forms a freely branching bush about 10 or 12 inches across. Its great characteristic feature consists in its uncommonly large flowers, which measure about 1½ inches across, and of a limpid rose shading to a beautiful carmine toward the centre, a color of exquisite beauty. The flowers are borne on strong, short stalks, and appear extremely early, and make a very free and continuous display above the fresh green foliage which is sometimes slightly tinged with a light brown. In freedom of bloom it exceeds the well known B. G. de Lorraine. It is a superb plant for bedding and pot culture, and will most certainly become a great favorite with all florists. Grows readily from seed. A grand winter bloomer, and an easy grower. Pkt. 25c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 345 **Rex Hybrids.** Pkt. 25c., trade pkt. 50c.

BELLIS PERENNIS (Double Daisy)

Florists will find our types of Double Daisies unusually satisfactory for cutting.

**Daisy—Giant Snowflake**

- 800 **Giant Red.** Unusually large, glowing red flowers on long stems. Pkt. 15c., trade pkt. 50c., ½ oz. \$1.50.
- 801 **Giant Snowflake.** Unusually large, pure white, on long stems. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 802 **Double Quilled.** Mixed colors. Pkt. 15c., trade pkt. 50c.
- 803 **Moore's Giant Double Mixed.** Very large, densely double beautiful white and red flowers. Extra quality, on long stems. Pkt. 25c., trade pkt. 50c., ½ oz. \$1.25, oz. \$1.50.
- 804 **Double Mixed.** Fine colors, good type, extra quality. Pkt. 10c., trade pkt. 30c., oz. \$2.00.

BRACHYCOME (Swan River Daisy)

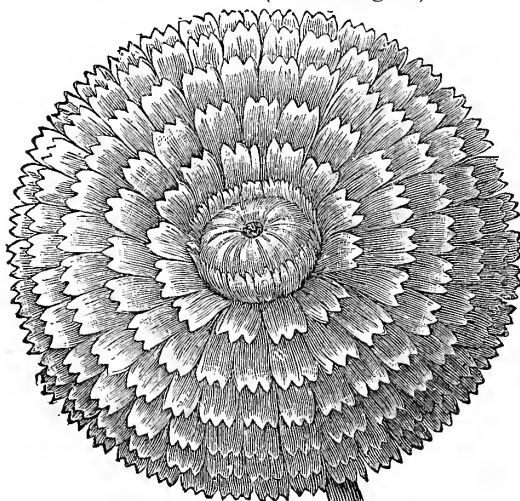
- 360 **Mixed.** White, red and blue. Pkt. 5c., trade pkt. 15c., oz. 40c.

BROWALLIA

- 371 **Speciosa Major.** Best blue for all purposes, especially valuable for winter and early spring flowering. Pkt. 10c., trade pkt. 50c.
- 372 **Mixed.** Blue and white. Pkt. 5c., trade pkt. 15c., oz. 35c.

CALCEOLARIA

- 400 **Hybrida Grandiflora Pumila Compacta.** Pkt. 35c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 405 **Imperialis Robusta Grandiflora.** Large, brilliant, self-colored and beautifully marked tigered flowers, mixed. Finest class for florists or exhibition purposes. An unrivaled strain. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 408 **Golden Rain.** New, large rich golden yellow flowers, produced in wonderful profusion. Rugosa type. 12 in. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 410 **Rugosa, Mixed.** Shrubbery; 2 ft. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.

CALENDULA (Pot Marigold)**Calendula Gorgeous**

- 500 **Gorgeous.** Large, deep yellow. Pkt. 10c., trade pkt. 15c., oz. 75c.
- 501 **Meteor.** Pkt. 5c., trade pkt. 10c., oz. 10c., ¼ lb. 30c.
- 502 **Admiration.** Lemon, large flower. Pkt. 5c., trade pkt. 10c., oz. 30c.
- 504 **Royal Double.** Bright yellow, dark centre. Very snowy, fine for cutting. Pkt. 10c., trade pkt. 15c., oz. 75c.
- 505 **Mixed.** Best double sorts. Pkt. 5c., oz. 10c., ¼ lb. 30c.

CALLIOPSIS

- 510 **Japonica.** Hardy perennial, excellent for cutting, large bright golden yellow flowers, profuse bloomer. Flowers first year from seed. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 511 **Pure Gold.** Large yellow. Pkt. 5c., trade pkt. 10c., oz. 15c.
- 512 **Mixed.** All colors. Pkt. 5c., trade pkt. 10c., oz. 15c.

CANDYTUFT

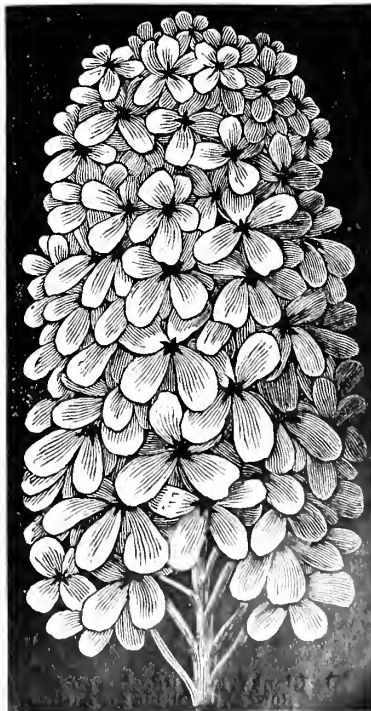
- 540 **Giant White Perfection.** Best white for cutting. Numerous, magnificent, large spikes. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 541 **White Fragrant.** Sweet scented. Pkt. 5c., oz. 10c., ¼ lb. 20c.
- 542 **Gem Hybrids, Mixed.** Best for pots. Pkt. 10c., trade pkt. 30c.
- 543 **Empress.** White. Pkt. 5c., trade pkt. 10c., oz. 20c., ¼ lb. 60c.
- 544 **Lavender.** Delicate shade. Pkt. 5c., trade pkt. 10c., oz. 15c., ¼ lb. 40c.
- 545 **Carmine.** Brilliant. Pkt. 5c., trade pkt. 10c., oz. 25c., ¼ lb. 75c.
- 546 **Mixed.** Many shades. Pkt. 5c., trade pkt. 10c., oz. 20c.

CANNA

- 553 **Finest Novelties, Mixed.** Oz. 10c., ¼ lb. 30c.

CANARY BIRD VINE

- 530 **Peregrinum.** Yellow flowers with ornamental foliage. A good winter bloomer in the greenhouse. It is one of the most beautiful of all climbers, its elegant foliage adding so much to the beauty of the blossoms; 10 ft. Pkt. 5c., trade pkt. 10c., oz. 35c.

**Candytuft—Giant White Perfection**

CARNATION

- Profitable for outdoor culture; blooming four months from time of sowing.
- 560 Sutton's Giant Flowering. Bizarres and Picotees, mixed; borne on long strong stems, very fine for open ground culture, abundant bloomer, very large flowers. Pkt. 25c., trade pkt. 50c., oz. \$5.00.
- 565 Giant Marguerite, White. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 561 " " Scarlet. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 566 " " Rose. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 567 " " Yellow. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 568 " " Mixed. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 563 " Exhibition, Mixed. Pkt. 50c., trade pkt. \$1.50.
- 564 Fine Double Dwarf German. Pkt. 10c., trade pkt. 25c., oz. \$1.50.

CELOSIA

- 581 Empress. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 582 Glasgow Prize. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 583 Dwarf Mixed. Twelve beautiful varieties. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 586 Plumosa Thompsoni Magnifica Mixed. Beautifully feathered varieties. Fine market plants. Pkt. 5c., trade pkt. 20c., oz. 60c.

CENTAUREA

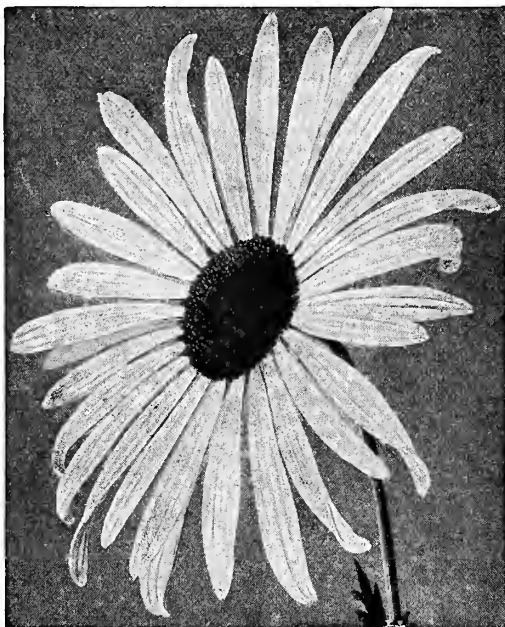
- 590 Candidissima. Pkt. 10c., 1,000 seeds 40c., oz. \$2.00.
- 591 Gymnocarpa. (Dusty Miller.) Pkt. 10c., 1,000 seeds 15c., oz. 40c.
- 592 Imperialis Giant, White. Exquisitely fringed and scented. Early bloomer. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 593 Imperialis Giant, Pale Blue. Exquisitely fringed and scented. Early bloomer. Pkt. 10c., trade pkt. 25c., oz. \$1.25.
- 594 Imperialis Giant, Brilliant Rose. Pkt. 10c., trade pkt. 20c., oz. 75c.
- 595 Imperialis Giant, Mauve. Delicate Rose, white centre. Pkt. 10c., trade pkt. 30c.
- 596 Imperialis, Deep Lavender. Very pretty. Pkt. 10c., trade pkt. 15c., oz. 60c.
- 597 Imperialis, Golden Yellow. Very showy. Pkt. 5c., trade pkt. 10c., oz. 25c.
- 599 Superb Mixed. Pkt. 5c., trade pkt. 10c., oz. 75c.
- 598 Collection. One pkt. each 6 colors 35c.

LARGE FLOWERED, CORN FLOWER, RAGGED SAILOR OR BLUE BOTTLE

- 603 Cyanus. Bright blue. Pkt. 5c., trade pkt. 10c., oz. 15c., ¼ lb. 50c.
- 604 Cyanus. Large, pure white. Pkt. 5c., trade pkt. 10c., oz. 20c.
- 605 " " Bright pink. Pkt. 5c., trade pkt. 10c., oz. 20c.
- 606 " " Mixed. Pkt. 5c., trade pkt. 10c., oz. 15c.
- 608 Cyanus Double Blue. Handsome, large, rich, sky blue flowers. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 609 Cyanus Double Mixed. Pkt. 5c., trade pkt. 10c., oz. 30c., ¼ lb. 75c.

CHRYSANTHEMUM

- 620 Frutescens. (White Paris Daisy.) Pkt. 5c., trade pkt. 15c., oz. 50c.
- 622 Inodorum Plenissimum. (Bridal Robe.) Double white, splendid for summer cutting and greenhouse culture. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 623 Maximum. New; large double yellow; excellent; 1 ft. Pkt. 10c., trade pkt. 20c., oz. 60c.
- 624 Eclipse. Golden yellow, scarlet and brown; extra; 1 ft. Pkt. 5c., trade pkt. 10c., oz. 30c.
- 625 Evening Star. (Segetum Helios.) New, large, golden yellow, ray-like flowers. Annual. Pkt. 10c., trade pkt. 10c., oz. 40c.
- 626 Carinitum, Choice Mixed. Beautiful sorts. Trade pkt. 10c., oz. 20c.



Chrysanthemum, Giant White, "Spring Marguerite"

- 627 Giant White, "Spring Marguerite." Beautiful, large, white, single flowers, excellent for cutting. Blooms early in May, earlier than Shasta Daisy. Height, about three feet; producing magnificent, large, pure white, graceful flowers on long, stiff stems. Hardy perennial. Pkt. 10c., trade pkt. 50c.

CINERARIA

MOORE'S SUPERB BRILLIANT PRIZE STRAIN

Our strain of Cineraria seed is unsurpassed for beautiful variety, richness of color, as well as perfection of form and large size of flower. They are unequalled for profusion of bloom, size of flower and general excellence. Blooms 3½ inches in diameter are not uncommon. This strain of Cinerarias is distinct and superior in every point of merit to that offered by any other house.



- 630 Giant-Flowered, brilliant prize, tall, mixed. Very rich, varied colors. 20 inches. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 631 Giant-Flowered, brilliant prize, half dwarf, mixed. Exquisite exhibition varieties. About 1 foot. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 632 Giant Snowflake. Lovely pure white, free bloomer. Pkt. 35c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 633 Giant China Blue. Delightful pale shade, remarkably free bloomer. Pkt. 35c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 634 Giant Vivid Scarlet. Very effective. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 636 Thousand flowered. Half Dwarf, very desirable novelty. Superb rich colors. Pkt. 25c., trade pkt. 50c.
- 637 Double Mixed. All the rich and beautiful colors of the single exist in this variety; 2 ft. Pkt. 35c., trade pkt. 60c.
- 638 Stellata. (Star Cineraria.) Best colors, and very delicate pink and blue shades. Pkt. 35c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 639 Collection. One pkt. each six classes \$2.25.

CINERARIA (White Cut-Leaved Sorts)

- 640 Maritima White Gem. Producing beautiful brilliant silver white foliage of very compact habit. A charming plant for edgings or baskets. Pkt. 10c., trade pkt. 25c., oz. 80c.

COBEA (Cup and Saucer Vine)

One of the best climbers, will cling to any rough surface. Always a good sale for plants of this. Seed should be sown early and placed *edgewise* in the flats.

- 680 Scandens. Violet blue. Pkt. 10c., trade pkt. 15c., oz. 40c.
- 681 San Salvadore Cobea. Foliage a bright, vivid green, flowers green and violet with long stamens. Pkt. 15c., trade pkt. 30c.

COLEUS

- 700 Finest French Hybrids. From a noted collection. Producing many highly colored, large-leaved, spotted and marbled sorts. Pkt. 10c., trade pkt. 50c., oz. \$3.00.

CONVOLVULUS

- 721 Mammoth Butterfly. Japanese and Chinese. Tall, mixed, remarkably large and very beautiful bloomers in endless variety. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 724 Fine Mixed. Tall. Pkt. 5c., oz. 10c.
- 732 Tri-Color Mixed. Superb dwarf. Pkt. 5c., trade pkt. 10c., oz. 50c.

COSMOS (New Mammoth Flowering)

- 739 Lady Lennox. New delicate pink, large flower. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 740 Striped. (New.) White and pink. Pkt. 10c., trade pkt. 20c., oz. 60c.
- 741 Pearl. A new beautiful white. Pkt. 5c., trade pkt. 10c., oz. 30c.
- 742 Giant Purple. Grand flower. Pkt. 10c., trade pkt. 20c., oz. 50c.
- 743 Sanguineus. Beautiful deep red. Pkt. 5c., trade pkt. 10c., oz. 30c.
- 744 Klondyke. Yellow, does not bloom in the North. Pkt. 10c., trade pkt. 20c., oz. 75c.
- 745 Superb Mixed Hybrids. Pkt. 10c., trade pkt. 30c., oz. \$1.00.
- 746 Fine Mixed. Pkt. 5c., trade pkt. 10c., oz. 25c.

COSMOS—EARLY FLOWERING

- C-A Extra Early White. Pkt. 5c., trade pkt. 15c., oz. 50c.
- C-B " " Shell Pink. Pkt. 5c., trade pkt. 15c., oz. 50c.
- C-C " " Crimson. Pkt. 5c., trade pkt. 15c., oz. 50c.
- C-D " " Striped. Pkt. 5c., trade pkt. 15c., oz. 50c.
- C-E " " Mixed. Pkt. 5c., trade pkt. 15c., oz. 40c.
- C-F Collection. One pkt. each 10 named sorts 55c.

CUPHEA—CIGAR PLANT

- 750 *Platycentra*. Scarlet, tipped white; 1 ft. Pkt. 10c., trade pkt. 25c., oz. \$3.00.
 751 *Stringulosa*. Beautiful orange; showy; 1 ft. Pkt. 10c., trade pkt. 30c.

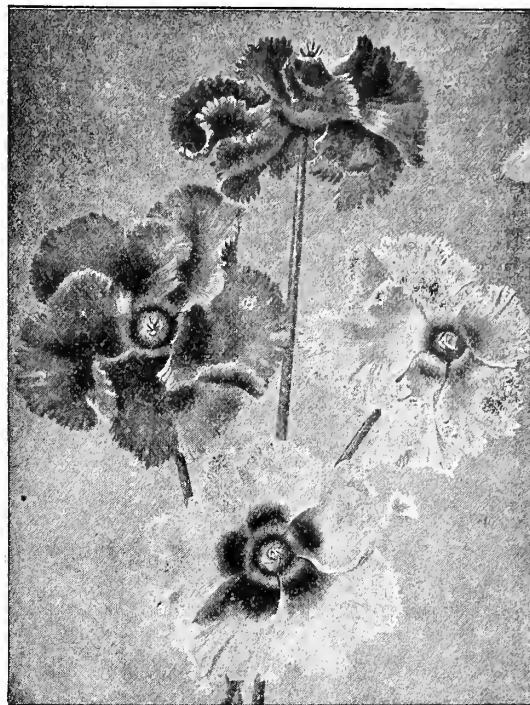
MOORE'S GIANT PERFECTION CYCLAMEN

Moore's Giant is a magnificent strain of cyclamen with flowers of extraordinary size and substance, and have gained a national reputation of the highest merit. The leaves are of proportionate size and beautifully marked with gray.

Sow at any time (spring and autumn to be preferred) in pots or pans, in peaty loam and sand, covering the soil scarcely a quarter of an inch, place on warm shelf near the glass in greenhouse, keeping the soil moist but well drained. The seed takes from four to eight weeks to germinate. When the bulbs are the size of a pea transplant singly into small pots, transferring to larger pots as the plants develop. An average of 60° is the temperature best suited for producing well-developed flowers, and good ventilation without draught is a safeguard from disease.

*Victoria Marginatum Cyclamen*

- 756 *Giant White Swan*. The most profuse blooming white Cyclamen in cultivation; a grand thing. Pkt. 50c., 100 seeds \$1.00, 1,000 seeds \$8.50.
 757 *Giant Crimson Queen*. A bold, well-formed flower. Pkt. 50c., 100 seeds \$1.00, 1,000 seeds \$8.50.
 758 *Giant Queen Margaritae*. These giant blooms are a snowy white with a silky lilac eye, of a lovely and delicate hue. A highly beautiful and attractive combination of color. Pkt. 50c., 100 seeds \$1.00, 1,000 seeds \$9.00.
 759 *Giant Daybreak Rose*. Exquisite, soft, rosy pink with dark claret base, splendid trusses of bloom. Pkt. 50c., 100 seeds \$1.50, 1,000 seeds \$12.50.
 760 *Giant Salmon Pink*. A beautiful, large, salmon red flower of compact habit and robust growth. Pkt. 50c., 100 seeds \$1.35, 1,000 seeds \$11.00.
 761 *Giant Victoria Marginatum*. Pronounced the most remarkable Cyclamen extant; of vigorous growth and a wonderful free bloomer and most enchanting appearance. Pkt. 50c., 100 seeds \$1.50, 1,000 seeds \$12.00.
 762 *Giant Sunray*. (Picturatus.) New, very large flowers, free bloomer. Beautiful dark lavender rose with blood red eye. Extra. Pkt. 50c., 100 seeds \$1.50, 1,000 seeds \$12.50.
 763 *Giant Rose Pink*. Finely shaped. Pkt. 35c., 100 seeds \$1.00, 1,000 seeds \$8.00.
 764 *Giant Kermesina Compactum*. Deep cherry color. Handsome and distinct. Pkt. 35c., 100 seeds \$1.00, 1,000 seeds \$8.00.
 765 *Giant Rosy Morn*. Clear, satin white petals with dark claret base. Pkt. 35c., 100 seeds \$1.00, 1,000 seeds \$7.50.
 766 *Giant Salmon Scarlet*. A gorgeously colored variety resembling the Grenadin Carnation. Pkt. 50c., 100 seeds \$1.50, 1,000 seeds \$12.00.
 767 *Giant Queen Alexander*. A fine rosy lilac color; great bloomer. Pkt. 35c., 100 seeds \$1.00, 1,000 seeds \$8.00.
 768 *Giant Lemanian*. Fine Mixed. The Lemanian Cyclamen ranks among the most interesting and remarkable novelties of the year. In color they are partly pure white, white with clear red eye, clear red, and many other beautiful tints. Flowers are produced on stout, erect stems of good substance, with the stamens and pistils pointing upward and are of abundant and luxurious growth. No cyclamen grower can afford to be without this wonderfully handsome and valuable novelty. Pkt. 75c., trade pkt. \$1.50.
 769 *Giant Crested*. A very handsome, pretty type, contrasting conspicuously when mingled with a collection of other classes. Flowers are very lasting. White, rose, salmon and oculated mixed. Pkt. 50c., 100 seeds \$1.50.
 770 *Giant Butterfly*. Truly charming, one of the most striking among florists' flowers. Colors are surprisingly varied and beautiful—the beauty of the variegations in color is truly captivating. Blossoms are singularly beautifully fringed and are produced on long, slender stalks and are most excellent for high class bouquets, while the entire plant makes a magnificent table decoration. Flowers of spotless purity, great substance, excellent form, and freely produced. Foliage elegantly masked. Only the best colors in our mixture. Pkt. 50c., 100 seeds \$1.50, 1,000 seeds \$12.50.
 771 *Mrs. Buckston*. This type has beautifully frilled petals of truly giant size, of a handsome, rich, delicate salmon color. Fine grower and wonderfully free bloomer. A grand acquisition. Pkt. 50c., trade pkt. \$1.00.

*Cyclamen Persicum Giganteum "Lémania"*

- 772 **Collection**. One pkt. each of the above 16 numbers \$4.75, any 6 50c. pkts. for \$2.00.
 773 *Moore's Giant Prize Mixed*. Including all of the above 15 numbers and many highly interesting intermediate shades. A most exquisite mixture. Pkt. 50c., 100 seeds \$1.25, 1,000 seeds \$10.00.
 774 *Moore's Superb Large Flowered Mixed*. Including upwards of 12 of the choicest giant flowered named sorts. A grand collection. Pkt. 35c., 100 seeds \$1.00, 1,000 seeds \$8.50.

CYCLAMEN PERSICUM GIGANTEUM

Our seed of this class is saved by one of the foremost English growers.

- A *White, Pure*. Pkt. 25c., 100 seeds 75c., 1,000 seeds \$6.00.
 B *White with Carmine Eye*. Pkt. 25c., 100 seeds 75c., 1,000 seeds \$6.00.
 C *Rose*. Pkt. 25c., 100 seeds 75c., 1,000 seeds \$6.00.
 D *Blood Red*. Pkt. 25c., 100 seeds 75c., 1,000 seeds \$6.00.
 E *Salmon Pink*. Pkt. 35c., 100 seeds \$1.25, 1,000 seeds \$10.00.
 F *Finest Mixed*. Pkt. 25c., 100 seeds 75c., 1,000 seeds \$6.00.
 776 *Persicum Finest Mixture, Extra*. Pkt. 15c., trade pkt. 50c., 500 seeds \$2.00.

CYPERUS

- 785 *Alternifolius*. Umbrella plant. Pkt. 10c., trade pkt. 30c.

DAHLIA

- 791 *Tom Thumb*. Extra double. Bouquet of Liliputian, seed saved from brightest colors only; 2 ft., will bloom the first year if sown in February or March. Excellent for cutting. Pkt. 10c., trade pkt. 30c., ½ oz. 75c.
 798 *Superb Mixed*. Comprising about 30 beautiful sorts from all classes. Pk. 15c., trade pkt. 50c.

DIANTHUS (Pinks)**LARGE FLOWERING DOUBLE ANNUAL VARIETIES***Dianthus Double White (Snowdrift)*

DIANTHUS—Continued

- 340 Heddegi Diadematus Grandiflora, mixed. (Japanese Royal Pink.) Beautiful, large flowers in handsome variety, including all the most brilliant flowering kinds. Very showy. Excellent for cutting. Pkt. 10c., trade pkt. 30c., oz. \$2.00.
- 841 Laciniatus, Fl. Pl., mixed. (Double fringed and striped Japan Pink.) Large, showy, various-colored flowers, handsomely fringed and beautifully striped. Pkt. 5c., trade pkt. 25c., oz. \$1.75.
- 842 Heddegi, Fl. Pl., mixed. (Double China Pink.) Pkt. 5c., trade pkt. 10c., oz. 30c.
- 843 Sutton's Fireball. Vivid scarlet. Very effective. Pkt. 5c., trade pkt. 20c., oz. \$1.00.
- 844 Snowdrift. Finely lacinated, large pure white blooms, from 3 to 4 inches across, free bloomer; superb for masses or cutting. Pkt. 10c., trade pkt. 50c.
- 845 Dazzling Red. Beautifully lacinated, superb orange scarlet. Large flowers, a great favorite. Pkt. 10c., trade pkt. 50c.
- 846 Marvellous. Wonderfully fringed. Large flowers in a splendid array of bright colors. Pkt. 10c., trade pkt. 25c., oz. \$1.25.
- 847 Brilliant Salmon Rose. Charming, finely fringed, large double flowers. Pkt. 10c., trade pkt. 25c., oz. \$1.25.
- 848 Collection. 1 pkt. each 8 double varieties 40c.

LARGE FLOWERED SINGLE ANNUAL VARIETIES

- 850 Fairy Queen. Beautiful white flowers with rich salmon centre. Pkt. 10c., trade pkt. 25c., oz. \$2.00.



Punctatus Laciniatus

- 851 Punctatus Laciniatus. The flowers of this novelty show a most charming display of extremely peculiar markings; intensely dotted and lined, rather leoparded and tigered, blood red, dark salmon, and whatever the coloration may be, whether light or dark, these markings vary in such a lovely display of shades and colors that scarcely two similar flowers may be found. Excellent for cutting. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 852 Queen of Holland. Pearly white. Large flower. Pkt. 5c., trade pkt. 25c.
- 853 Salmon Queen. Very attractive. Flowers large, elegantly lacinated, a very lovely brilliant shade. Extra. Pkt. 10c., trade pkt. 20c., oz. 50c.
- 854 Vesuvius. Dazzling orange scarlet. Splendid, nicely fringed flowers, very effective. Pkt. 10c., trade pkt. 20c., oz. 75c.
- 855 Brilliant Fringed Mixed. (New French Hybrids.) Intense colors, extra superb mixed tall varieties, valuable for cutting, wonderfully effective. Pkt. 5c., trade pkt. 20c., oz. \$1.00.
- 856 Collection. 1 pkt. each single varieties 35c.

HARDY PERENNIAL CLOVE PINKS

Bloom for a long period during early spring and summer. A very desirable acquisition for cutting, potting or selling in clumps. Very showy in beds or borders. Astonishingly floriferous and exhale a delightfully clove like fragrance; can be potted while in full bloom.

- 858 Early Dwarf Double Mixed. Large double flowers producing a vivid and rich display of colors, of compact growth. Height about 12 inches. Pkt. 15c., trade pkt. 35c., oz. \$3.00.
- 859 Double White. (Snowdrift.) See cut, page 8. Fine, very fragrant. Pkt. 15c., trade pkt. 30c.

DRACAENA (Excellent Vase Plant)

- 870 Lineata. Narrow foliage. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 871 Australis. Long, drooping, graceful foliage. Stands the sun well. Pkt. 10c., trade pkt. 15c., oz. 60c.
- 872 Australis Rubra. Green foliage, midrib striped red. The most desirable of all the narrow foliage types here. Pkt. 25c., trade pkt. 50c., oz. \$3.00.
- 873 Indivisa. Green foliage. Pkt. 10c., ½ oz. 25c., oz. 40c., ¼ lb. \$1.25.
- 874 Mixed. The above sorts. Pkt. 15c., trade pkt. 30c., oz. \$1.00.

FUCHSIA

- 970 Single and Double Hybrids, mixed. Pkt. 10c., trade pkt. 50c.

GAILLARDIA

- 980 Picta Lorenziana, Perfection. Extra large, double. Fine shades. Pkt. 5c., trade pkt. 10c., oz. 20c.
- 981 Grandiflora Superba. Splendid new single; very large blooming; perennial varieties, with very large red and yellow flowers and dark crimson centres, marked with rings of many brilliant colors; extra quality. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
- 982 Crimson Glow. Rich, brilliant crimson, valuable for cutting; hardy perennial. Pkt. 10c., trade pkt. 25c.

GLADIOLUS (Seeds)

- 1004 Moore's Early Flowering Butterfly. A splendid new large-flowered race which blooms the first year and which can be grown as annuals. They show a rich variety of colors and markings. Spikes 20 inches long, with handsome flowers 4 to 5 inches across. If planted March 1st, will commence to bloom July 1st. The second year bulbs grow strongly, producing 2 to 3 flower spikes each. Pkt. 25c., trade pkt. 50c., oz. \$3.50.

GYPSOPHYLLA (Baby's Breath)

- 1076 Paniculata. (Perennial.) Handsome small white flowers, much prized for bouquets; 2½ ft. Pkt. 5c., trade pkt. 20c.
- 1077 Elegans Alba. (Annual.) Large, feathery white flowers. Very decorative. Pkt. 5c., trade pkt. 10c., oz. 20c., ¼ lb. 50c.

HELICHRYSUM
(The Eternal Flower)

Valuable everlasting for winter bouquets.

- 1090 Monstrosum Album. Large, double, white; 1½ ft. Pkt. 10c., trade pkt. 25c.
- 1091 Fireball. Large, bright red, double; 1½ ft. Pkt. 10c., trade pkt. 25c.
- 1092 Grandiflorum, mixed. Comprising the brightest colored sorts only; 1½ ft. Pkt. 5c., trade pkt. 15c., oz. 35c.



Helichrysum Grandiflorum

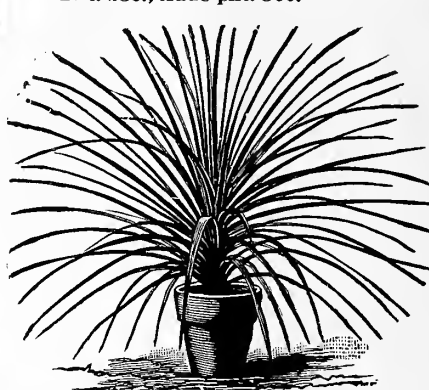
HELIOTROPE (Cherry Pie)

- 1100 Lemoine's. Sweet scented, new, early giant flowering. Mixed. From a famous large collection. 2 ft. Pkt. 10c., trade pkt. 40c.
- 1101 White French. (Regina Jolanda.) Magnificent large umbels of pure white flowers, richly perfumed. Early bloomer; 1 ft. Pkt. 10c., trade pkt. 50c.
- 1102 Queen Olga. Very large, rich, dark violet flowers with a clear, lively white eye. Compact, large umbels; 1 ft. Finest blue for pots. Pkt. 25c., trade pkt. 50c.

HOLLYHOCK

Charter's unrivaled strain (English Prize), unequaled for large size, substance and doubleness of flower; 6 ft.

- 1131 Double Canary Yellow. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 1132 Double Bright Crimson. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 1133 Double Pure White. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 1134 Double Bright Pink. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 1135 Double Bright Purple. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 1136 Double Snowball. Extra double; large pure white; fine for cutting. Pkt. 25c., trade pkt. 50c.



Dracaena Australis Rubra

- 1137 Giant Fringed Hollyhock, "Allegheny." Pkt. 10c., trade pkt. 25c.
- 1138 Double Moore's Superb, mixed. Beautiful, brilliant colors only. Pkt. 15c., trade pkt. 50c., oz. \$2.00.
- 1139 Choice Mixed. Double. Good selection. Pkt. 10c., trade pkt. 20c., oz. 50c.
- 1140 Single Hybrid Everblooming mixed. Will bloom first season if sown early and planted out in May. Pkt. 10c., trade pkt. 40c., oz. \$1.00.
- 1141 Collection. 1 pkt. each above 10 numbers 80c.

IMPATIENS

- 1170 Sultana Holstii Hybrids. Brilliant rose, pink and scarlet flowers; 1 ft. Pkt. 15c., trade pkt. 50c.

LANTANA

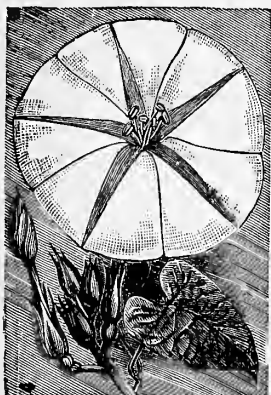
- 1230 Pictavi Hybrids. Of dwarf, compact growth, producing massive clusters of flowers of various colors, including white, yellow, lilac, orange and red, etc. Excellent new pot plant. 9 inches. Pkt. 10c., trade pkt. 30c., oz. \$1.00.

LATHYRUS

(Hardy or Everlasting Pea.)

The flowers are borne in large clusters. Blooms very early. Fine for cutting.

- 1250 **Latifolius, White Pearl.** Vigorous grower, from 12 to 15 flowers to the stem. Pkt. 10c., trade pkt. 30c.
 1251 **Blush Rose.** Large racemes. Pkt. 10c., trade pkt. 15c., oz. 35c.
 1252 **Latifolius, Mixed.** Pkt. 5c., trade pkt. 10c., oz. 25c.



Moon Flower

IPOMEA (Moon Flower)

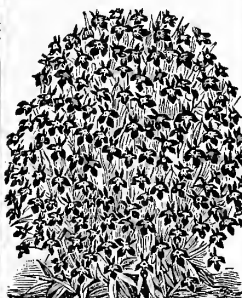
- 1183 **Grandiflora, White.** (Hybrid). The quickest grower and most popular of all summer climbers. All florists should have it on hand. Good seller. Pkt. 10c., trade pkt. 20c., oz. 40c., 1/4 lb. \$1.25, 1 lb. \$4.50.

KENILWORTH IVY

- 1220 **Linaria.** A charming, small, neat, hardy perennial, trailing plant, blooming first year; suitable for baskets, vases pots and rockwork; clings to walls, etc. White and purple, mixed. Pkt. 10c., trade pkt. 30c.
 1221 **Moore's Hybrids.** Fine pot plant, culture same as Alyssum. A charming annual, with a rich display of colors ranging between dark and light violet, crimson, pink and handsome golden yellow; 10 inches. Pkt. 10c., trade pkt. 30c., oz. \$1.50.



Lobelia—White "Pearl"



Lobelia—Blue Gem

LOBELIA (Compact Sorts for Pots)

- 1290 **Crystal Palace.** Dark blue. Pkt. 10c., trade pkt. 25c., oz. \$1.25.
 1291 **Oculata.** Dark stalks; dark blue flowers, with a distinct white eye. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
 1293 **White Pearl.** Fine, new, pure white, with large flowers edged blue. Very pretty. Pkt. 10c., trade pkt. 30c.
 1295 **Blue Gem.** The finest dwarf, compact variety for pots; dark blue with large white eye. A perfect beauty. Pkt. 15c., trade pkt. 50c., oz. \$1.75.
 1296 **Erecta Compacta.** Very large flowers, of rich cobalt blue with clear white eye. Fine for pots; 12 in. Pkt. 15c., trade pkt. 30c.
 1297 **Mixed.** The above sorts only. Pkt. 10c., trade pkt. 15c., oz. 75c.

TRAILING VARIETIES

Suitable for hanging baskets, vases, etc.; 6 to 10 inches.

- 1302 **Erinus Crystal Palace.** Dark blue; true. Pkt. 10c., trade pkt. 15c., oz. 50c.
 1304 **Sapphire.** The finest trailing Lobelia yet introduced. The flowers are unusually large, about 3/4 inch across, of the most brilliant deep blue, strikingly marked with a large, pure white eye in the center. Remarkably strong graceful grower and very free bloomer. Pkt. 25c., trade pkt. 50c.
 1305 **Finest Mixed.** Beautiful white, blue and rose sorts. Pkt. 10c., trade pkt. 15c., oz. \$1.00.

LOPHOSPERMUM

- 1320 **Scandens.** An exceedingly handsome climber, rosy purple, gloxinia-like flowers. Much used for hanging baskets and vases. 10 ft. Pkt. 10c., trade pkt. 30c., oz. \$1.50.

LUPINS—Annual Sorts

- Early large flowering, dwarf types; will bloom in about six weeks from germination. All highly valuable for cutting. 2 ft.
Pale Blue. Delicate shade. Pkt. 10c., trade pkt. 15c., oz. 25c.
Sapphire Blue. Beautiful shade. Pkt. 10c., trade pkt. 15c., oz. 25c.
Pure White. Fine flower. Pkt. 10c., trade pkt. 15c., oz. 25c.
Rose. Extra fine, lovely shade. Pkt. 10c., trade pkt. 15c., oz. 25c.
Mutabilis. White and soft rose, large spikes; charming. Pkt. 10c., trade pkt. 20c., oz. 50c.
Superb, Mixed. Pkt. 5c., trade pkt. 10c., oz. 20c.

LUPINS—Hardy Perennial Varieties

- 1331 **Snow Queen.** A stately pyramidal plant, covered with long, handsome spikes of pure white flowers; 5 ft. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 1332 **Polyphyllis Hybridus.** Long spikes of delicately scented flowers; colors of pure white, pink, golden yellow, mauve, purple and other pretty shades. A great acquisition. 3 ft. Pkt. 5c., trade pkt. 15c., oz. 25c.

MARIGOLD (Tagetes)



Tagetes patula nana "Gold Ring"

AFRICAN

Saved from the best double flowers.

- 1350 **Dahlia, Flowered.** Quilled, immense, handsome, large orange flowers. 3 ft. Pkt. 10c., trade pkt. 20c., oz. 50c.
 1351 **Nugget of Gold.** Early free bloomer; 6 in. Pkt. 5c., trade pkt. 20c.
 1352 **Double Mixed.** Good sorts. Pkt. 5c., trade pkt. 10c., oz. 15c.

MARIGOLD—FRENCH VARIETIES

- 1353 **Golden Gem.** Best golden yellow for pots, very effective; 1 ft. Pkt. 10c., trade pkt. 15c.
 1354 **Gold Striped, Dwarf Compact.** Early, showy, brown striped, bright yellow, very double free bloomer. Extra fine pot plant; 9 in. True. Pkt. 10c., trade pkt. 20c., oz. 50c.
 1355 **Gold Ring.** The blooms are of rich, dark, velvety brown, distinct with each petal surrounded with a ring of rich orange yellow; 9 in. Pkt. 10c., trade pkt. 15c.
 1356 **Superba Dwarf, mixed.** (Lilliput.) Remarkably beautiful, bright and distinct sorts; the best class for pots; 10 in. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
 1357 **Dwarf French, mixed.** 1 ft. Pkt. 5c., trade pkt. 10c., oz. 15c.

MATRICARIA

- 1375 **Elegantissima.** (Ball of Snow.) Pure white; very double; fine for summer cut flowers; 18 in. Pkt. 5c., trade pkt. 25c., oz. \$1.00.

MAURANDIA—New Large Flowering

It trails beautifully over fences and walls, and its dense, green foliage is not killed by the first fall frosts, and is gay with a profusion of large blossoms; much used for hanging baskets, vases, etc.

- 1380 **Grandiflora, mixed.** White, blue, red and purple; 15 ft. Pkt. 10c., trade pkt. 25c., oz. \$2.50.

MESEMBRYANTHEMUM

Elegant trailing plants, desirable for hanging baskets or vases; 6 in.

- 1390 **Crystallinum.** (Ice plant.) Pkt. 5c., trade pkt. 10c., oz. 15c.
 1391 **Tricolor.** (Wax Plant.) Pkt. 5c., trade pkt. 10c., oz. 25c.

MIGNONETTE



Quaker City Mignonette

- 1400 **Quaker City.** Best dwarf for pots. Large spikes; very free bloomer, sweetly scented; 9 inches. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
 1401 **Grandiflora Pyramidal.** Red; 15 in. Pkt. 5c., oz. 10c., 1/4 lb. 50c.
 1402 **French Mammoth.** A very robust growing variety; immense large spikes; delightfully fragrant. The flowers are grown on strong, stiff stalks, and surpass all others in great brilliancy of color; the finest red-flowering sort for cut flowers, and we especially recommend it for greenhouse growing. Pkt. 25c., trade pkt. 50c., oz. \$5.00.

MIGNONETTE—Continued

- 1404 **Giant White.** The largest flowered strain of silvery white; flowers in cultivation, very sweet scented. Pkt. 10c., trade pkt. 25c., oz. \$1.50.
- 1405 **Machet Perfection.** Extra stock. Pkt. 10c., trade pkt. 15c., oz. 30c., ¼ lb. 75c.
- 1408 **Giant Yellow.** Exceedingly bright and showy, finely scented. Pkt. 10c., trade pkt. 25c.
- 1409 **Mixed.** The above and other sorts. Pkt. 5c., trade pkt. 15c., oz. 50c.
- Collection. 1 pkt. each seven numbers 50c.

NOTE—You can select any three 10c. pkts. for 20c., any three 25c. pkts. of any seed in this catalogue for 50c.

MIMOSA (Sensitive Plant)

- 2030 **Pudica.** Pkt. 5c., trade pkt. 10c., oz. 25c.

MIMULUS

- 1430 **Mammoth Perfection, mixed.** New; very large-flowered, tigered and spotted; unequalled for large size and brilliancy of colors; very beautiful; 1 ft. Pkt. 10c., trade pkt. 30c.
- 1434 **Moschatus Cupreus Nanus.** (Musk Plant.) True, highly fragrant type. Pkt. 10c., trade pkt. 25c., oz. \$1.25.

MOMORDICA

- 1450 **Balsamina.** (Balsam Apple.) Pkt. 5c., trade pkt. 10c., oz. 15c.
- 1451 **Charantia.** (Balsam Pear.) Pkt. 5c., trade pkt. 10c., oz. 15c.

MUSA (Abyssinian Banana Plant)

- 1470 **Ensete Compacta.** Compact, sturdy growth; strikingly effective. More ornamental and desirable than Cannas. Makes a fine pot plant. Pkt. 25c., 100 seeds \$1.00, 1,000 seeds \$8.00.

MYOSOTIS (Forget-me-not)

- 1480 **Robusta Grandiflora.** Very large, bright blue flowers, pyramidal habit; 10 in. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 1482 **Alpestris Compacta.** (Dwarf Bouquet.) Beautiful porcelain blue; best for pots, very fine; 4 in. Pkt. 10c., trade pkt. 30c., oz. \$2.00.
- 1484 **Azorica.** Handsome, large, deep blue flowers produced on long single stems, in great profusion; most excellent for cutting and forcing purposes. Very early and an especially fine winter bloomer; highly desirable for early spring sowing for pot sales. Best for cut flowers; 1 ft. Pkt. 15c., trade pkt. 50c.
- 1485 **Palustris Semperflorens.** True; ever blooming type; beautiful deep blue flowers, fine for cut flowers; 8 in. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 1481 **White Pillar.** Large flowers, early bloomer. Pkt. 10c., trade pkt. 30c., oz. \$2.00.
- 1 pkt. each five numbers 35c.

NICOTIANA (Flowering Tobacco)

- 1550 **Sylvestris Affinis Hybrids, Mixed.** Very sweetly scented; brilliant colors; free continuous bloomer; 4 ft. Pkt. 10c., trade pkt. 20c., oz. \$1.25.
- 1551 **Sanderacel, Mixed.** Many fine sorts. Pkt. 10c., trade pkt. 15c., oz. 40c.

NIEREMBERGIA (Quaker Lady)

Desirable for the greenhouse, baskets, vases or bedding out; perpetual bloomer.

- 1560 **Gracilis.** Purple, with yellow eye; true; 1 ft. Pkt. 5c., trade pkt. 20c., oz. \$1.00.

OENOTHERA (Evening Primrose)

- 1588 **Selected Annual Sorts.** Very choice. Pkt. 5c., trade pkt. 10c., oz. 30c.

OXALIS

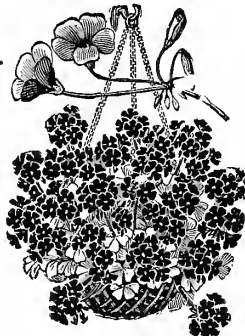
- 1590 **Rosea, Mixed.** Red, white and pink; excellently adapted for pots. Pkt. 10c., trade pkt. 25c., oz. \$2.50.
- 1593 **Cloth of Gold.** Charming, large, bright yellow; fragrant flowers. Pkt. 10c., trade pkt. 20c.
- 1594 **Mixed.** Very fine varieties. Pkt. 5c., trade pkt. 25c., oz. \$2.00.

NASTURTIUMS

Moore's Improved Brilliant Large Flowered Types

DWARF OR TOM THUMB VARIETIES
Rich Golden-hued and Variegated Foliage Varieties

- 1520 **Scarlet and Gold.** Intense scarlet. Very showy. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 75c.
- 1521 **Golden Queen.** Compact, bright yellow. Effective. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 75c.
- 1522 **Frilled Foliage.** A new and charming novelty with intensely bright colored flowers with rich, suffused markings, produced on long stems well above the magnificent, wavy, bright colored foliage. Pkt. 10c., oz. 25c., ¼ lb. 90c.
- 1523 **Queen of Dwarfs.** (New.) Very compact; flowers rich purple crimson. Charming sort for pots. Pkt. 10c., oz. 20c., ¼ lb. 50c.



Oxalis

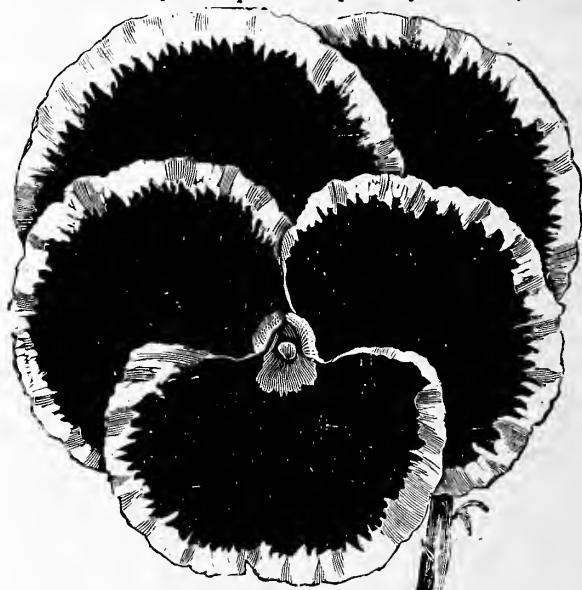
DARK BLUE GREEN FOLIAGE VARIETIES

- 1524 **Empress of India.** Flowers intense crimson scarlet. Pkt. 5c., oz. 10c., ¼ lb. 20c., lb. 60c.
- 1525 **Lady Cherry.** Deep wine red flowers. Pkt. 5c., ½ oz. 20c., oz. 35c.
- 1526 **Vesuvius.** Rich salmon pink with dark spots. Pkt. 5c., oz. 10c., ¼ lb. 20c., lb. 60c.
- 1527 **Bird of Paradise.** Dazzling scarlet on a golden yellow ground. Pkt. 5c., oz. 10c., ¼ lb. 20c., lb. 50c.
- 1528 **King of the Blacks.** Dark maroon. Oz. 10c., ¼ lb. 30c., lb. 80c.
- 1529 **Crystal Palace Gem.** Sulphur, spotted maroon. Oz. 10c., ¼ lb. 20c., lb. 50c.
- 1530 **Queen of Tom Thumbs.** (New.) With beautiful marmorated foliage with a magnificent array of intensely bright colors richly suffused with rich markings and shades. Pkt. 10c., oz. 15c., ¼ lb. 45c.
- 1531 **Moore's Superb Large-Flowered, Mixed.** Comprising all the above superb novelties, embracing the most brilliant and conspicuous flowered sorts, offered by us exclusively. Finest dwarf class for pots. Pkt. 10c., oz. 20c., ¼ lb. 50c., lb. \$1.50.
- 1532 **Choice Mixed.** Oz. 10c., ¼ lb. 15c., lb. 40c., 10 lbs. \$3.50.

GIANT FLOWERED TALL NASTURTIUMS

We offer only the finest varieties in this class.

- 1500 **Coquette.** Flowers vary from yellow to deep crimson and handsomely spotted. Oz. 10c., ¼ lb. 30c., lb. \$1.00.
- 1501 **Cloth of Gold.** Golden yellow foliage, fiery red and scarlet flowers. Very attractive sort. Oz. 10c., ¼ lb. 25c., lb. 75c.
- 1502 **Sunlight.** Flowers of clear, rich, golden yellow and very large size. New. Oz. 10c., ¼ lb. 30c., lb. 90c.
- 1503 **Black Prince.** Fine, deep crimson; handsome, shiny dark green foliage. Oz. 10c., ¼ lb. 30c.
- 1504 **Moonlight.** Pale, creamy white. Oz. 10c., ¼ lb. 25c., lb. 80c.
- 1505 **Princess Henry.** Fine lemon yellow, with bright carmine blotches. Very fine. Oz. 10c., ¼ lb. 25c., lb. 75c.
- 1506 **Salmon Rose.** Large, showy flowers; rich, velvety shade of salmon. Dark green foliage. Magnificent variety. Oz. 10c., ¼ lb. 30c.
- 1507 **Dark Purple.** Rich color, dark leaved. Oz. 10c., ¼ lb. 25c., lb. 65c.
- 1508 **Ivy-Leaved Prinzessin Juliana.** Pretty foliage. Magnificent large flowers, golden orange with velvety red spots. Fine dark foliage prettily lacinated. Pkt. 10c., oz. 40c.
- 1509 **Fire Fly.** Dark-leaved, large flowers of rich, dark orange yellow; spotted bright scarlet. Oz. 10c., ¼ lb. 30c.
- 1510 **Queen Wilhelmina.** Magnificent, rosy scarlet, throat-veined, bright crimson leaves, variegated with white, yellow and green. Oz. 15c., ¼ lb. 50c.
- 1511 **Lobb's Queen.** Flowers blood red, scarlet, crimson, sulphur and deep yellow, with handsome markings. Richly marked foliage. Oz. 15c., ¼ lb. 50c.
- 1512 **Margaret.** (New.) Large, cream white flower, beautifully spotted and veined, with rich scarlet; dark leaved. Fine. Oz. 15c., ¼ lb. 30c., lb. \$1.00.
- 1513 **Moore's Giant Large Flowering, Mixed.** Composed of the most richly variegated and brilliant colors in almost endless variety, with charmingly ornamented foliage. Oz. 10c., ¼ lb. 30c., lb. \$1.00.
- 1514 **Mixed.** Fine varieties. Oz. 5c., ¼ lb. 15c., lb. 45c.

PANSY (An important specialty with us)

Moore's Superb Giant Rainbow Pansy

MOORE'S SUPERB GIANT-FLOWERED SHOW PANSIES. Exquisite varieties, which we especially commend to florists and those who wish to purchase separate colors for greenhouse culture. Flowers of immense size and perfect form. We unhesitatingly say that for size, variety, gorgeousness of coloring and general beauty these magnificent varieties, the best in the world, are without a parallel and will give the greatest possible satisfaction.

- 1604 **Giant White, Oculated.** Snow white with rich purple eye; very fine. Pkt. 25c., trade pkt. 50c., ½ oz. \$1.25, ¼ oz. \$2.25.
- 1605 **Giant White.** Clear white, shaded beautiful rose, rich violet blotch on lower petals. Pkt. 25c., trade pkt. 50c., ½ oz. \$1.25, ¼ oz. \$2.25.
- 1606 **Giant Snow Queen.** Spotless white. Pkt. 25c., trade pkt. 50c., ½ oz. \$1.00.
- 1607 **Giant White Frilled.** Pure white, each petal is heavily blotched with velvety violet. Pkt. 25c., trade pkt. 50c., ½ oz. \$1.00.

PANSIES—Continued

- 1608 Giant Yellow Frilled. Distinct black eye. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.25.
- 1609 Giant Golden Queen. A clear yellow. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1610 Giant Yellow Oculated. Rich yellow with large black eye. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1611 Giant Fancy Yellow. Bright golden color, each petal marked with a large dark blotch. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1612 Giant Orchid Yellow. Handsome rich yellow with reddish spot on lower petals. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1613 Giant Red Frilled. Fine dark color, with large blotches, superbly frilled. Extra. Pkt. 25c., $\frac{1}{2}$ oz. \$1.00.
- 1614 Giant Frilled Gems. Very large flowers of striking form, variously colored in all the richest shades, marking and lacings and handsomely fimbriated. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1615 Giant Hortensia Rose. New, fine rose color. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1616 Giant Sapphire Blue. With large white eye. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1617 Giant Coal Black. Extra fine, intense color. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1618 Giant Apple Blossom. Lovely soft pink. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1619 Giant Fire King. New, brilliant red and yellow with large brown eyes. Extra. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1620 Giant Indigo King. Extra large, finest dark blue. Pkt. 25c., trade pkt. 50c., $\frac{1}{2}$ oz. \$1.00.
- 1621 Giant Superb Rainbow. This is an unusually handsome large flowered type of the richest colors and markings imaginable. Each petal is surrounded with a clear yellow, red or white band, a remarkable variety of entrancing beauty. Pkt. 25c., trade pkt. \$1.00, $\frac{1}{4}$ oz. \$2.50.
- 1622 Giant Peacock. A truly superb mixture embracing all the above varieties and including many other magnificent large flowered, rare and valuable exhibition sorts of remarkable beauty. This is the mixture to sow for profit. Pkt. 50c., trade pkt. \$1.00, $\frac{1}{2}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.25, oz. \$8.00.
- 1623 Collection. 1 pkt. each of the above 19 numbers \$2.85. Any three 25c. pkts. for 50c.

LARGE FLOWERED TRIMMARDEAU

- 1625 Celestial. Light Blue. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1626 Golden Gem. Pure yellow. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1627 Yellow. With darkeye. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1628 Pure White. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1629 King of the Blacks. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1630 Victoria. Brightest red, fine. Pkt. 10c., trade pkt. 40c., oz. \$2.50.
- 1631 Lord Beaconsfield. Extra. Purple, top petals white. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1632 Striped. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 1634 Mixed. All colors. Pkt. 10c., trade pkt. 25c., oz. \$1.25.

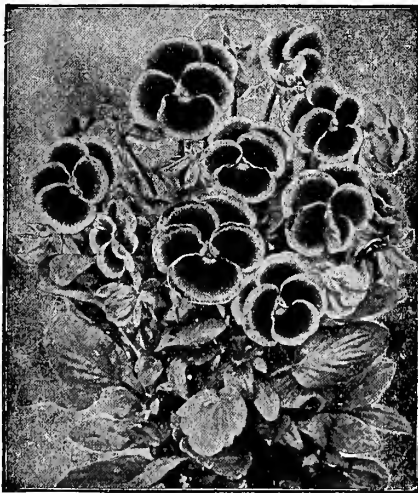
IMPROVED STANDARD VARIETIES

- 1638 American Exhibition Prize, Large Flowered, mixed. An entirely new and highly novel strain of good size, unsurpassed for variety, richness of color, brilliancy of markings and perfection of form. Unequaled by any other strain of American growth. Will give excellent satisfaction. Pkt. 25c., trade pkt. 50c., oz. \$5.00.

- 1639 Premium, choicest mixed. Our strain is much superior to that offered by others under this name. A first-class mixture at a moderate price. Pkt. 10c., trade pkt. 40c., oz. \$3.00.

- 1640 English Fine Quality, mixed. (Imported.) Comprising many rich and showy varieties. Pkt. 5c., trade pkt. 25c., oz. 75c.

- 1635 Princess Pansies. Highly valuable for pot culture. Very early bloomers. Bloom in 90 days from sowing. These conspicuous new pansies stand both heat and cold remarkably well. The plant is of a stiff upright compact habit. The flowers produced embrace a great variety of color, many are beautifully filled and handsomely blotched. Fine for beds or borders. Pkt. 20c., trade pkt. 50c.



Princess Pansy



PASSIFLORA (Passion Flower)

Bloom first season from seed; 10 feet.

- 1690 Corulea Grandiflora. (Large Violet.) Blue; 10-ft. Pkt. 10c., trade pkt. 50c., oz. \$2.50.
- 1691 Incarnata Grandiflora. ("May Pops"). Flowers 2 or 3 inches across. Flesh color with purple rays, followed by yellow. Pkt. 10c., trade pkt. 50c., oz. \$2.50.
- 1692 Mixed. White, blue and scarlet. Pkt. 10c., trade pkt. 30c., oz. \$2.00.

PETUNIA

(An Important Specialty With Us.)

Moore's Superb strains in both the double and single classes are superior to all others, and the most critical florist will find them to give unbounded satisfaction.



Moore's Mammoth-Flowered Fringed Petunia

DOUBLE VARIETIES

Our strains of this important seed are of the highest quality, all seed being saved from pot-grown plants. Customers may rely upon getting the best results obtainable.

NOTE.—This double Petunia, grown from seed, produces a large percentage of double flowers; the balance in single flowers of the same beautiful rich shade. It is important to carefully pick out and save the weaker seedlings, as these always produce the best double flowers.

- 1700 Large-Flowering Double, Striped, Spotted and Selfs Mixed. A grand mixture, embracing the most interesting types. Extra quality. Pkt. 25c., trade pkt. 50c., 500 seeds 75c., 1,000 seeds \$1.50.

- 1701 Moore's Prize Giant, Large-Flowering, Double, Fringed, Mixed. Magnificent strain of very large beautiful flowers. The very finest varieties of tints and colors will be obtained from this class. A true royal strain. Pkt. 50c., 500 seeds 75c., 1,000 seeds \$1.50.

- 1702 Moore's Giant Fringed Snowball. Extra large flowers, many 4 to 5 inches in diameter, of the purest glistening white. A charming variety. Pkt. 50c., 500 seeds \$1.00.

SINGLE VARIETIES

- 1703 Moore's Mammoth Fringed, Mottled, Striped and Veined. A new class of remarkable beauty, size and luxuriance, unequaled by any other. The flowers are exquisitely ruffled or fringed, and are of enormous dimensions (4 to 5 inches across). Great merits lie in the tremendous varieties of colors, markings, veinings, blotchings and stripings, in the most beautiful combinations. The colors are rich and gorgeous and others of a great diversity of lovely delicate shades. This strain represents the acme of perfection in single large-flowered Petunias; 10 in. Pkt. 50c., trade pkt. \$1.00, $\frac{1}{2}$ oz. \$2.00.

- 1704 California Ruffled Giants. Pkt. 25c., $\frac{1}{2}$ trade pkt. 60c., trade pkt. \$1.00, $\frac{1}{16}$ oz. \$1.50.

- 1705 Moore's Mammoth-Flowering Fellow Throat. Superb new shades, Pkt. 25c., trade pkt. 50c.

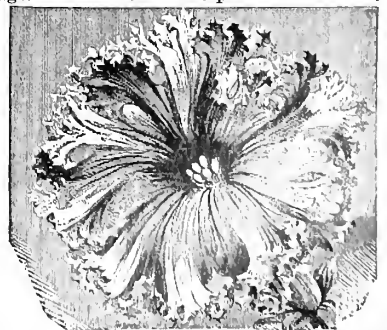
- 1712 Moore's Mammoth Single Fringed White. Yellow throat, extra fine flower. Pkt. 50c., trade pkt. \$1.00.

- 1713 Moore's Mammoth Single Fringed Rose and White. Brilliant. Very beautiful. Pkt. 50c., trade pkt. \$1.00.

- 1714 Moore's Mammoth Flowered, Fringed Dwarf, Compact. Make handsome small bushes with beautiful flowers in great variety borne well above the foliage. Excellent market plant. Pkt. 50c., trade pkt. \$1.00.

- 1706 Inimitable New, Dwarf Star. Bushy; cherry-red flowers striped white; excellent for pots. Pkt. 10c., trade pkt. 30c., oz. \$1.25.

- 1707 Moore's Dwarf, Compact, Mixed, Dwarf Bouquet Petunias. Very dwarf, handsome, compact growing sorts; all bright, charming colors, such as white, rose, carmine and crimson, striped white. Very free and constant bloomers. For pots they are perfectly superb. Sure to give satisfaction; 6 to 8 inches. Pkt. 25c., trade pkt. 50c., $\frac{1}{16}$ oz. \$1.50.



Moore's Mammoth Flowered Dwarf Fringed

PETUNIA (Single Varieties)—Continued

- 1709 Pure White. Fine for masses. Pkt. 10c., trade pkt. 15c., oz. 60c.
 1710 Blue Star. A lovely velvety blue with a clear white star. Compact, very free bloomer. Fine for any purpose. Pkt. 15c., trade pkt. 40c.



Petunia-Rosy Morn

- 1711 Splendid Mixed. Many colors. Pkt. 5c., trade pkt. 15c., oz. 50c.
 1715 Howard's Star. The flowers are of medium size, of a rich crimson maroon, with a bluish white stripe through each petal, forming a five-pointed star. Pkt. 15c., trade pkt. 40c., oz. \$2.00.
 1716 Rosy Morn. Nice bushy dwarf form; large, brilliant pink flowers with white throat. Pkt. 10c., trade pkt. 50c., 1/4 oz. 75c., oz. \$2.00.

PHLOX

Florists will find our strain of Phlox superior to all others. The flowers are very large and perfectly formed.

Phlox Drummondii
No. 1745MOORE'S SELECT LARGE
FLOWERED PHLOX
DRUMMONDI

- 1730 Alba Superbissima. Best white for cut flowers. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
 1731 Light Pink. Splendid color. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
 1732 Kermisina Splendens. Vivid crimson, white eye. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
 1733 Stellata Splendens. Unusually handsome. Large oculated flowers. Pkt. 10c., trade pkt. 30c., oz. \$1.00.
 1734 Brilliant Rose. Very fine. Extra. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
 1735 Violet. White eye; very fine. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
 1738 Moore's Superb Mixed. Of unsurpassed beauty, embracing thirty choicest brilliant sorts. Pkt. 15c., trade pkt. 35c., oz. \$1.50.
 1739 Fine Mixed. Pkt. 10c., trade pkt. 15c., oz. 50c.
 1750 Star of Quedlinburg. Very beautiful; varieties in mixture. Pkt. 10c., trade pkt. 20c., oz. 75c.

NEW IMPROVED LARGE FLOWERED DWARF COMPACT

Strongly recommended for pots. Give great satisfaction.

- 1741 Stellated. New brilliant varieties, very handsomely oculated; fine. Pkt. 10c., trade pkt. 50c., oz. \$2.50.
 1742 White. Beautiful white. Pkt. 15c., trade pkt. 30c., oz. \$2.00.
 1743 Brilliant Carmine. Brilliant scarlet. Pkt. 15c., trade pkt. 30c., oz. \$2.50.
 1745 Moore's Superb Hortensiaflora, mixed. Comprising only the most brilliant, showy, large-flowered and salable colors, embracing twenty-two of the finest varieties. Florists will find our mixture to be of unusual merit. In fact there is no sort equaling it. Pkt. 20c., trade pkt. 50c., oz. \$3.00.
 1746 Mixed. Good colors. Pkt. 10c., trade pkt. 30c., oz. \$1.25.

HARDY PERENNIAL PHLOX

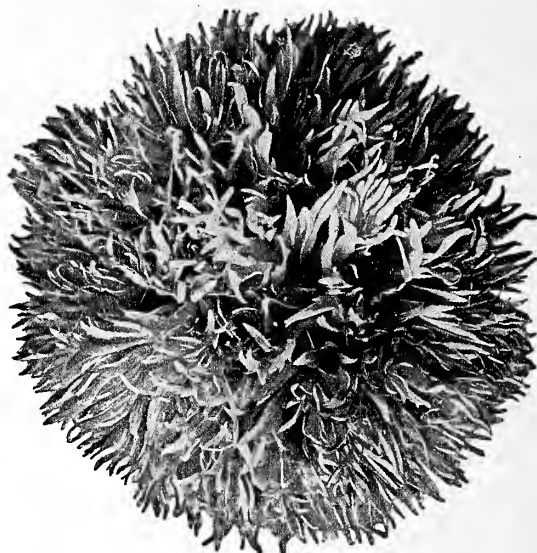
- 1761 New Dwarf, Large Flowering Hybrids, mixed. (Grandiflora.) Saved from our own splendid collection of the choicest sorts; should be sown as early as possible in a cold frame. Finest mixed. Pkt. 10c., trade pkt. 30c., oz. \$2.00.

POPPY

- 1770 Picotee. Single white, with broad brilliant scarlet band around each petal. Pkt. 10c., trade pkt. 15c., oz. 50c.
 1772 Royal Black. Double and semi-double; fine. Pkt. 10c., trade pkt. 20c.

POPPY—Continued

- 1774 Victoria Cross. Intense scarlet with broad white cross, remarkably beautiful. Pkt. 10c., trade pkt. 20c., oz. 75c.
 1776 American Flag. Large double white, margined rich orange scarlet, handsome. Pkt. 10c., trade pkt. 15c., oz. 50c.
 1778 Rich Scarlet. Large single flower, vivid color. Pkt. 10c., trade pkt. 20c.
 1780 Hansa. New, single fringed, white ground passing to deep crimson neat finely slitted edge. Pkt. 10c., trade pkt. 15c., oz. \$1.00.



White Featherball Poppy

- 1781 White Featherball. Very large, deeply fringed double of the purest snow white, down-like appearance. Pkt. 5c., trade pkt. 15c.
 1782 Dainty Lady. Large satiny white, single outer petal shaded chamois rose; exquisite. Pkt. 10c., trade pkt. 15c.
 1783 Giant Carnation, Flowered Superb, mixed. Flowers large as saucers, extra, beautiful colors. Pkt. 5c., trade pkt. 10c., oz. 30c.
 1784 Large Double Shirley. Exquisite collection of colors, more durable than the single, some with golden foliage. Pkt. 10c., trade pkt. 15c., oz. 50c.
 1786 Brilliant Hybrids, mixed. Magnificent single and semi-doubles, very rich colors and markings. Pkt. 5c., trade pkt. 10c., oz. 50c.

HARDY PERENNIAL POPPIES

- 1788 Iceland Satin Poppies. Will bloom first year from seed, exquisite colors in endless variety, highly effective, excellent for cutting, sweetly perfumed. Pkt. 15c., trade pkt. 25c., oz. \$1.50.
 1787 Royal Oriental, mixed. Truly giant size, flowers in rare and beautiful colors, many 6 to 8 inches across; 3 ft. Pkt. 15c., trade pkt. 25c., oz. \$3.00.
 1789 Collection. 1 pkt. each 13 varieties 80c. Any 3 ten-cent pkts. 20c.

POLYANTHUS (Cluster Primrose)

Showy, early spring, free-flowering plants, fine for either pot or out-door culture; hardy perennials. Bloom in four months from seed.

- 1840 Gold-Laced, mixed. Very showy and attractive flowers, each petal edged and laced with bright yellow. Pkt. 15c., trade pkt. 40c., oz. \$2.25.
 1841 Giant Flowered, mixed. Beautiful, rich orange centres. Pkt. 20c., trade pkt. 50c.

PORTULACCA

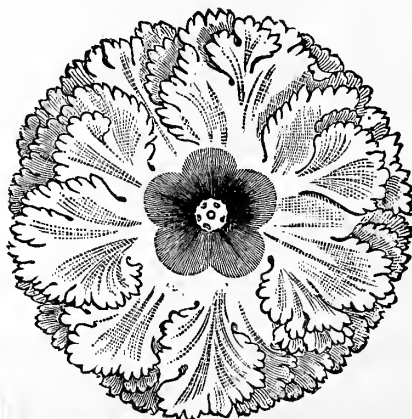
- 1790 Single Large Flowering, Mixed. Pkt. 5c., trade pkt. 10c., oz. 30c.
 1791 Double Large Flowering, Mixed. Saved from the most beautiful flowers only. Extra. Pkt. 10c., trade pkt. 25c., oz. \$1.50.

PRIMULA

All our varieties are of a distinct and beautiful type and are grown by the best German and English specialists from prize strains only, unsurpassed for variety, large size and brilliancy of colors, and great substance of flower, averaging from 4 1/2 to 6 inches in circumference. This is our leading specialty. The cheap grades are not kept by us, as we find they do not give satisfaction. The "Chinese Primrose" is a great favorite for the house or conservatory. Sow in March, April and May.

CHINESE GIANT
FLOWERING FRINGED

- 1800 Giant Alba Magnifica. Large, beautiful pure white, with citron eye; compact; light green foliage. Pkt. 50c., 1/2 trade pkt. 60c., trade pkt. \$1.00.



Giant-Flowered Alba Magnifica Primula

PRIMULA—Continued

- 1801 **Giant Vermilion Splendens.** New, handsome brilliant red; abundant bloomer. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1802 **Giant Holborn Blue.** Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1803 **Giant Kermesina Splendens.** Flowers of immense size; flaming, brilliant crimson, with large bright golden eye. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1804 **Giant Chiswick Spotted.** Dark red, spotted white; very beautiful and showy. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1805 **Giant Royal Pink.** Delicate rose pink, superb flower, elegantly fringed. Pkt. 50c., ½ trade pkt. 50c., trade pkt. \$1.00.
- 1806 **Giant Satin White.** New, the finest pure ivory white, with a noble truss of bloom; grand size. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1810 **Giant Duchess.** Pure white with zone of rosy carmine surrounding a clear yellow eye is simply unapproachable in its beauty. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1807 **Moore's Giant Exhibition Prize Strain, Mixed.** Remarkable for large size, varied and brilliant colored flowers in beautiful variety. The finest and best strain extant. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1808 **Fine Mixed.** Good strain. Pkt. 25c., trade pkt. 50c.
- 1809 **Primula Stellata, Mixed.** Unsurpassed rich colors and varieties. Very decorative, good for cutting. Pkt. 50c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 1811 **Giant Double, Mixed.** Very free bloomer, excellent for bouquets, more durable than single bright flowers; extra quality. Pkt. 50c., trade pkt. \$1.00.
- Any three 50c. pkts. for \$1.00.

PRIMULA OBCONICA

Primula obconica is one of the most useful and profitable flowers for the florist. They are literally perpetual bloomers, invaluable for cutting and greenhouse decoration. We offer the most valuable, improved and up-to-date varieties for florists' use.

- 1814 **Fire King.** Rich, brilliant, fiery crimson. Pkt. 25c., trade pkt. \$1.00.
- 1815 **Giant Rose Pink.** Beautiful large blooms. Pkt. 25c., trade pkt. \$1.00.
- 1816 **Giant Brilliant Crimson.** Rich ruby color. With large bright golden eye. Pkt. 25c., trade pkt. \$1.00.
- 1817 **Giant Lilac.** Handsome light shade. Pkt. 25c., trade pkt. \$1.00.
- 1818 **Pure White.** Very free bloomer. Pkt. 25c., trade pkt. 50c.
- 1819 **Giant Shell Pink.** A lovely color. Pkt. 25c., trade pkt. 50c.
- 1820 **Giant Oculata.** Beautiful hybrids with bright yellow and brown eyes. Pkt. 25c., trade pkt. 50c.
- 1822 **Multiflora Compact Mixed.** Excellent pot plant; handsome large flowers; wonderful free bloomer. Good colors. Pkt. 25c., trade pkt. 50c.
- 1825 **Giant Mixed.** (Cortusoides.) Very large, charming, various colored flowers; handsomely oculated and fringed, many from 4 to 5 inches in circumference; in a great multitude of colors including white, crimson, rose, lilac, violet and many beautifully oculated sorts. A wonderfully superb collection. Pkt. 25c., ½ trade pkt. 60c., trade pkt. \$1.00.

Any three 25c. pkts. for 50c. or six for \$1.00.

PRIMULA—Various Sorts

The four below mentioned sorts make fine pot plants and bloom in from three to four months from seed.

- 1830 **Kewensis.** Bright yellow; delightfully fragrant. Pkt. 25c., trade pkt. 50c.



Primula Forbesi



Primula Malacoides

- 1831 **Forbesi.** Rich rosy mauve with bright yellow eye. Very graceful. Pkt. 25c., trade pkt. 50c.
- 1832 **Malacoides Lilacina.** Attractive pale mauve; 2 ft. Pkt. 25c., trade pkt. 50c.
- 1833 **Malacoides Alba.** A clear white form of the above. Pkt. 25c., trade pkt. \$1.00.
- 1838 **Vulgaris.** True yellow primrose. Pkt. 10c., trade pkt. 25c., oz. \$1.00.

PYRETHRUM

- 1930 **Aureum.** (Golden Feather.) Pkt. 5c., trade pkt. 10c., oz. 25c.
- 1931 **Golden Ball.** Each plant is a charming, compact ball of golden yellow. Moss-like foliage. 4 in. Pkt. 15c., trade pkt. 35c.

RICINUS (Castor Oil Plant)

- 1950 **Monstrosus Gigantea.** Blue powdered stem; huge dark brown leaves 3 feet in diameter, producing a very beautiful subtropical effect; 5 ft. Pkt. 10c., oz. 20c., ¼ lb. 50c., lb. \$1.50.
- 1951 **Sanguineus.** Blood-red stem; beautiful green foliage; 8 ft. Pkt. 5c., oz. 10c., ¼ lb. 20c., lb. 50c.
- 1952 **Cœrulescens.** Bluish green stem; very fine. Pkt. 5c., oz. 25c., ¼ lb. 75c.
- 1953 **Queen of Cambodia.** Stem and leaf stalks a shining ebony black; 6 ft. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 75c.
- 1954 **Barboniensis.** Rich green foliage. Pkt. 5c., oz. 10c., ¼ lb. 20c., lb. 50c.
- 1955 **Zanzibariensis, Superb Mixed.** Comprising 30 beautiful sorts with gigantic leaves. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 60c.
- Collection. One pkt. each 6 numbers 25c.

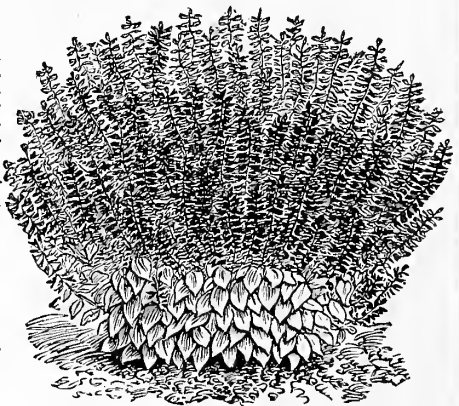
SALPIGLOSSIS (Velvet Flower)

Very large flowers of exquisite beauty, singularly and most vividly marked and delicately penciled, spotted and striped on ground colors of deep blue, rose, dark violet, light yellow, reddish brown, etc.; 18 inches.

- 1970 **Emperor Superbissima, Mixed.** Unsurpassed in richly marked varieties. Finc. Pkt. 10c., trade pkt. 30c., oz. \$1.25.

SALVIA (Sage)

- 1980 **Splendens.** Bright scarlet, tall. Pkt. 5c., trade pkt. 25c., oz. \$1.25.
- 1981 **Bonfire.** (Clara Bedman.) True dwarf. Pkt. 10c., trade pkt. 40c., oz. \$2.00.
- 1982 **Patens.** (Blue Sage.) Very pretty sky-blue Salvia. Tender perennial. Pkt. 25c., trade pkt. 50c., oz. \$5.00.
- 1983 **Scarlet Queen.** (New early flowering.) The earliest to bloom, flowering 10 days in advance of any other sort. Very effective; forms dense bushes, branched from base to top. The very large and long flower-spikes of charming fiery scarlet-red flowers appear in great multitude and continuously until the frost. Valuable pot plant, the best of all the dwarfs; 18 inches. Pkt. 15c., trade pkt. 50c., oz. \$4.00.
- 1984 **Ball of Fire.** Fine new dwarf; round even habit. Pkt. 15c., trade pkt. 50c., oz. \$2.50.
- 1985 **Zurich.** New compact dwarf, brilliant scarlet, very floriferous. Early bloomer; 2 ft. Pkt. 20c., trade pkt. 50c., oz. \$4.00.



Salvia Scarlet Queen

SAPONARIA

Fine for cutting. Very showy in vases or decorations. Gypsophylla-like flowers; 2 ft.

- 1987 **Paniculata Rosea.** Glistening pure pink. Pkt. 5c., trade pkt. 30c., oz. 50c.
- 1989 **Paniculata Alba.** Pure white, elegant. Pkt. 10c., trade pkt. 25c., oz. \$1.00.

SCABIOSA (Morning Bride or Sweet Scabious)

Very useful in bouquets or designs. Valuable for summer cut flowers. We offer only

IMPROVED LARGE-FLOWERED TALL DOUBLE VARIETIES

- 2000 **Giant White Gem.** (Maxima Leviathan.) A new large double white; excellent for cutting; free bloomer. Very fine lovely flower; 2½ ft. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2001 **Rose Pink.** Brilliant color. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 2002 **Shell Pink.** Pale pink. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 2003 **Cherry Red.** Superb rich color. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 2004 **Fiery Scarlet.** Intense color. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 2005 **Cherry Red and White.** Very pretty. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 2006 **Black Prince.** Pkt. 10c., trade pkt. 15c., oz. 50c.
- 2007 **Lavender.** Mauve. Pkt. 10c., trade pkt. 15c., oz. 50c.
- 2008 **Sulphur.** Yellow. Large flowers. Pkt. 10c., trade pkt. 20c., oz. \$1.00.
- 2008A **Queen Victoria.** Rich purple-edged white. Pkt. 10c., trade pkt. 20c., oz. 75c.
- 2008B **Azure Fairy.** Delicate pale blue. Pkt. 10c., trade pkt. 20c., oz. 75c.
- 2008C **Caucasica Perfecta.** Charming large flowers in different shades of silvery lilac and white, beautifully fringed ray florets. Fine for cutting; continuous bloomer; hardy perennial. Blooms first season if sown in March. Pkt. 15c., trade pkt. 50c.
- 2008D **Collection.** One pkt. each 12 named sorts 75c.
- 2009 **Superb Large Flowered Mixed.** Pkt. 5c., trade pkt. 15c., oz. 50c.

SCHIZANTHUS

(Butterfly Flower, Christmas Orchid Flower)

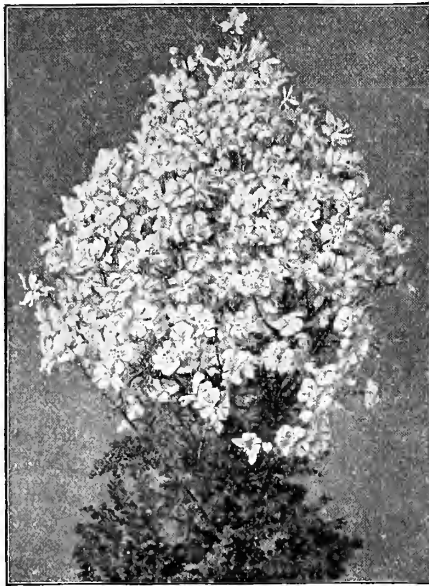
All the varieties make excellent pot plants for pots, baskets, vases or house decoration. Florists will find much profit in handling this valuable flower. Very effective and lasting when cut.

2010 **Papilionaceae**
Dwarf, Large-Flowered Hybrids. Very free bloomer. Pkt. 5c., trade pkt. 20c., oz. 50c.

2011 **Wisetonensis**, mixed. Compact white ground, variously marked with shades of pink, red, yellow and purple. Plants should be well pinched back. Pkt. 25c., trade pkt. 50c.

2012 **Grahami** (Nivens). Pure snowy white, producing long flower stalks in great profusion. Fine for bouquets; 2 feet. Fine for cutting. Pkt. 10c., trade pkt. 30c.

2013 **Grahami Hybridus**. Handsome new type. Very compact strain, having long blooming varieties, with multitudes of white, rose, purple and exquisitely marked and beautifully spotted delicate pink, yellow and purple flowers, on white ground. Particularly valuable for pot culture and greenhouse decoration. Flowers very lasting. Pkt. 10c., trade pkt. 35c.



Schizanthus

SMILAX

2050 **Medeola**. Asparagoides. New crop. Pkt. 10c., oz. 35c., ¼ lb. \$1.00, 1 lb. \$3.50.

SENSITIVE PLANT (Mimosa)

Curious and interesting plants, with pinkish white flowers; the leaves close and droop when touched or shaken.

2030 **Mimosa Pudica**. 1½ ft. Pkt. 5c., trade pkt. 10c., oz. 30c.

SOLANUM (Jerusalem Cherry)

2060 **Robustum Miniatum**. (Coral Cherries). Very numerous small, bright scarlet fruits. Fruits remain in fine condition for weeks. The best compact sort for pot-culture, especially valuable for table decorations during the Christmas holidays. A first-class novelty for the grower and retailer. Pkt. 15c., trade pkt. 50c.

2061 **Capsicastrum Nanum**. Bright red fruits; 1 ft. Pkt. 10c., trade pkt. 15c., oz. 35c.

STOCKS

☞ The seed offered of the following races has been grown in pots and from most densely-double form of flowers

NEW GIANT-FLOWERING
DOUBLE WALLFLOWER-
LEAVED EMPEROR, DWARF
TEN-WEEK STOCK

Splendid New Class of Ten-Week Stock; 10 inches. Most Excellent Class for Pots.

2119 **Brilliant Rose**. Compact abundant bloomer, fine color. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2120 **Cloth of Gold**. Bright golden yellow. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2121 **Satin White**. Purest snow white; exquisite. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2122 **Intense Dark Blue**. Large flower. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2123 **Azure Blue**. Beautiful sky blue; large flower. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2124 **Rubra**. Dark blood-red, rich and velvety; superior in color and size to all other reds; charming. Pkt. 10c., trade pkt. 40c., oz. \$4.00.

2125 **Moore's Superb**, Mixed. Composed of the most brilliant, showy and best new sorts only. Pkt. 15c., trade pkt. 50c., oz. \$4.00.

2126 **Choice Mixed**. Pkt. 10c., trade pkt. 30c., ¼ oz. 75c., oz. \$2.50.

2128 **Snowflake** (Sutton's). Earliest of the whites, good forcer, finest snow-white color. Pkt. 30c., trade pkt. 50c.

2127 **Collection**. One pkt. each 7 named varieties 60c.

MOORE'S NEW GIANT-FLOWERING, BRANCHING
EMPEROR STOCK—EARLY BLOOMING

A magnificent new Early Ten Week class without a rival for cut flowers or decorative purposes. Remarkably well adapted for open ground, bench or pot culture; seed can be sown at any season of the year. This type is very distinct in growth, 20 inches high, producing truly mammoth, highly fragrant flowers of great substance 1½ inches across in great profusion, on stems often 1½ feet in length. It is not uncommon for plants to remain in bloom for 18 months, producing as many as twenty-five long, beautiful sprays in the meantime. Of great value for cutting. By the application of liquid manure splendid specimens may be obtained, and 80% should show doubles. Very profitable for the florist and great pleasure for the amateur.

2100 **Snow White**. A beautiful clear shining white. Pkt. 20c., trade pkt. 50c.

2101 **Violet Queen**. Exquisite shade, fine large flowers. Pkt. 20c., trade pkt. 50c.

2102 **Delicate Rose**. Large spikes, extra. Pkt. 20c., trade pkt. 50c.

2104 **Lilac**. Suffused with rose; fine sort. Pkt. 20c., trade pkt. 50c.

2106 **Primrose Yellow**. Good substance; extra fine. Pkt. 15c., trade pkt. 50c.

2108 **Bicolor**. White, splashed with carmine. Pkt. 20c., trade pkt. 50c.

2109 **Blood Red**. Very brilliant color; superb variety. Pkt. 20c., trade pkt. 50c.

2110 **Moore's Superb Mixed**. Including all the above rich colors. Pkt. 20c., trade pkt. 50c.

2118 **Princess Alice**. Pure white. Pkt. 10c., trade pkt. 50c., oz. \$3.00.

Collection. One pkt. each 9 named varieties \$1.00.

CANDELABRA—Winter Stock

A highly valuable and distinct new winter blooming type of stock producing strikingly large and very double flowers, with a massive central spike, branching freely. About 20 inches.

3000 **White Queen**. Massive spikes of snowy white. Pkt. 20c., trade pkt. 50c.

3001 **Bright Scarlet**. Splendid color, superb variety. Pkt. 20c., trade pkt. 50c.

3002 **Salmon Beauty**. Brilliant rose salmon, fine. Pkt. 20c., trade pkt. 50c.

3003 **Sapphire**. Remarkably fine blue. Pkt. 20c., trade pkt. 50c. One pkt. each 4 colors 55c.

MOORE'S LARGE FLOWERING WINTER OR CHRISTMAS
SWEET PEAS

A distinct and valuable new class for greenhouse forcing, the flowers are of fine size and long, strong stems.

4000 **Moore's Earliest White**. Very free bloomer; commencing in about 45 days; paper white, fine large flowers. Oz. 30c., ¼ lb. \$1.00, lb. \$3.00.

4002 **Moore's Pink and White**. Extreme early, very fine. Oz. 30c., ¼ lb. \$1.00, lb. \$3.50.

4004 **Moore's Salmon Pink**. Large flowers. Oz. 25c., ¼ lb. 85c., lb. \$2.75.

4006 **Moore's Rose Pink**. A gem; deep color. Oz. 30c., ¼ lb. \$1.00, lb. \$3.50.

4008 **Moore's Lavender Gem**. Refined shade. Oz. 25c., ¼ lb. 75c., lb. \$2.75.

4010 **Moore's Rich Scarlet**. Superb color. Oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

4012 **Moore's Queen of Pinks**. Very fine shade. Oz. 25c., ¼ lb. 85c., lb. \$3.00.

4014 **Moore's Primrose Gem**. Rich primrose tint. Oz. 25c., ¼ lb. 75c., lb. \$2.75.

4016 **Moore's Navy Blue**. Ultramarine blue; extra. Oz. 25c., ¼ lb. 85c., lb. \$2.50.

4018 **Pink Enchantress**. Charming, blush pink. Oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

4020 **Miss Helen Gould**. Pure white, marbled lilac. Oz. 30c., ¼ lb. \$1.00

OLDER VARIETIES OF CHRISTMAS OR WINTER
FLOWERING SORTS

4030 **Christmas Pink**. Light rose and white. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4032 **Christmas White**. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4034 **Florence Denzer**. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4036 **Mrs. Alex Wallace**. Lavender. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4038 **Mrs. Geo. Lewis**. White. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4040 **Watchung**. White. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4042 **Mrs. Wm. Sim**. Orange, salmon, pink. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4044 **Mrs. Edie Wilde**. Carmine, red. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4046 **Wallacea**. Lavender with pink. Oz. 25c., ¼ lb. 90c., lb. \$3.00.

4048 **Mrs. F. J. Delansky**. Light pink. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

4050 **Christmas Fine Mixed**. Oz. 25c., ¼ lb. 75c., lb. \$2.00.

SPENCER OR GIANT FLOWERED AND FRILLED
SWEET PEAS

4060 **White Spencer**. Immense flower. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4062 **Lavender Spencer**. Tinted mauve. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4064 **Bright Blue Spencer**. Purple wings, fine. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4066 **Rose Pink Spencer**. Charming flower. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4068 **Picotee Spencer**. White edged rose. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4070 **White Queen Spencer**. Elegantly frilled. Oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

4072 **Light Lavender**. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4074 **Dainty Spencer**. Beautiful white and pink. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4076 **King Edward Spencer**. Fine scarlet. Oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

4078 **Red Spencer**. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4080 **Salmon Pink Spencer**. Oz. 20c., ¼ lb. 85c., lb. \$3.00.

4082 **Blush Pink Spencer**. Delicate. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4084 **Dark Blue Spencer**. Oz. 30c., ¼ lb. 85c., lb. \$3.00.

4086 **Superb Mixed**. Extra fine. Oz. 25c., ¼ lb. 75c., lb. \$2.75.



Stocks—Giant-Flowered Double
Wallflower-leaved Dwarf,
Mixed, No. 2125.

EXTREMELY EARLY BLOOMING VARIETIES OF SWEET PEAS FOR OPEN GROUND CULTURE

These varieties will commence to bloom when about 12 inches high, and will produce flowers in great profusion three weeks ahead of different other older types. These are real money makers for those who plant them.

- 5000 **Earliest White.** Pure ivory white. Oz. 15c., ¼ lb. 40c., 1b. \$1.50.
 5002 **Earliest Red and White.** Large flower. Oz. 15c., ¼ lb. 40c., 1b. \$1.50.
 5004 **Earliest Bright Red.** Fine shade. Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5006 **Earliest Pale Blue.** Delicate shade. Oz. 30c., ¼ lb. 85c., 1b. \$3.00.
 5008 **Earliest Dark Rose.** Attractive color. Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5010 **Earliest Pink.** Pure pink. Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5012 **Earliest Salmon Rose.** Rich color. Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5014 **Earliest Navy Blue.** Extra. Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5016 **Earliest Deep Blue.** Oz. 20c., ¼ lb. 60c., 1b. \$2.00.
 5018 **Picotee.** White, margined rose. Oz. 15c., ¼ lb. 40c., 1b. \$1.50.

SPECIAL MIXTURE SWEET PEAS

- 5030 **Moore's Special Mixture, Spencer and Orchid Flowered Varieties.** Composed of many handsome novelties recently introduced. Oz. 15c., ¼ lb. 40c., 1b. \$1.50.
 5040 **Moore's Superb, Mixed.** Very choice large flowered standard sorts in fine variety. Oz. 10c., ¼ lb. 25c., 1b. 75c.

SWEET SULTAN (Centaurea Imperialis)

A new species of ravishing beauty, and particularly valuable as a cut-flower. The blossoms are much larger than those of any other, and are the very essence of purity. It is most deliciously scented, with long flower stalks, and when cut will last in water two weeks. See numbers 592, 593, 594, 595, 596, 597, 598 and 599 for our superb varieties.

THUNBERGIA (Black Eyed Susan)

- 2132 **White; Black Eye.** Pkt. 5c., trade pkt. 20c., oz. 75c.
 2133 **Orange; Black Eye.** Pkt. 5c., trade pkt. 20c., oz. 75c.
 2134 **Buff; Dark Eye.** Pkt. 5c., trade pkt. 20c., oz. 65c.
 2135 **Pure White.** Pkt. 5c., trade pkt. 20c., oz. 65c.
 2136 **Mixed.** Pkt. 5c., trade pkt. 15c., oz. 50c.

SWEET WILLIAM—Large Flowered

This old and popular flower has been greatly improved the last few years. The flowers are twice as large as they used to be, and the colors bright and varied. A large specialty with us.

SINGLE VARIETIES

- 3050 **White.** Enormous trusses. Pkt. 5c., trade pkt. 15c., oz. 50c.
 3051 **Scarlet Beauty.** New. Very fine. Pkt. 10c., trade pkt. 30c., oz. \$1.00.
 3052 **Pheasant's Eye.** Crimson shades with clear white eye. Pkt. 10c., trade pkt. 20c.
 3053 **Oculatis Marginatis.** (Diadem.) Enormous trusses of extraordinarily large flowers of most beautiful shades margined and oculated with clear white. Superb variety. Pkt. 10c., trade pkt. 20c., oz. 75c.
 3054 **Rich Crimson.** Rich, bright color; dark foliage. Pkt. 5c., trade pkt. 15c.
 3055 **Pink Beauty.** Large trusses of handsome, rich, rose-colored flowers, many showing semi-double. Pkt. 15c., trade pkt. 30c.
 3056 **Salmon.** Various tints of rich pink. Pkt. 10c., trade pkt. 35c.
 3057 **Harlequin.** Many bright shades checkered white. Pkt. 5c., trade pkt. 20c.
 3060 **Superb Single Mixed.** All the above and many other large flowered, brilliant-colored, conspicuous varieties. Pkt. 5c., trade pkt. 25c., oz. 75c.
 3062 **Giant Perfection Double, Mixed.** New, large, brilliant colors of white, salmon, red, cerise and deep pink, brilliantly margined and striped, and oculated. Magnificent strain; 1½ ft. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
 3065 **Collection.** Nine pkts. each named sort including double 50c.

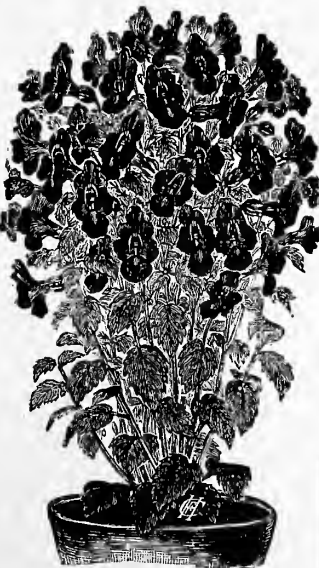
TORENIA

- 2138 **Bailloni.** Bright golden; red throat. Pkt. 10c., trade pkt. 25c.
 2140 **Fournieri Maxima.** Beautiful; very large porcelain-blue and rich violet; throat bright yellow; very large, free flower. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
 2141 **Lindeni Hybrids.** Beautiful hybrids of Fournieri Maxima, with large flowers of white, porcelain, dark violet, light blue, yellow and brown; best for pots. Very fine. Pkt. 25c., trade pkt. 50c.
 2143 **White Wings.** This variety is unusually attractive, with large pure white flowers, with flush of rose at the throat. Pkt. 10c., trade pkt. 30c.

VERBENA

MOORE'S GIANT-FLOWER-ING. American grown; extra quality. Our customers may rely upon our strain of Giant-Flowering Verbenas for producing the largest flowers obtainable in their respective colors.

A **Lemon Verbena.** Delightfully scented foliage. Fine pot plant, easily raised from seed. Pkt. 10c., trade pkt. 30c., oz. \$1.50.



Torenia Lindeni Hybrids

- 2280 **Giant White.** Very large flowers; numerous pure-white trusses. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 2281 **Giant Pink.** Beautiful shade. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 2282 **Giant Scarlet.** Very brilliant; excellent for bedding purposes. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 2283 **Giant Crimson, White Eye.** Beautiful, rich shade. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
 2284 **Giant Blue.** Fine light and dark shades. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 2285 **Giant Mixed.** A carefully selected and greatly improved strain of new sorts, unequaled by any other for brilliant colors and choice varieties. Composed of the best and showiest and most handsome oculated sorts only. Will give extra satisfaction. (See illustration on front cover.) Pkt. 25c., trade pkt. 50c., ¼ oz. \$1.00, oz. \$3.00.
 2286 **Giant French, Striped.** Saved from a rich collection of carnation-striped flowers. Pkt. 10c., trade pkt. 30c., oz. \$1.25.
 2287 **Mammoth, Mixed.** Extra quality. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
 2288 **Choice Mixed.** A good grade. Pkt. 5c., trade pkt. 15c., oz. 50c.

VINCA (Madagascar Periwinkle)

- Home-grown seed; sure to germinate.
 2150 **Rose.** Crimson eye. Pkt. 10c., trade pkt. 20c., oz. 50c.
 2151 **White.** White, crimson eye. Pkt. 10c., trade pkt. 20c., oz. 50c.
 2152 **Rosea Alba Pura.** Pure white. Pkt. 10c., trade pkt. 20c., oz. 75c.
 2153 **Delicata.** Deep carmine, fine sort. Pkt. 20c., trade pkt. 50c.
 2154 **Rosea, Mixed.** Well assorted. Pkt. 10c., trade pkt. 20c., oz. 75c.

VIOLA—PANSY VIOLETS (Viola Corneta Grandiflora)

These varieties are perfectly hardy and may be grown in the same manner as pansies; 6 in. Bloom in 60 days from sowing. Continuous bloomers.

- 3100 **Giant White.** Pure white, faintly pencilled. Pkt. 10c., trade pkt. 30c.
 3101 **Giant Yellow.** Flowers of immense size and substance. Pkt. 10c., trade pkt. 30c.
 3102 **Paris Gem.** Rose and mauve, blotched, fine. Pkt. 15c., trade pkt. 35c.
 3103 **Thuringa.** (New.) Upper petals a deep violet purple; the three lower, pure blue with large white centre. Very showy. Pkt. 20c., trade pkt. 50c.
 3105 **Superb Mixed.** Saved from finest new varieties. Pkt. 10c., trade pkt. 30c., oz. \$1.25.

VIOLET (Viola Odorata)

- 2154 **Double White.** Large flower; good forcer. Pkt. 15c., trade pkt. 50c.
 2155 **Prince of Wales.** Rich violet, intensely fragrant. Pkt. 10c., trade pkt. 50c.
 2156 **Blue California.** Large, single purple flowers, when well grown as large as a silver dollar, and deliciously fragrant. Excellent for forcing. Pkt. 15c., trade pkt. 50c., oz. \$6.00.
 2157 **Golden.** Large flower; superb variety. Pkt. 15c., trade pkt. 50c.
 2158 **Mixed.** Twelve beautiful sorts. Pkt. 10c., trade pkt. 50c.
 3104 **Paris Market, new.** (Pansy violets.) The flowers are strikingly varied, and many are deliciously fragrant. Producing flowers on long foot stalks, which appear early in the spring until late in autumn. They make splendid pot as well as garden plants. The range of color runs through white, buff, canary, azure blue dark blue and mauve, all of which are exceedingly delicate and charming. A most important novelty. Pkt. 10c., 3 for 25c., trade pkt. 50c., oz. \$5.00.

WALLFLOWER

- 2292 **Single, Large-Flowering, Mixed.** Extra quality; six of the most brilliant colors; blooming freely in four months from sowing. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
 2293 **Fire King.** Rich, vivid orange scarlet, expanding into a rich, bronzy yellow. Very showy single. Pkt. 10c., trade pkt. 30c., oz. \$2.50.
 2295 **Double, Large-Flowering, Superb, Mixed.** Finest double dwarf branching, comprising rich yellow, bronze, brown, violet, white and blood-red Biennial. Pkt. 10c., trade pkt. 40c., ¼ oz. 75c.



Single Wallflower Fire King

LIBERTY, N. Y.
 GENTLEMEN:—Seeds received all in good condition and thank you very much for the extra seed you kindly gave me.
 J. C. HALL.

STONHAM, MASS.
 GENTLEMEN:—Your seeds received in good condition and on time. Thanking you for your promptness in forwarding the seed, I remain,
 KAMEYANIA SERADA.

MOORE'S SUPERB ZINNIAS (Youth and Old Age)

Our Zinnias have for years been the admiration of all who saw them, and have never failed to take first prize whenever or wherever exhibited. They are not to be confounded with the low-priced and poor quality offered by other seedsmen. They are always in good demand in the spring and during the summer for cut flowers.

- 2360 **Fireball**. Bright, fiery scarlet. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2361 **Rich Scarlet**. Free bloomer. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2362 **Salmon Rose**. Fine rose pink. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2363 **Royal Purple**. Dark, rich shade. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2365 **Snowball**. Beautiful, clear white. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2366 **Cloth of Gold**. Finest yellow. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2367 **Superb, Mixed**. Compact; splendid colors; composed of eight beautiful varieties. Pkt. 10c., trade pkt. 25c., oz. 75c.
- 2369 **Giant-Flowering, Double-Snow Zinnias**. 3 feet in height; double huge flowers measure 5 to 6 inches across.
- 2370 **Giant White**. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
- 2371 " **Golden Yellow**. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
- 2372 " **Scarlet**. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
- 2373 " **Shell Pink**. A great favorite. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
- 2374 **Giant Violet Purple**. Fine shades. Pkt. 15c., trade pkt. 30c., oz. \$1.50.
- 2375 **Giant Delicate Buff**. Highly effective, large blooms. Pkt. 15c., trade pkt. 35c.
- 2376 **Giant Mixed**. Comprising beautiful shades of scarlet, gold, salmon, rose, crimson, orange, gold-striped, etc.; borne on long stalks. Pkt. 10c., trade pkt. 30c., oz. \$1.50.
- 2380 **Carnation-Striped**. A very pretty strain of striped flowers. Pkt. 5c., trade pkt. 15c., oz. 50c.
- 2382 **Bonquet**. Dwarf, compact bushes, bearing very small, perfect double, pompon-shaped flowers of the brightest colors, which profusely cover the plants during the entire summer and until frost. The flowers are charming for bouquets or pots; 1 ft. Pkt. 10c., trade pkt. 25c., oz. \$1.00.
- 2384 **Curled and Crested, Mixed**. Bright colors only; 15 in. Pkt. 10c., trade pkt. 20c., oz. 50c.
- 2386 **Moore's Superb, Mixed**. Comprising all the above beautiful varieties. Pkt. 5c., trade pkt. 10c., oz. \$1.00.
- 2388 **Five, Mixed**. 2½ ft. Pkt. 5c., trade pkt. 10c., oz. 25c.

SUNDRY SEEDS

- Pandanus Utilis**. (Screw pine.) Seed. American grown. Much superior to the imported. 25 for 75c.; 100, \$2.00; 1,000, \$15.00.
- Musa Compacta**. (Abyssinian Banana.) 25 seeds, 35c.; 100 seeds, \$1.00.
- Pandanus Veitchii**. Strong, stocky young sucker plants ready for rooting in 4-inch pots. 25 for \$2.25; 100, \$9.50.
- Dracaena Fragrans**. Canes, heavy imported. 10 feet, \$5.00; 25 feet, \$23.00.
- Dracaena Massangeana**. Canes, heavy imported. 10 feet, \$6.00; 25 feet, \$13.50.

FERN BALLS

Dormant Stock

Large, doz., \$2.75; 100, \$22.50.

CYCAS REVOLUTA STEMS

(February-April)

Healthy dormant stems with dense crowns, best quality. Weighing 1 lb. up to 5 lbs. each.

1 lb. In lots of 100 lbs. or under, 10c. In lots of 250 lbs. or over, 9c. In lots of 500 lbs. or over, 8c.

CALLA

Spotted-leaved. (Richardia Alba Maculata.) 60c. per doz.; \$4.00 per 100.

CINNAMON VINE

Strong Roots. 40c. per doz.; \$3.00 per 100.

GLADIOLUS (For Forcing)

	Doz.	100	1,000
America . Soft flesh pink; fine for cutting.			
1st size	\$0.20	\$1.00	\$8.00
Extra size	.30	1.50	13.00
Mammoth size	.50	1.80	20.00
Augusta . Lovely white	.30	2.00	18.00
Mrs. Francis King . Light scarlet	.35	2.25	17.50
May . White, penciled crimson	.30	2.25	20.00
Princeps . Dazzling scarlet, marked white on lower petals	1.00	4.50	40.00

GLADIOLUS (Mixed Varieties)

We exercise great care in the making of our mixtures; they are not merely surplus lots thrown together, but a careful blending of good sorts which cannot fail to give full satisfaction. We especially recommend Groff's Hybrids to those who want something better than the usual run.

	Doz.	100	1,000
Scarlet and Crimson, mixed	\$0.25	\$1.50	\$13.00
White and Light, shades mixed	.30	1.75	15.00
Yellow and Orange, shades mixed	.55	4.00	35.00
Striped and Variegated, mixed	.30	2.25	20.00
Pink and Rose, shades mixed	.25	1.75	15.00
New Giant . (Childsii.) Mixed	.30	2.00	17.50
Lemoine's Hybrids, mixed	.25	1.50	14.00
Groff's Hybrids, extra fine mixed	.25	1.50	13.00
Moore's Superb General Mixture . A really very fine mixture, containing a very large percentage of light colors	.20	1.00	9.00

GROFF'S PRIZE GOLD MEDAL GLADIOLUS

We offer these in three sections, also in a general mixture of all the sections. For those who want an extra fine mixture, these cannot be surpassed.

	Doz.	100	1,000
Section 1 . All red shades	\$0.40	\$2.75	\$25.00
" 2. White and light sorts	.50	3.50	30.00
" 3. Blue and purple shades	.60	4.50	40.00
All sections mixed	.50	3.50	30.00

MOORE'S SUPERB GLOXINIAS

	Doz.	100	1,000
Mixed or separate colors	\$0.60	\$3.50	\$30.00
New French Hybrids . Very choice	.80	6.00	

HYACINTHUS

	Doz.	100
Candicans . (Cape Hyacinth.) Extra large size	\$0.35	\$2.50

OXALIS (Summer Flowering)

Deppel . Pure white	} 100	1,000
Lasiandra . Rosy pink		
Shamrock . Clover-like foliage, pink blossoms		
	\$0.75	\$6.00

TUBEROSES

Double Excelsior Pearl, extra selected bulbs. 4 to 6 inches. 20c. doz.; \$1.00 per 100; \$9.00 per 1,000.

First Size. Good blooming bulbs. 15c. doz.; 85c. per 100; \$7.00 per 1,000.

FANCY-LEAVED CALADIUMS

	Doz.	100	1,000
Choice Standard Named Varieties	\$1.75	\$12.00	\$100.00
Choice Rare and New Varieties	2.25	15.00	140.00
Rare New Varieties	3.50	25.00	
Choice Mixed Varieties	1.50	10.00	

TUBEROUS-ROOTED BEGONIAS

Through careful selection, every season sees an advance in the quality of these beautiful Begonias. Our stock is grown for us by one of the most eminent specialists in Belgium, whose strain is celebrated for its size, rich coloring, form and substance.

The price is as low as is consistent with good quality; the retail florist who is growing a few hundred bulbs for his spring trade will find many of the **cheap strains offered dear at any price**. We offer but one quality, and that is the best.

Single Varieties in Colors. Scarlet, crimson, white, rose, yellow and orange. 40c. per doz.; \$2.50 per 100; \$22.50 per 1,000.

Single Varieties in Choice Mixture. 35c. per doz.; \$2.25 per 100; \$20.00 per 1,000.

Double Varieties in Colors. Scarlet, rose, white and yellow. 60c. per doz.; \$4.50 per 100; \$40.00 per 1,000.

Double Varieties in Choice Mixture. 50c. per doz.; \$4.00 per 100; \$35.00 per 1,000.

SINGLE-FRILLED TUBEROUS-ROOTED BEGONIAS

Very large single flowers, the petals wavy and beautifully frilled. Similar to the newer forms of Petunias. Strong bulbs in scarlet, white, pink and yellow. 85c. per doz.; \$6.00 per 100.

DOUBLE-FRINGED TUBEROUS BEGONIAS

The individual flowers of large size, full double form and brilliant color, the edges of the petals deeply cut or serrated, adding a most desirable character of lightness to the flower. We offer three distinct colors—white, rose and scarlet. \$1.50 per doz.; \$10.00 per 1,000.

CALADIUM ESCULENTUM (Elephant Ear)

Indispensable for tropical effects in landscape. Very useful as centrepieces on lawn or in beds. A great Spring seller, used in almost every garden, large or small. Our bulbs are fine, **strong**, with healthy centre shoots. Delivery after January 1st.

	Doz.	100
Mammoth Bulbs	\$1.25	\$10.00
Large Bulbs	.75	5.50
First Size	.50	3.50
Second Size	.30	2.00

HARDY JAPANESE LILIES

Many florists force these with excellent results. Moderate heat is what they require. After potting, root them thoroughly in a cold frame or house free from frost.

	Doz.	100	1,000
Lilium Auratum . (Golden Banded Lily.) White, spotted red, streaked yellow. 8 to 9 inches	\$0.90	\$5.50	\$50.00
9 to 11 inches	1.35	9.00	85.00
Lilium Album . (Praecox.) Pure white. 8 to 9 inches	1.25	8.25	77.25
9 to 11 inches	1.75	12.50	120.00
Lilium Magnificum . (Rich crimson.) 8 to 9 inches	.80	5.50	50.00
9 to 11 inches	1.25	8.25	77.50
Lilium Melpomene . (Crimson.) 8 to 9 inches	.80	5.50	50.00
9 to 11 inches	1.35	8.25	77.50
Lilium Rubrum or Rosenm . Beautiful pink, spotted crimson. 8 to 9 inches	.80	5.50	50.00
9 to 11 inches	1.35	8.25	77.50
Lilium Tigritum Splendens . Single Tiger Lily. Orange, spotted brown	.80	5.50	50.00
Lilium Tigritum Flore Pleno . Double Tiger Lily. Large imported bulbs	1.00	6.00	55.00

GENTLEMEN:—Received your catalogue, will send you order for my spring seed later, as I find your seed to be all very good and best of any house. I have tried so many, but have made more success with your seed.

LAKELAND, FLA.
J. C. TRUEMPER.



Cycas Revoluta

SELECTED CANNAS

Including many recent introductions of special merit.

Cannas are good money makers. Strong roots.

	Per doz.	Per 100
*Alphonse Bouvier. Brilliant Crimson 4½ feet ...	\$0.50	\$3.00
*Austria. Orchid flowered. Pure canary yellow, punctured with red dots, 4 feet.....	.60	4.00
Beacon. Rich Cardinal Red, free bloomer, 4 feet, compact truss.....	1.00	8.00
*Buttercup. Pure yellow, with fine bright red spots on lower petals; always in bloom; foliage green; very fine sort.....	.60	4.00
David Harum. Bronze foliage, scarlet flowers, dotted crimson, 4 feet.....	.50	3.00
Egandale. Cherry Red, with bronze leaf.....		
*Florence Vaughan. Bright golden yellow, spotted red, 4 feet.....	.50	3.00
Madam Crozy. Bright scarlet with golden edge, foliage bright green.....	.50	3.00
*Italia. Orchid flowered, large crinkly bright orange scarlet flowers with broad golden yellow border	.50	3.00
*King Humbert. A fine orchid flowered type. Giant trusses of rich orange scarlet, flaked with deep carmine markings. Foliage broad and massive and of a rich coppery bronze, 4½ feet.....	.65	4.50
Madam Crozy. True stock. Flowers brilliant scarlet with narrow golden edge on each petal. Foliage bright green, 2½ feet.....	.50	3.00
*Mrs. Alfred Conard. A most remarkable variety, with exquisite salmon-pink flowers of largest size in erect and abundantly furnished heads, so freely produced as to keep a superb showing of bloom for months above the rich green foliage. 4 feet.....	.85	6.00
*Queen Charlotte. Flowers deep scarlet edged with rich gold. Green foliage, 2½ feet.....	.60	4.00
*Shenandoah. Beautiful rose pink flowers, borne in very large clusters. Foliage very beautiful, of a rich ruby red, exquisitely veined and tinted, resembling some rich tropical plant....	.75	5.00
Rosea Gigantea. Extra large flowers, borne in such abundance that the mass of color on each plant is truly amazing; individual petals are 2½ inches across; a deep, rich rose, almost a coral-carmine, 4 to 5 feet.....	.75	5.00
*Wyoming. Large spikes of massive orange flowers; fine bronzy-purple foliage.....	.60	4.00

Special Prices for Cannas in Large Quantities

Varieties listed above at:

\$3.00 per 100 will be supplied at \$25.00 per 1000	
4.00 " " " " 30.00 "	
5.00 " " " " 40.00 "	

250 or more of any one variety at 1000 rates.

MIXED CANNAS

	Per doz.	Per 100
Dwarf Mixed. Good sorts.....	1000 \$20.00	\$0.40 \$2.50
Tall Sorts Mixed. Good sorts.....	1000 20.00	.40 2.50

DAHLIAS—THE CREAM OF THE BEST

Marvellous New and Rare Varieties.

John Wanamaker. Fine Orchid Pink. Each \$1.50.
 Geisha. Golden yellow, changing to bright scarlet. Giant flowers, long, wiry stems. Each 40c., doz. \$4.50.
 Dorothy Peacock. An exquisitely beautiful bright sea shell pink. Flowers large, of good form. Each 20c., doz. \$2.35.
 Golden Wedding. A giant flower of deep golden yellow, long stem, a gorgeous variety. Doz. \$2.20.

MARVELLOUS CACTUS DAHLIAS

Dahlia mium. A rich creamy white, shading to primrose at the base of each petal, tinting off to pure white at the tips, long slender stiff stems, remarkably fine large flower. Each 75c.
 Argonaut. Deep orange, shading to red, fine form. Doz. \$2.00, \$15.00 per 100.
 Comedy. Yellow, pencilled red, profuse bloomer. Each 20c., doz. \$2.00, \$15.00 per 100.
 Magpie. Very distinct, soft pink varying to maroon and crimson, large flowers of fine form. Each 40c., doz. \$4.75, \$35.00 per 100.
 Auburn Beauty. Exquisitely formed flower, yellow shaded bronzy red. Each 40c., doz. \$4.50, \$35.00 per 100.
 Charles Clayton. Dazzling red. Each 20c., doz. \$2.20, \$15.00 per 100.
 Flag of Truce. Handsome large pure white. Doz. \$2.20, \$15.00 per 100.
 T. G. Baker. The best clear yellow, finely formed flowers on long stiff stems. Doz. \$2.00, \$15.00 per 100.
 Wm. Marshall. Bright yellow shading to golden orange, fine market sort. Doz. \$2.00, \$15.00 per 100.

MARVELLOUS NEW DECORATIVE SORTS

Autumn Glory. A soft golden terra cotta, grand flower. Doz. \$2.20, \$15.00 per 100.
 Delice. The best pure bright rose pink, distinct and beautiful. Doz. \$2.00, \$15.00 per 100.
 Woodrow Wilson. Bright glowing cardinal red, fine large flower, profuse bloomer. Doz. \$2.20, \$15.00 per 100.
 Perle de Lyon. The best pure white, fine for cutting. Doz. \$2.20, \$15.00 per 100.

MARVELLOUS NEW AND RARE SHOW DAHLIAS

Comprising the new Ball type, with cupped or quilled petals

Colonist. Fine rich coral red, exquisite form. Doz. \$2.20, \$15.00 per 100.
 David Johnson. Rich fawn or salmon shaded rose. Doz. \$2.30, \$16.00 per 100.
 Ethel Maule. Magnificent pure white, largest size, perfect form. Doz. \$2.20, \$15.00 per 100.
 Foster Barnes. A beautiful flower, pure white with pink centre, vigorous grower. Doz. \$2.00, \$15.00 per 100.
 Gold Finder. Rich yellow tipped red. Doz. \$2.20, \$15.00 per 100.
 Majorie. Beautiful buff, tipped carmine, very fine. Doz. \$2.25, \$15.00 per 100.
 Pleasance. Intense vermilion red, fine large flower. Doz. \$2.00, \$15.00 per 100.
 Princess Victoria. Clear pure canary yellow, perfect form, freely produced on long slender stems. Extremely early. The best yellow show dahlia in existence. Doz. \$2.00, \$15.00 per 100.
 Wm. J. Stewart. Clear snow-white, faintly tinged rosy lake, splendid form. Doz. \$2.00, \$15.00 per 100.

SELECT SHOW AND FANCY DAHLIAS

A. D. Livoni. Bright pink. Doz. \$1.25, \$10.00 per 100.
 Apollyon. Bright scarlet. Doz. \$1.25, \$10.00 per 100.
 Arabella. Soft primrose, tipped rose. Doz. \$1.25, \$10.00 per 100.
 Bon Ton. Rich deep crimson. Doz. \$1.25, \$10.00 per 100.
 Miss Dodd. Fine canary yellow. Doz. \$1.25, \$10.00 per 100.
 Elegans. Bright rosy purple, tipped white. Doz. \$1.50, \$10.00 per 100.
 Keystone. Lilac pink, pencilled crimson, very fine. Doz. \$1.50, \$10.00 per 100.
 Mrs. Saunders. Yellow tipped white, large fine flower. Doz. \$2.00, \$15.00 per 100.
 Miss Shriner. A lovely deep pink with light tips, fine. Doz. \$1.25, \$10.00 per 100.
 Queen Victoria. Rich golden yellow. Doz. \$1.25, \$10.00 per 100.
 Penelope. White, flaked rosy lake, very beautiful and chaste. Doz. \$1.00, \$8.00 per 100.
 Red Hussar. Rich dazzling cardinal red, long stems, best red show dahlia for cutting. Doz. \$1.25, \$10.00 per 100.
 Progress. Soft rosy lake, pencilled crimson. Doz. \$1.50.
 Uncertainty. Color varies from blush pink to dark red, unique. Doz. \$1.75, \$12.00 per 100.
 White Swan. Beautiful large pure white. Doz. \$1.30, \$10.00 per 100.

EXQUISITE CACTUS DAHLIAS

Aegir. Bright vermilion crimson. Doz. \$1.50, \$10.00 per 100.
 Britanna. Soft salmon, suffused pink. Doz. \$1.50, \$10.00 per 100.
 Country Girl. Large deep golden yellow, tipped bright amber. Doz. \$1.50, \$10.00 per 100.
 Flame. Bright orange scarlet. Doz. \$1.25, \$10.00 per 100.
 Florence M. Stredwick. The best pure white, effective and novel. Doz. \$1.50, \$10.00 per 100.
 Floradora. Beautiful pure garnet. Doz. \$1.50, \$10.00 per 100.
 Frute. The finest pink. Doz. \$1.50, \$10.00 per 100.
 General French. Orange terra cotta, fine. Doz. \$1.50, \$10.00 per 100.
 H. Shoesmith. Brilliant vermilion scarlet, fine. Doz. \$1.50, \$10.00 per 100.



Chrysanthemum, Summer Snowball

NEW FRENCH CHRYSANTHEMUM

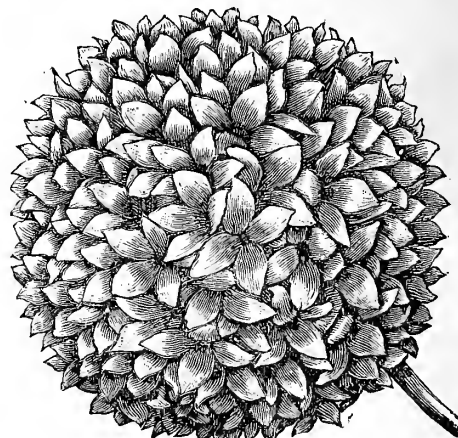
No. 622. Summer
Snowball

Valuable alike for forcing in the greenhouse or open air culture as a cut flower. Flowers, pure white, are freely produced, are densely double, and stand up well a long time after being cut. Highly valuable for all classes of cut flower work, the beautiful fern-like foliage makes a fine background for the exceedingly handsome flowers. Pkt. 10c., 3 for 25c., Trade pkt. 40c.

GAILLARDIA

No. 983. Snowball

Free bloomer, producing great masses of very attractive, large extra double, snow-white, globular flowers. Fifty blooms to a single plant are not uncommon. Long stems, excellent for cutting. Annual. Pkt. 10c., 3 pkts. 25c., Trade pkt. 50c.



Gaillardia, Snowball

MARVELOUS "DAYBREAK" ASTER

No. 309. This new Aster is a midsummer flowering variety, healthy and vigorous in growth, of upright bushy habit and very profuse bloomers—veritable bouquets of flowers—and in consequence are unrivaled for bedding, pot sales or cutting. The flowers—borne on good long, stiff stems—are so very double as to appear almost like balls. The petals, short and narrow, are slightly folded and of durable, lasting substance. While splendid as cut flowers, it is the Aster—par excellence—for our American climate and conditions. Very delicate pink shade. (See illustration.) Pkt. 10c., trade pkt. 40c., oz. 25c.

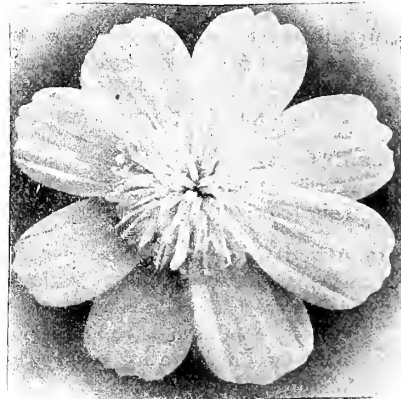
COSMOS

New Double Types. These beautiful new Cosmos are most strikingly beautiful in contour and attractiveness. A large percentage come true, and the singles possess attractions distinctly their own. No. 747, Double Pink Beauty. Pkt. 20c., Trade pkt. 40c. No. 748, Double White Queen. Pkt. 20c., Trade pkt. 40c.

BEGONIA GRACILIS

No. 341. White Pearl

The pure snowy white blooms of this new variety measure quite $2\frac{1}{2}$ by 1 inch across and appear in large loose clusters well above the bright, pale green foliage, forming a beautiful contrast with it. In habit, size and freedom of bloom, White Pearl closely resembles the beautiful Gracilis Magnifica, a recent introduction of ours, and one which has already gained great popularity everywhere. A white-blooming Begonia has hitherto been lacking in the Gracilis section, our new variety will therefore doubtless prove very valuable for all kinds of decorative work. Begonia gracilis White Pearl has besides the advantage of coming true from seed, and we feel confident that it will establish itself as a valuable variety for every florist. Pkt. 50c., Trade pkt. \$1.00.



Marvelous Daybreak Aster

PETUNIA

No. 1714. Moore's Mammoth Flowered, Fringed, Dwarf, Compact

The demand for really good dwarf, compact-growing Petunias has long made itself felt, and now, after several years of patient selection, we are in a position to meet it by introducing an excellent dwarf strain with large fringed flowers of this ever popular plant. These plants only grow about 8 inches high and while branching freely from the base they nevertheless remain quite compact, so that no tying is required. Thus the individual plants make handsome small bushes, on which the numerous flowers borne well above the foliage, appear in all colors common to Petunias. This new dwarf race will doubtless be especially welcome to market growers for pot work, but also prove of great value for the laying out of flower beds and borders. The colors and rich markings are truly charming. Pkt. 25c., $\frac{1}{2}$ Trade pkt. 60c., Trade pkt. \$1.00.



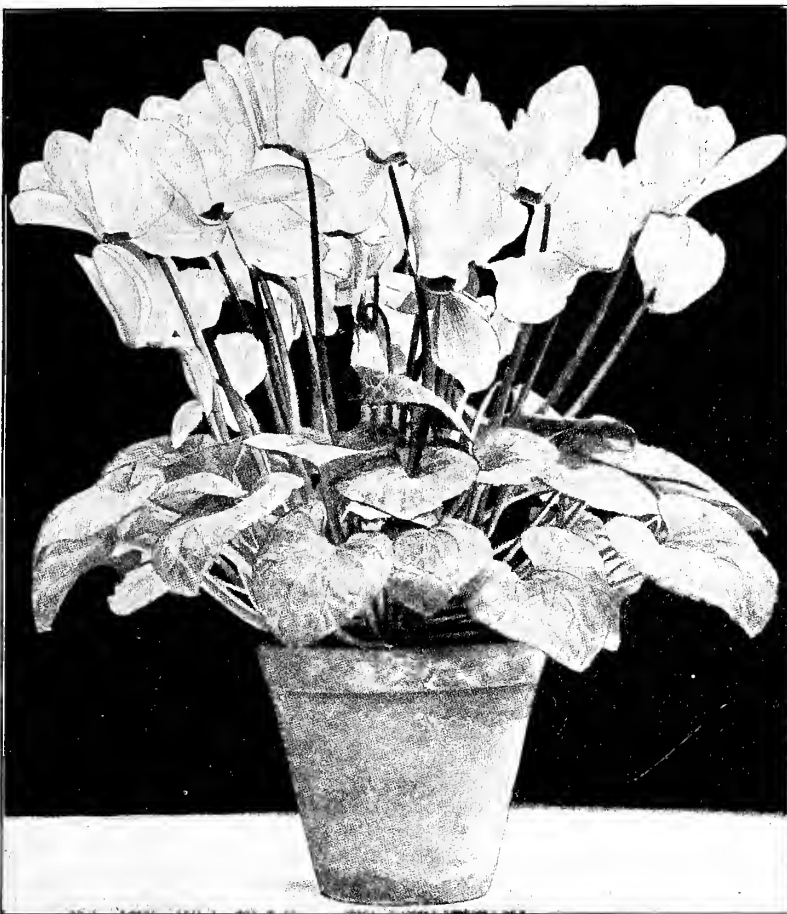
Purity Aster

IMPROVED PURITY ASTER

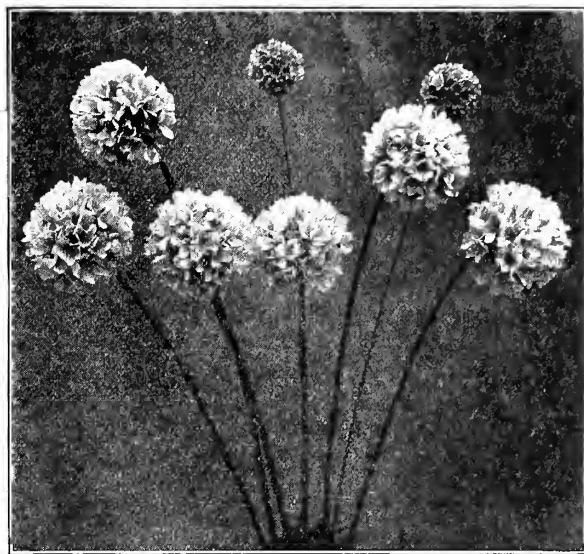
No. 310. This variety is identical in every way to Daybreak, being of the same symmetrical growth, height and free-flowering qualities; the flowers, however, instead of being pink, are pure glistening white. Are of exquisite form and are produced in great abundance. The plants are extremely vigorous, dark leaves and long strong stems. It makes a superior cut flower, which holds up well after being cut. Pkt. 10c., Trade pkt. 40c., oz. \$2.50.



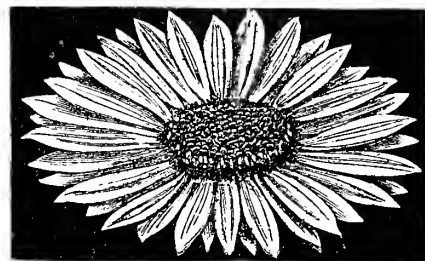
Begonia Gracilis, White Pearl



Cyclamen, Giant White Swan



Armeria Gigantea, Giant Rose Sea Pink



Arctotis Grandis

CYCLAMEN

No. 756. Giant White Swan. A truly magnificent Cyclamen of a pure ivory white color. The most profuse blooming in cultivation. A bold, well-formed flower throwing its massive flowers well above the foliage. A well-grown year-old plant of this in full bloom is a magnificent sight. Will be found very profitable to grow for cutting or as a pot specimen. Pkt. 50c., 100 seed \$1.00, 1000 seed \$8.50.

ARMERIA

No. 20. Gigantea (Giant Rose Sea Pink). Produces large globe-shaped flowers of a light rose color. Fine for borders and valuable as a cut flower. Very free bloomer; keeps well after cutting; thrives in any well enriched soil. Hardy perennial, blooming first season if sown early. Pkt. 10c., 3 pkts. 25c., Trade pkt. 40c.

NEW PANSY

No. 1213. Tricolor Maxima Hiemalis (Winter-blooming Giant Pansies). These new Pansies may be announced as an introduction of great importance. Sown at the same time as other Pansies, they begin flowering from four to six weeks earlier than other sorts. The cardinal feature of these plants is an extreme hardiness, which enables them to withstand quite severe winters and to bloom right on into the summer. They have also an appreciable pleasant perfume. On account of their extraordinary early blooming these Pansies are of great value to florists and landscape gardeners. This new giant-blooming earliest class can be warmly recommended. Their markings and colors are very pretty. Pkt. 25c., Trade pkt. 50c., 1/2 oz. \$1.00, oz. \$7.00.

ARCTOTIS

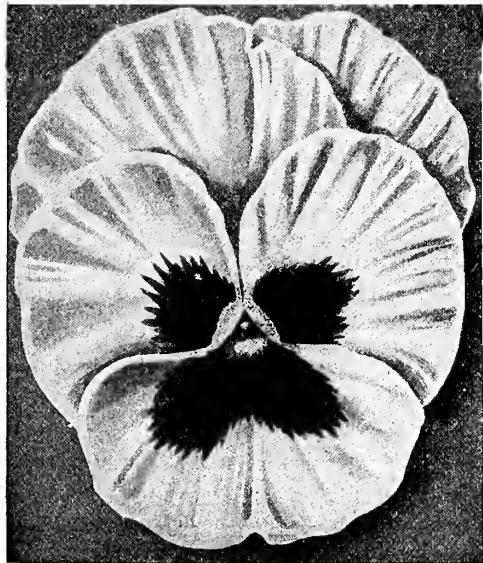
No. 140. Grandis (Blue-Eyed African Daisy). This remarkable novelty is of easy growth, and quickly forms a bush two to three feet across with distinct silvery-white, deeply cut foliage. Each plant produces an immense number of daisy-like flowers which measure two and a half to three inches across, and are silvery-white, with a sky-blue eye surrounded by a narrow yellow zone. The under part of the petals is of lilac-blue. Hardy perennial, fine for cutting. Pkt. 10c., Trade pkt. 35c.

GAZANIA LONGISCAPA

No. 995. New extremely free flowering, magnificent species of easiest culture. It forms large round bushes of 6 to 8 inches in height, well furnished with long stemmed flowers of 2 1/4 inches in diameter. The color of the flowers is a lovely golden yellow; at the base of the ray florets, close to the yellow disk, there is a brown zone with silvery-white spots, which is surrounded by a blackish-brown ring. On the reverse each petal bears a brown stripe. When planted on a sunny spot, this plant will bloom incessantly the whole season through. Makes a fine pot plant. Pkt. 15c., 2 pkts. 25c., Trade pkt. 35c.

CINERARIAS

No. 631. Giant-Flowered, brilliant prize, half dwarf, mixed. Our superb selection of Cineraria is distinguished by its splendid range of colors, the most distinct of which we offer separately. The mixture includes every conceivable shade of pink, carnation, crimson and blue, varying from the palest forget-me-not to the richest violet, as well as pure white and the gorgeous bicolors of crimson and white, and blue and white. The flowers are of immense size, borne on plants of compact robust habit. About 1 foot tall. Pkt. 50c., 1/2 Trade pkt. 60c., Trade pkt. \$1.00.



Tricolor Maxima Hiemalis



Gazania Longiscapa

MOORE'S HARDY PERENNIAL FLOWER SEEDS

Specially Selected for Florists' Use

Hardy perennials are easily raised from seeds; they may be sown either in spring or during the early summer. The simplest method is to sow them in a frame, protecting the seedlings as they appear above ground from the sun. The soil should be kept evenly moist but not saturated. Transplant the seedlings once or twice if necessary to prevent crowding. We have endeavored to select the varieties best adapted for profitable florist use.

- 25 **Achillea**. The Giant Pearl. Producing an abundance of charming double white flowers throughout the summer. Pkt. 15c., trade pkt. 30c., oz. \$2.50.
- 28 **Aconitum** (Monkshood) Mixed. Blue, white and yellow, long spikes. July to September. 3 feet. Pkt. 10c., trade pkt. 30c.
- 68 **Agrostemma** (Rose of Heaven—Mullein Pink) Coronaria Hybrids Mixed. Deep red and white, June to August. 2 feet. Pkt. 15c., trade pkt. 50c.
- 73 **Alyssum** Saxatile Compactum. Basket of gold. Beautiful. 1 foot. Trade pkt. 10c., oz. 30c.
- Aquilegia** Columbine
- 130 **Chrysanth.** Brilliant yellow. 2 feet. Trade pkt. 25c., oz. \$1.00.
- 131 **Coerulea Grandiflora**. Exquisite pale blue. 3 feet. Trade pkt. 35c., oz. \$3.00.
- 132 **California Hybrids**. Petals golden yellow, sepals and spurs crimson, exquisite long spurs. Trade pkt. 35c., oz. \$3.00.
- 136 **Candidissima Grandiflora**. White long spurs. Pkt. 25c., trade pkt. 50c.
- 135 **Long Spurred Hybrids**. Very fine, bright colors. Trade pkt. 35c.
- 133 **Single Mixed**. Twenty beautiful sorts. Trade pkt. 15c., oz. 50c.
- 134 **Double Mixed**. Many choice varieties. Trade pkt. 15c., oz. 50c.
- 140 **Arctotis Grandis**. White; 18 inches. Pkt. 15c., trade pkt. 35c.

Aster Michaelmas Daisy

Will bloom first year if sown early. Valuable for cutting.

- P 10 **Ptarmicoides**. Pure white, 18 inches. Trade pkt. 35c.
- P 11 **Diplostephoides**. Giant blue flowers, 3 inches diameter, with orange center, long stems. 2 feet. Pkt. 25c., trade pkt. 50c.
- P 12 **Townshendi**. Very free bloomer, beautiful lilac, fine for cutting 2 feet. Pkt. 25c., trade pkt. 50c.

Campanula Bell Flower. 8 inches.

- P 420 **Carpatia Coerulea**. Blooms all summer, beautiful clear blue. Trade pkt. 15c., oz. 45c.
- P 421 **Carpatia Alba Grandiflora**. Giant white Carpathian bell, fine for cutting. Trade pkt. 25c., oz. \$1.50.

Campanula Medium Single. 2½ feet.

- P 422 **White**. Trade pkt. 20c., oz. 60c.
- P 423 **Pink**. Trade pkt. 20c., oz. 60c.
- P 424 **Light Blue**. Trade pkt. 25c., oz. 75c.
- 523 **Mixed**. Trade pkt. 20c., oz. 60c.

Campanula Medium Double Mixed. 2½ feet.

- P 425 **White**. Trade pkt. 25c., oz. \$1.25.
- P 426 **Pink**. Trade pkt. 25c., oz. \$1.25.
- P 427 **Deep Lilac**. Trade pkt. 30c., oz. \$2.00.
- 524 **Mixed**. Trade pkt. 10c., oz. 50c.

Campanula Cup and Saucer Varieties

Praecox—Charming Early Blooming Sorts. 2½ feet.

- P 428 **Ivory White**. Handsome. Pkt. 15c., trade pkt. 40c.
- P 429 **Sky Blue**. Fine azure color. Pkt. 15c., trade pkt. 40c.
- P 430 **Tyrian Rose**. Delicate shade. Pkt. 15c., trade pkt. 40c.
- P 431 **Deep Lilac**. Rich color. Pkt. 15c., trade pkt. 40c.
- P 432 **Blood Red**. Very rich color. Pkt. 25c., trade pkt. 50c.
- 522 **Prize Mixture**. Many choice sorts. Pkt. 15c., trade pkt. 40c.

Campanula Rare and Choice Sorts

- P 433 **Persicifolia Grandiflora, Royal Blue**. Handsome large spikes of bright blue cup-shaped flowers. June and July. 2½ feet. Pkt. 25c., trade pkt. 50c.
- P 434 **Persicifolia Grandiflora, Parson's White**. Very free bloomer, fine erect habit. Pkt. 20c., trade pkt. 40c.
- P 435 **Pyramidalis Conspicua**. (The chimney Campanula.) Handsome large blue flowers. Most beautiful stately habit. Superb for borders or conservatory decoration. 4 feet. Pkt. 15c., trade pkt. 25c., oz. \$2.00.
- 530 **Persicifolia Hybrids**. Very effective varieties, handsome colors, fine large spikes. June and July. 2½ feet. Pkt. 15c., trade pkt. 15c., oz. \$2.50.

Candytuft Excellent for Borders or Rockeries

- 547 **Lagascas**. Large white flowers, shaded lilac. Trade pkt. 35c., ½ oz. \$1.00.
- 548 **Silver Plume**. Pure white, free bloomer. Trade pkt. 30c., ½ oz. 85c.

Carnations Profuse Bloomers During May and June

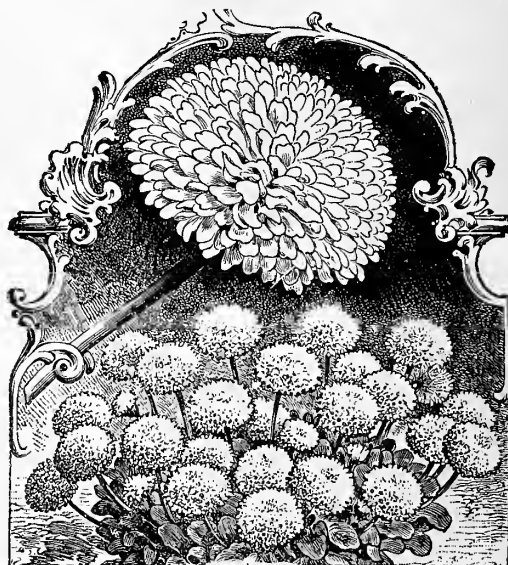
See numbers 560, 565, 561, 562, 563, 566, 567, 858 and 859.

Chrysanthemum Excellent for Cutting. 3 feet.

- 627 **Giant White**. Early blooming, long stems. Trade pkt. 50c.
- P 628 **King Edward VII**. Pure white, handsome. Trade pkt. 15c.

Bellis Perennis (Double Daisy)

Florists will find our types of Double Daisies unusually satisfactory for cutting.



Daisy—Giant Snowflake

- 800 **Giant Red**. Unusually large, glowing red flowers on long stems. Pkt. 15c., trade pkt. 50c., ¼ oz. \$1.50.
- 801 **Giant Snowflake**. Enormously large, pure white on long stems. Very fine strain. Pkt. 15c., trade pkt. 50c., oz. \$3.00.
- 802 **Double Quilled**. Mixed colors. Pkt. 15c., trade pkt. 50c.
- 803 **Moore's Giant Double Mixed**. Very large, densely double beautiful white and red flowers. Extra quality, on long stems. Pkt. 25c., trade pkt. 50c., ¼ oz. \$1.25, oz. \$4.50.
- 804 **Double Mixed**. Fine colors, good type, extra quality. Pkt. 10c., trade pkt. 30c., oz. \$2.00.
- 805 **Giant Rose**. Fine type, immense flowers. Very attractive rose color. Pkt. 15c., trade pkt. 50c., oz. \$3.00.

Coreopsis Valuable for Cutting. 3 feet.

- 737 **Eldorado**. Very large, rich golden yellow flowers, an abundant bloomer. June until frost. Trade pkt. 25c., oz. \$1.00.

Delphinium Larkspur

If sown in April or May will bloom in September. If sown in June or July will bloom following year.

- 821 **Bella Donna Hybridum, Fanny Stormmouth**. Single, exquisite, large, clear, light turquoise blue flowers, continuous bloomer, huge spikes. 5 to 7 feet. Pkt. 25c., ½ trade pkt. 60c., trade pkt. \$1.00.
- 822 **French Giant, "King of Delphiniums"**. Graceful towering spikes from 2 to 3 feet long. Azure, indigo, lavender and rich purple shades. 6 to 10 feet. July until frost. Pkt. 25c., trade pkt. 50c., oz. \$5.00.
- P 824 **Blue Butterfly**. Free blooming bushy habit. 18 inches. Trade pkt. 25c., oz. \$1.00.
- P 825 **White Butterfly**. Both sorts excellent for cutting. 18 inches. Trade pkt. 25c., oz. \$1.00.
- 823 **Moore's Giant Rocket Mixed**. Beautiful double varieties. 2 to 3 feet. Trade pkt. 25c., oz. \$1.00.

Dianthus Hardy China Pinks

- 858 **Grass or Spice Pinks Mixed**. Very choice colors, large double flowers beautifully fringed with rich clove-like fragrance. Trade pkt. 35c., oz. \$3.00.
- 859 **Double White (Snowdrift)**. Fine large flowers, very fragrant, free and constant bloomers. Trade pkt. 30c., oz. \$2.75.
- 860 **Giant Pheasant's Eye, Single Mixed**. Flowering in great profusion and deliciously sweet scented. Trade pkt. 25c., oz. \$1.50.

Digitalis or Fox Glove Giant Spotted

Our strain is more robust than the ordinary garden digitalis, having longer, stouter stems and larger flowers. 4 to 5 feet.

- P 862 **White Spotted**. P 863 **Purple Spotted**.
- P 864 **Lilac Spotted**. P 865 **Rose Spotted**.
- P 867 **Monstroza**. Unique and beautiful type, handsome colors. Each sort. Trade pkt. 20c., oz. 75c.

P 861 Superb Mixed. Price, any sort, Trade pkt. 20c., oz. 60c.

942 **Echinops** Ritro. Exquisite blue globe-shaped flowers. Very ornamental; good for cutting. 3 feet. Pkt. 10c., Trade pkt. 20c., oz. 75c.

944 **Eryngium** Amethystinus. Very effective, with beautiful blue flowers, excellent for cutting for winter bouquets. 3 feet. Pkt. 10c., Trade pkt. 30c., oz. \$1.25.

980 **Eupatorium** Fraseri. Clusters of snow-white, large flowers, blooms first season; excellent for cutting. 1½ feet. Pkt. 10c., Trade pkt. 20c., oz. 65c.

Gaillardia

981 **Grandiflora Compacta Superba**. Beautiful colors. Trade pkt. 20c., oz. \$1.00.

982 **Crimson Glow**. Brilliant crimson. Trade pkt. 25c., oz. \$1.25.

1000 **Geum** Mrs. Bradshaw. Scarlet. Pkt. 15c., Trade pkt. 50c.

Gypsophylla

1076 **Paniculata Grandiflora Compacta**. Very free bloomer. 2½ feet. Trade pkt. 20c.

1080 **Paniculata Double White**. Will bloom first year. Pkt. 20c., Trade pkt. 50c.

1105 **Heuchera**. White and Crimson. Large flowers. 2 feet. Pkt. 25c., Trade pkt. 50c.

Hollyhock

Charter's unrivaled strain (English Prize), unequalled for large size, substance and doubleness of flower. 6 feet.

1131 **Double Canary Yellow**. Pkt. 10c., Trade pkt. 25c., oz. 75c.

1132 **Double Bright Crimson**. Pkt. 10c., Trade pkt. 25c., oz. 75c.

1133 **Double Pure White**. Pkt. 10c., Trade pkt. 25c., oz. 75c.

1134 **Double Bright Pink**. Pkt. 10c., Trade pkt. 25c., oz. 75c.

1135 **Double Bright Purple**. Pkt. 10c., Trade pkt. 25c., oz. \$1.00.

1136 **Double Snowball**. Extra double; large pure white; fine for cutting. Pkt. 25c., Trade pkt. 50c.

1137 **Giant Fringed Hollyhock "Allegheny"**. Pkt. 10c., Trade pkt. 25c.

1138 **Double Moore's Superb, Mixed**. Beautiful, brilliant colors only. Pkt. 15c., Trade pkt. 50c., oz. \$2.00.

1139 **Choice Mixed**. Double. Pkt. 10c., Trade pkt. 20c., oz. 50c.

1140 **Single Hybrid Everblooming mixed**. Will bloom first season if sown early and planted out in May. Pkt. 10c., Trade pkt. 40c., oz. \$1.00.

Honeysuckle (French Bush). 3 feet.

1045 **Coronarium**. Handsome long spikes or racemes of large deep red flowers. Trade pkt. 20c., oz. 75c.

1046 **Coronarium Album**. Pure white. Trade pkt. 20c., oz. 75c.

Lathyrus (Hardy or Everlasting Pea) Fine for cutting.

1250 **Giant White**. 12 to 15 flowers to the stem. Pkt. 25c., Trade pkt. 50c., oz. \$3.00.

1251 **Blush Rose**. Large racemes. Pkt. 10c., Trade pkt. 15c., oz. 35c.

1252 **Latifolius, Mixed**. Pkt. 5c., Trade pkt. 10c., oz. 25c.

1265 **Lavender** Frangans. Blue. 2 feet. Trade pkt. 15c., oz. 50c.

Lobelia (Cardinal Flower)

1310 **Cardinals Robusta Grandiflora**. Pkt. 25c., Trade pkt. 50c.

1311 **Gerardi Hybrids**. Large flowers in variety. Pkt. 25c., Trade pkt. 50c.

Lupins

1331 **Snow Queen**. Finest white. Trade pkt. 10c., oz. 30c.

P 1333 **Blue**. Fine shade.

P 1334 **Queen of Roses**. Immense spikes. Pkt. 25c., Trade pkt. 50c.

P 1335 **Moerheimi**. White and Pink; fine. Pkt. 25c., Trade pkt. 50c.

1332 **Polly Phyllis Hybrids**. Choice colors. Trade pkt. 10c., oz. 20c.

1341 **Lychnis** Haageana Hybrids. Large heads of brilliant orange, scarlet, crimson, white and pink flowers. 2 feet. Trade pkt. 30c., oz. \$2.00.

1485 **Myosotis** Palustris Grandiflora. True ever-blooming type, deep blue flowers, fine for cutting. Pkt. 15c., Trade pkt. 40c., oz. \$2.00.

Pentstemon

1720 **Hartwegii Giganteus**. Very large flowers, 2 inches across; brilliant colors of red, blue, purple, white, violet and rose, excellent summer cut flower; 3 feet. Pkt. 25c., Trade pkt. 50c.

1721 **White Sensation**. Exquisite long spikes. Pkt. 25c., Trade pkt. 50c.

Platycodon (Excellent for cutting. 2 feet.)

1725 **Grandiflorum**. Glossy deep blue. Trade pkt. 25c.

1727 **Grandiflorum**. Pure White. Trade pkt. 25c.

Physostegia (Much Esteemed for Cutting. 3 feet.)

P 1728 **Large Delicate Pink Flowers**. Pkt. 10c., Trade pkt. 30c.

P 1729 **Large Pure White**. Fine. Pkt. 15c., Trade pkt. 35c.

Poppies (All the Following are Exquisite for Cutting)

1888 **Iceland Satin**. Endless profusion of colors. Trade pkt. 25c., oz. \$1.50.

1787 **Giant Oriental**. Hybrids. Rare colors. Trade pkt. 25c., oz. \$3.00.

P 1900 **Giant Colosseum**. Rich dark scarlet, black spot at base of each petal; 8 inches across. Pkt. 25c., Trade pkt. 50c.

P 1901 **Mrs. Perry**. Large pure satiny-white flowers with a bold crimson base; extremely rare and beautiful. Pkt. 25c., Trade pkt. 50c.

Polyanthus (Primula Elatior)

1840 **Gold Laced Mixed**. Very showy. Pkt. 15c., Trade pkt. 40c.

1841 **Giant Flowered Mixed**. Beautiful.

Primula

1835 **Auricula Mixed**. Choice colors.

1838 **Vulgaris Mixed** (English Primrose). Extra fragrant. Pkt. 25c., Trade pkt. 30c.

1837 **Japonica New Hybrids**. Fine. 18 in. Pkt. 25c., Trade pkt. 50c.

Pyrethrum (2 feet flowers, 3 to 4 inches across)

1932 **Comet Flowered**. Charming colors. Pkt. 15c., Trade pkt. 50c.

1933 **Hybridum Double**. Extra fine. Pkt. 25c., Trade pkt. 50c.

Sweet William (Large Flowered)

SINGLE VARIETIES

3050 **White**. Enormous trusses. Pkt. 5c., trade pkt. 15c., oz. 50c.

3051 **Scarlet Beauty**. Pkt. 10c., trade pkt. 30c., oz. \$1.00.

3052 **Pheasant's Eye**. Crimson shades with clear white eye. Pkt. 10c., trade pkt. 20c.

3053 **Oculatis Marginatis** (Diadem). Enormous trusses of extraordinarily large flowers of most beautiful shades margined and oculated with clear white. Superb variety. Pkt. 10c., trade pkt. 20c., oz. 75c.

3054 **Rich Crimson**. Rich, bright color; dark foliage. Pkt. 5c., trade pkt. 15c.

3055 **Pink Beauty**. Large trusses. Pkt. 15c., trade pkt. 30c.

3056 **Salmon**. Various tints of rich pink. Pkt. 10c., trade pkt. 35c.

3057 **Harlequin**. Many bright shades checkered white. Pkt. 5c., trade pkt. 20c.

3060 **Superb Single Mixed**. All the above and many other large flowered, brilliant-colored, conspicuous varieties. Pkt. 5c., trade pkt. 25c., oz. 75c.

3062 **Giant Perfection Double, Mixed**. New, large, brilliant colors of white, salmon, red, cerise and deep pink, brilliantly margined and striped, and oculated. Magnificent strain; 1½ ft. Pkt. 10c., trade pkt. 30c., oz. \$1.50.

Stokesia (Corn Flower Aster). Valuable for Cutting.

2070 **Alba**. Magnificent, pure white. Pkt. 10c., Trade pkt. 25c.

2071 **Lavender Blue**. Attractive shade. Pkt. 10c., Trade pkt. 25c.

2072 **Rose Pink (New)**. Fine shade. Pkt. 10c., Trade pkt. 50c.

Violets (Viola Cornuta Pansy Violets)

Very free bloomers, commencing as soon as snow is off the ground and continuing until frost. Flowers of great substance, 2 to 2½ inches across.

3100 **Giant White**. Pure white, faintly penciled. Pkt. 10c.

3101 **Giant Yellow**. Flowers of immense size and substance. Pkt. 10c.

3102 **Paris Gem**. Rose and mauve, blotched, fine. Pkt. 15c.

3103 **Thuringa**. (New.) Upper petals a deep violet purple; the three lower, pure blue with large white center. Very showy. Pkt. 20c.

3104 **Paris Market, new**. The flowers are strikingly varied, and many are deliciously fragrant. Producing flowers on long foot stalks, which appear through white, buff, canary, azure blue, dark blue and mauve, all of which are exceedingly delicate and charming. A most important novelty. Pkt. 25c., 3 pkts. 50c., ½ oz. \$1.25.

3105 **Superb Mixed**. Saved from finest new varieties; including all the above fine sorts. Pkt. 10c., 3 pkts. 25c., ¼ oz. 75c.

Veronica (Speedwell). 2 feet.

2146 **Spicata Hybrida**. Various colors; fine. Pkt. 10c., Trade pkt. 30c.

Valeriana (Hardy Garden Heliotrope)

2145 **Mixed**. White, scarlet and rose, with strong heliotrope odor. Fine for bouquets. Trade pkt. 15c., oz. 40c.

Tritoma (Red Hot Poker Plant)

2144 **Uvaria Grandiflora**. Fine scarlet. 3 feet. Pkt. 10c. Trade pkt. 25c.

Yucca (Adam's Needle)

A stately plant, with large clusters of creamy-white tulip-like flowers on tall stems; fine specimen plants for lawns or borders; hardy perennial.

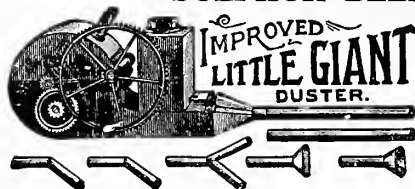
2345 **Filamentosa**. White; 3 to 6 feet. Pkt. 10c., Trade pkt. 35c.



Sweet William



Tritoma—Red Hot Poker

SULPHUR BELLOWS

Woodason Single Cone.....\$1.00 Acme.....\$1.00

Reservoir holds nearly a quart of powder. Machine weighs 6 lbs. One packed in a case complete, 3 tubes, 5 nozzles and strap. Our Improved Little Giant differs but slightly from our Champion Duster except in size, being a trifle smaller. Price, \$6.00.

WIRE PLANT STAKES**No. 10 Steel Wire, Galvanized**

	Per 100	Per 1000		Per 100	Per 1000
2 foot	\$0.45	\$4.00	4 foot	\$0.85	\$7.50
2½ "	.55	4.75	4½ "	1.00	8.25
3 "	.65	5.50	5 "	1.10	9.00
3½ "	.75	6.50	6 "	1.20	10.50
			6½ "	1.30	12.00

No. 8 Steel Wire, Galvanized

	Per 100	Per 1000		Per 100	Per 1000
2 foot	\$0.60	\$5.50	5 foot	\$1.40	\$12.00
2½ "	.70	6.50	5½ "	1.60	14.00
3 "	.80	7.50	6 "	1.70	15.25
3½ "	.95	9.00	6½ "	1.85	17.50
4 "	1.10	10.00	7 "	2.00	17.50
4½ "	1.25	11.00	8 "	2.25	19.75

**TWENTY GALLON
BARREL SPRAYER**

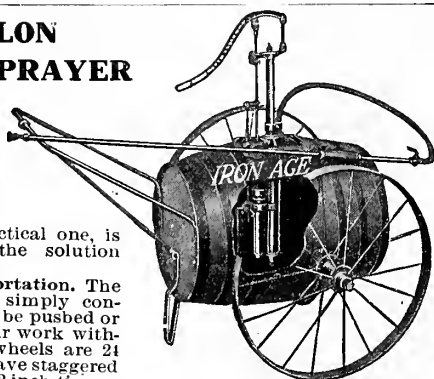
This is a very complete outfit of limited capacity but fitted for easy transportation and with two distinct features, which you will not want to be without when you have used the rig once.

The agitator is a practical one, is automatic and keeps the solution stirred thoroughly.

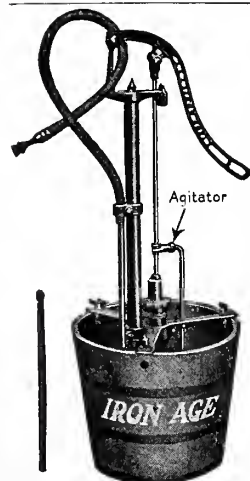
Ready and safe transportation. The barrel is mounted on a simply constructed truck, which can be pushed or pulled to the scene of your work without much effort. The wheels are 24 inches in diameter and have staggered spokes, double hubs, and 2-inch tires.

Equipment. The pump includes 33 inches of half-inch hose and two lengths of pipe, 2 feet each, with stop cock, improved Vermorel nozzle and one sliding hand-grip, an extra cap for washing wagons, windows, etc., and steel handles and barrel leg.

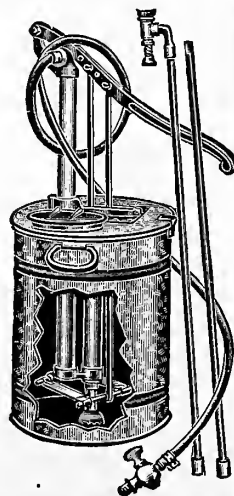
A one-man affair. Pump with one hand and guide your spray rod with the other. 100 pounds pressure. Price, \$16.00.

**BUCKET SPRAYER**

This rig includes No. 192 Bucket Pump and a strong bucket securely fastened to it. The bucket is easily detached for cleaning, or when pump is to be used elsewhere. The whole outfit can be carried by the handle or bracket at the top. Has an automatic agitator and two-foot steel pipe extension for bushes, small trees, etc. Price, \$8.00.



that the pump may be instantly removed, thus exposing all working parts. The pump is made entirely of heavy brass. There is an agitator which is operated by the handle, and which keeps the solution thoroughly mixed. All valves are easily cleaned—the plunger is simple and effective and easily adjusted to take up all wear. This pump is fitted with 8 feet of three-ply discharge hose, stop cock, and two 4-foot lengths of extension pipe. It is perfectly practical and convenient for spraying large trees or white-washing and painting large factories as well as poultry houses and other buildings, and will be found very satisfactory. Price, "Auto-Spray" No. 3-B, Complete with 8 feet of Hose, Extension Pipe, Stop Cock and Nozzle and Universal Self-cleaning Nozzle, \$12.00.

**"AUTO-SPRAY No. 3-B.
FOR WHITE-WASHING AND GENERAL
SPRAYING OF LARGE ORCHARDS**

This sprayer is more powerful than our No. 1 Auto Spray, and is suitable for both large and small work. The reservoir is made of heavy galvanized iron and holds 8 gallons of mixture. The cover is reinforced and so designed

GREEN PAINTED TAPERING PLANT STAKES

	Per doz.	Per 100		Per doz.	Per 100
1½ foot	\$0.14	\$0.90	3½ foot	\$0.57	\$3.60
2 "	.24	1.55	4 "	.68	4.35
2½ "	.35	2.20	5 "	.80	5.10
3 "	.46	2.90			

GREEN PAINTED HEAVY OR DAHLIA STAKES

	Per doz.	Per 100		Per doz.	Per 100
3 foot	\$0.68	\$4.40	5 foot	\$1.15	\$7.40
3½ "	.80	5.17	6 "	1.40	8.90
4 "	.95	5.90			

HYACINTH STAKES (Wood) Dyed Green

	Per 100	Per 1000	Per 5000
12 inch	\$0.15	\$1.00	\$4.25
18 "	.20	1.35	6.25

CANE STAKES

	100	500	1000	5000
Southern, very long, select quality	\$0.75	\$3.25	\$6.00	\$25.00
Japanese, very thin, about 8 ft. long	.75	3.25	6.00	25.00

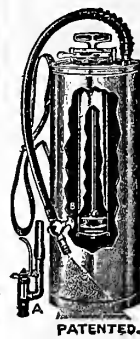
UNPAINTED STAKES OR DOWELS

	Per 100	Per 1000
24 in. long, ¾ in. diameter	\$0.50	\$4.00
36 " " " " and 36 in. x ¾ in.	.65	5.25
36 " " " " " " " "	.85	8.00
36 " " " " " " " "	.95	8.00
36 " " " " " " " "	.65	5.25
42 " " " " " " " "	.75	6.00
42 " " " " " " " "	.75	6.00
42 " " " " " " " "	.75	6.00
42 " " " " " " " "	.75	6.00
42 " " " " " " " "	1.00	9.00

The above dyed green, 10c. per 100 or 50c. per 1000 additional.

THERMOMETERS

	Each	Doz.
8 inch Maximum and Minimum	\$2.25	\$25.00
10 " " " "	2.75	30.00
10 " Three Point Test	.40	4.00
10 " " " " "	.55	5.50
12 " " " " "	.85	9.00
8 " " " " " copper case	.65	6.50
10 " " " " " " "	.85	8.50
8 " Standard	.25	2.75
10 " " " " " " "	.35	3.75
Mushroom or Hotbed, brass point	1.35	...
" " " " " iron point	1.00	...



Auto Spray
Showing Auto-
Pop Attachment

THE AUTO SPRAY

Now used by all the large fruit growers. It operates with compressed air; safe and efficient; liquid capacity, 4 gallons; pressure capacity, 40 lbs.

No. 1-A Brass, equipped with hose and regular nozzle, \$6.00.

No. 1-B Brass, equipped with hose and Auto-Pop Attachment, \$6.50.

No. 1-C Galvanized Iron, equipped with hose and regular nozzle, \$4.00.

No. 1-D Galvanized Iron, equipped with hose and Auto-Pop, \$4.50.

Auto-Pop Nozzle Attachment controls the flow instantly by a pressure of the hand. When Auto-Pop Attachment is purchased separately, \$1.25 each.

Brass extensions, 2 ft. lengths, each\$0.45

Galvanized extensions, 2 ft. lengths, each35

Brass elbows (for underside of foliage)45

Brass strainer. Can be used for any type sprayer 1.35

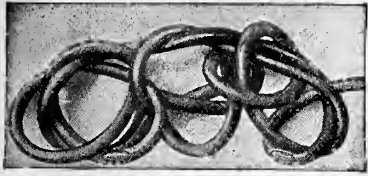
It Will Make Things Grow**PULVERIZED SHEEP
MANURE—THE NATURAL
FERTILIZER**

Use our Sheep's Head Brand, it is the most valuable of all brands. It is the ideal natural fertilizer for the florist or nurseryman. Carnations, roses, chrysanthemums, pansies and violets are particularly benefited by its liberal use. As an extra stimulant to potted plants it is unsurpassed and will hasten a sturdy growth and add brilliancy to the flowers of any plant, especially to geraniums, roses and carnations.

Nurserymen may use Sheep's Head Manure for trees, shrubs and small fruits to insure the life of the stock and a future vigorous growth. Prices, 5 lbs. 25c., 10 lbs. 40c., 25 lbs. 75c., 50 lbs. \$1.25, 100 lbs. \$2.00, 500 lbs. \$9.00, ½ ton \$16.50, ton \$30.00.



FLORISTS' HIGH GRADE RUBBER HOSE



Perfect Greenhouse Hose is guaranteed to stand a pressure of 500 pounds per square inch. Any length you wish up to 500 feet without seam or joint, thus avoid leaky couplings. We hope every florist will use this hose. It means satisfaction and money saved. Price, $\frac{3}{4}$ inch, 25 ft. length, \$4.20; 50 ft. length, \$8.50; 100 ft., \$16.00. 500 ft. for \$76.50.

Perfection Greenhouse Hose. $\frac{1}{2}$ in., 25 ft., \$4.00; 50 ft., \$8.00; 100 ft., \$15.50; 500 ft., \$73.00.

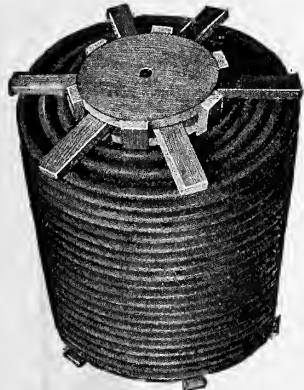
BULL DOG BRAND



Bull Dog Brand means superior quality in general and one thing in particular. The one particular thing is it will stand a pressure of 1,000 pounds. This is about seven times the usual pressure in steam boilers. Do you wonder this hose is strong, stiff and will not kink? This is splendid hose for your greenhouse or grounds. We recommend it where hard service and high pressure is required. Our **High-Grade** hose is the cheapest. Price, $\frac{3}{4}$ -inch, 25 ft. length, \$4.50; 50 ft., \$8.75; 100 ft., \$17.00.

Electric, $\frac{3}{4}$ -in., 25 ft. section, \$4.25; 50 ft. section, \$8.25; 100 ft. section, \$16.00.

New Brand—New Style Hose, Non-Kinkable HOSE BANDS



The
Hose
for
the
Florist



This hose can be furnished in continuous lengths up to 500 feet without seam or joint. Will stand 50 per cent. more pressure than the old style hose. Couplings supplied free with 25 feet lengths and over. The

new style is guaranteed, and is made expressly for florists' use. Will not kink, will not harden or become brittle. It is utterly impossible for it to open or unwrap. This new brand, new style non-kinkable hose will stand four or five times as much wear as common hose. $\frac{3}{4}$ -inch, per foot, 15 cents; in reels of 500 feet, 14 $\frac{1}{2}$ cents per foot; two reels, 1000 feet, 14 cents per foot. $\frac{1}{2}$ -inch, 13 cents per foot; in reels of 500 feet, 12 $\frac{1}{2}$ cents per foot; two reels, 1000 feet, 12 cents per foot.

Good Quality Brand, $\frac{3}{4}$ -inch, —ply, 25 feet sections, \$3.50; 50 feet section, \$6.75; 100 feet, \$12.50.

Good Quality Brand, $\frac{1}{2}$ -inch, —ply, 25 ft. section, \$4.00; 50 ft. section, \$7.75; 100 ft., \$15.00.

Good Quality Brand, 1 inch, 4-ply, 25 ft. section, \$7.00; 50 ft. section, \$13.50; 100 ft., \$26.00.

Reliable Brand, —ply, 25 ft. section, \$3.00; 50 ft. section, \$5.75; 100 ft. section, \$11.00.

Wire Wrapped, $\frac{3}{4}$ -inch, 25 ft. section, \$4.00; 50 ft. section, \$7.75; 100 ft. section, \$14.00.

Hose Washers, extra quality rubber, doz., 5c.; 5 doz., 20c.

Hose Couplings, heavy brass, 15c each; doz., \$1.50.

For fastening couplings and menders in hose.

SURE GRIP—NEVER SLIP—THE MOST RELIABLE.

$\frac{3}{4}$ -inch, 4c. each; doz., 40c.; \$2.75 per 100.

GEM SPRAY NOZZLE

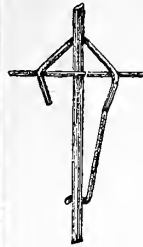
The special point in its favor is that it is easily and quickly regulated, a simple turn of the wrist changing the straight full stream to a coarse shower, to a fine spray or to a finer mist. The shut-off is complete. Price, 50c.



Right Angle Spray Nozzle, brass, graduating spray and stream, \$1.00.

Perfection Atomizer throws a powerful fine spray on the under side of palm leaves, etc., as well as on the top and sides. \$1.50. All the above sprayers will fit any $\frac{3}{4}$ -inch coupling. Invaluable to every florist. Will throw a spray over 25 feet in diameter.

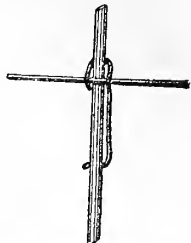
Perfect Greenhouse Hose. Any length, non-kinkable, lightest, strongest and most flexible of any other of this type. An indestructible moulded hose. An exceptionally high-grade greenhouse or lawn hose manufactured with a woven braided jacket insertion instead of cotton duck. Cannot warp, kink or burst, nor unwrap.



CORTS STAKE FASTENERS

They are strong, neat, durable and inexpensive. They will not slip as stakes tied with string or raffia invariably do.

They are instantly applied or removed, made of heavy tinned spring wire especially made for the purpose, and will last for years.



Per 1000
Price, Eureka Style.... \$1.50
Everlasting Style 3.00

Everlasting Style

PAINTED POT AND TREE LABELS

	Per 1000	Per 100	Per 1000
4 in.	\$0.65	6 in.	\$0.25
4 1/2 in.75	8 in.35
5 in.90	10 in.45
		12 in.60
3 1/2 in. notched or pierced tree.....			.60
3 1/2 in. notched or pierced, iron wired....			1.00
3 1/2 in. notched or pierced, copper wired...			1.25
Label Pencil, 5 cts. each. 50 cts. per doz.			

Eureka Style



Copper, English Style. Everlasting, No. 1 wired.... \$0.30 100
White Metal, English Style. Will not corrode, No. 1

wired25 1.75
Special pencils for writing on the above two, 10c. each.

The English style labels should be used by all nurserymen.

THE PHILADELPHIA SPRINKLER

The sprinkler you have been looking for. It is made of aluminum, the perforated plates are of sheet brass. It has many advantages over the old types of sprinklers; with this sprinkler 150 lbs. pressure may be put on. There is nothing to wear out and nothing to break, and after trying this sprinkler you will not do without it for ten times the price you paid for it. No florist should be without one. Price complete with one fine and one coarse perforated plate \$2.50.



RUBBER SPRINKLERS

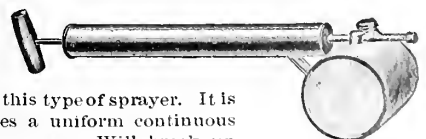
	STRAIGHT NECK		CROOK NECK
No. 1, Large	\$0.85	Large	\$0.85
No. 2, Medium75	Small50
No. 3, Small50		

PERMANITE GLAZING MATERIAL

Lasts from three to five times as long as any liquid or solid putty. It is an ever elastic material for glazing and repair work that remains in its original condition from seven to eight years. It will run through a putty bulb or putty machine perfectly. It is used for relining gutters, painting roofs, will outlast five coats of paint. It never hardens and always remains in a rubber like condition. It is made of ground asbestos, combined with the most durable and elastic drums. It is a great saver of both material and labor, and is not affected by either extremes of heat or cold and supplies a long-felt want. It is applied same as mastic, liquid or solid putty. Prices: 1-gal. can, \$1.35; 5-gal. can, \$6.50; 10 gals. \$12.50; 15 gals. \$18.50; 20 gals. \$24.00; bbl. \$1.15 gal.

SPECIAL FLORIST SPRAYER

No. 1120
Continuous
Sprayer



We highly recommend this type of sprayer. It is so constructed that it gives a uniform continuous spray for all spraying purposes. Will break up the solution in a very fine mist, making it very effective. Has an extra angle spray nozzle. Capacity one quart. Price: All Welsh tin, 85c.; all heavy sheet brass, quite indestructible, \$1.50.

WHITE CEDAR PLANT TUBS (Special)

	With brass hoops	With galvanized hoops		With brass hoops	With galvanized hoops
No. 0 ...	\$6.00	\$5.15	No. 5 ...	\$3.20	\$2.65
No. 1 ...	5.40	4.60	No. 6 ...	2.60	2.15
No. 2 ...	4.95	4.15	No. 7 ...	2.20	1.85
No. 3 ...	4.45	3.65	No. 8 ...	2.00	1.70
No. 4 ...	3.50	2.95			

PUTTY BULBS

The best appliance for distributing putty. One day's work by the old method of glazing can easily be done in four hours by the use of the distributor.

New Style. Price, each, \$1.00; by mail, \$1.10.

MASTICA FOR GLAZING GREENHOUSES

Superior and more durable than putty, preserves the wood and glass. For large users we pack in 6- and 10-gallon cases.

1/2 gallon	\$0.70	5 gallons	\$6.25
1 "	1.35	10 "	12.00

Mastica Glazing Machine, with full directions

each, \$1.25
By mail, postpaid, 1.50



Mastica Glazing Machine

Naumann's Improved Glazing Points

Brass. 75c. per 1,000 (by mail 90c.) 10,000 points for \$7.00.

Glazing Points, Peerless. Three sizes. No. 1, for small, single-thick glass; No. 2, for medium, double-thick glass; No. 2 1/2, for large, double-thick and skylight glass. Price per 1000, 60cts.; postpaid, 75cts.; 5000, \$2.75, by express.

Glazing Points, Siebert's Zinc Brads. Two sizes, 5/8, 1400 to the lb.; 7/8, 1150 to the lb. Price 1 lb., 40 cts.; 7 lbs., \$2.50; 15 lbs., \$5; 1 lb. by mail, 55 cts.

Myers' Zinc Nails, 3/8, 7/8 and 1 inch, 25c. per lb.; 5 lbs., \$1.15.

Putty Bulbs

SCOLLAY'S PATENT

APRIL 23, 74
AUG. 9, 82

Putty Bulbs

Putty Bulbs

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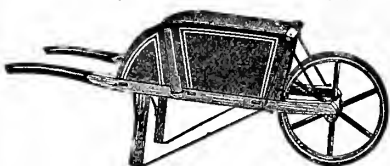
Putty Bulbs

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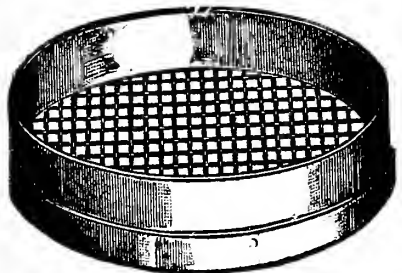
Diamond Steel Glass Cutters

An indispensable little tool which every Florist and Market Gardener with glass should have. In these glass cutters we are offering a more durable and convenient tool than any other now on the market. Every wheel is carefully tested and is hardened and ground by special process. Preferred by many to a genuine diamond for cutting glass. Will cut all grades of glass. Window glass, plate and rough glass, smoked and wire glass. No. 10, Rosewood Finish Handle, Turret Head containing six Cutters. No. 20, Putty-knife handle, polished and nickel plated. Turret Head, with six cutters, each 30c. French Tripet, No. 1, in snap button case, 25c. mailed postpaid.

FLORISTS' WHEELBARROWS

Perfect Greenhouse Barrow

This is a very narrow barrow, specially designed for use in aisles of a greenhouse. Box measures inside 14 inches in front, 17 inches in back, and 12 inches deep. Handles, 4 feet 8 inches long. Spread of handles at hand hold, 20 inches, which is extreme width of barrow. Nicely painted and striped. The right thing for the purpose. Price, No. 2 each, \$5.00.



Round Wire Sieve

FLORISTS' ROUND SAND AND SOIL SIEVES

When ordering state what mesh is wanted. Made in No. 1, 2, 3, 4, 6, 8, 10 meshes to inch.

Best Quality Galvanized Wire

20 inch, heavy, each, \$0.75

Extra Heavy Foundry Wire

Sieve

20 inches only, all sizes of mesh, each, 75c.

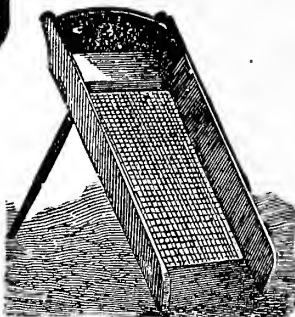
Special Brass Sieve. For Ferns, Cinerarias, Calceolarius, Primulas, etc.,

\$1.25 each.

UPRIGHT SIEVE

Made of extra heavy foundry wire in all sizes of mesh.

Price, each \$7.00



Upright Sieve

WIRED TOOTH PICKS

As a labor saver have no equal. Furthermore they are always ready; no looking for wire or shears.

Price per box of 10,000, \$1.75.

Plain box, 5c; doz. boxes, 50c.

JAPANESE FIBRE GREENHOUSE BROOM

Every florist knows how difficult it is to get a broom that stands the abuse of



Greenhouse Broom

Greenhouse walks. There is almost **No Wear-out to It.** Price, 55c. each; 2 for \$1.00.

FORMOSA BAMBOO BROOM

Very light and durable, preferred by many florists to any other. 50c. each.

FLORISTS' BOUQUET WIRE (Price Subject to Change)**ANNEALED**

No. 16 Per 12-lb. stone	\$0.60
No. 18 " " "65
No. 20 " " "70
No. 22 " " "80
No. 24 " " "85

GALVANIZED

For wiring plant stake supports in greenhouses.

No. 16 Per 12-lb. stone	\$0.75
No. 18 " " "80
No. 20 " " "85
No. 22 " " "90
No. 24 " " "	1.05
No. 24 " " "	1.20
No. 19, Tinned, cut 8 1/2 in. long, 10-lb. box	\$1.10

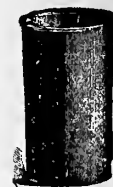
CUT ANNEALED BOUQUET WIRE

Very Handy for Stemming Flowers, Etc.

No. 20 9 or 12 in., 10c. per lb., per box 12 lbs.	\$1.10
No. 22 9 or 12 in., 11c. per lb., per box 12 lbs.	1.20
No. 24 9 or 12 in., 14c. per lb., per box 12 lbs.	1.40

CUT FLOWER VASES**MADE OF WOOD FIBRE**

No.	Diam. Inches	Inside Depth Inches	Each	Doz.
0	8	13	\$0.56	\$6.29
1	5 1/2	10	.48	5.44
2	4 1/2	9	.42	4.67
3	4	6	.35	3.91
4	3	4 1/2	.27	3.06
11	5	18	.56	6.29
22	4 1/2	15	.48	5.44
33	4	12	.42	4.67
44	3	9	.35	3.91



WOOD PULP VASE

FLORISTS' AND GARDENERS' SUNDRIES

Charcoal (Lump). For use in potting. Peck, 20c.; bushel, 60c.; barrel, \$1.25.

Clark's Grafting Wax. Made from high-grade beeswax and rosin, will not run. 1/4 lb., 10c.; 1/2 lb., 15c.; lb., 25c.; 5 lbs., \$1.00.

Grafting Knife \$0.50

Leaf Mould, Jersey. For mixing with soil. Peck Bush. Barrel

Moss, Green Lump \$0.20 \$0.60 \$1.25

Moss, Green Sheet 1.25

Moss, Sphagnum. (Dry). 5-barrel bales, \$2.00; \$5.75 for

3 bales; 6 bales for \$10.50.

Moss, Green Live Sphagnum. Fresh from Swamp. (Extra quality). For

orchids, etc., per bbl. \$1.50.

Peat Fibre, Oregon. Specially collected for orchids, lb. 10c.; per bbl., \$1.75.

Pennsylvania Leaf Mold. Prepared especially for fern growing, (5 bbls. \$7.50);

(Special price by the ton) per bushel, 75c.; per bbl. \$1.75.

Raphia. Natural color, best quality plaited long strands. Fresh, strong; lb. 15c.;

10 lbs., \$1.25; 25 lbs., \$3.00; 100 lbs., \$11.00.

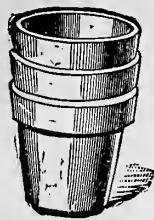
TIN FOIL. Best quality. 1 lb., 15c., 2 lbs., 25c., 8 lbs., \$1.00.

GREEN SILKALINE is fast color and will not fade; is very strong and will not break down. Tearing and annoyance of removing the string saved, as Silkaine is so near the color of the vines as to be practically invisible, and does not need to be removed; in fact is valuable for fastening the vines when decorating. Made in three sizes, F, FF and FFF and put up on 2-oz. spools, 20c. each, 8 in a box, 16 ozs. of Silkaine guaranteed. Lb. \$1.25.



PLANT TUBS, POTS, ETC.

STANDARD FLOWER POTS



P. S.—The prices on clay flower pots, bulb pans and saucers are subject to a discount of 2 per cent. for cash with order, or if paid within 30 days. Special price to large buyers.

	100	1000		Doz.	100	1000	
1 3/4 inch.....	\$0.31	\$2.80	7 inch.....	\$0.68	\$4.20	\$40.00	
2 ".....	.35	3.20	8 ".....	.95	5.88	56.00	
2 1/4 ".....	.40	3.60	9 ".....	1.35	8.40	80.00	
2 1/2 ".....	.48	4.40	10 ".....	1.85	11.34	108.00	
3 ".....	.62	5.60	Each Per doz. Per 100				
3 1/2 ".....	.75	6.80	11 ".....	\$0.25	\$2.40	\$15.12	
	Doz.		12 ".....	.35	3.40	21.00	
4 ".....	\$0.15	\$0.97	\$8.80	14 ".....	.50	5.50	42.00
4 1/4 ".....	.18	1.10	10.00	16 ".....	1.10	11.00	84.00
4 1/2 ".....	.22	1.32	12.00	18 ".....	1.50	16.50	126.00
5 ".....	.28	1.76	16.00	20 ".....	2.20	23.00	168.00
5 1/2 ".....	.35	2.20	20.00				
6 ".....	.42	2.64	24.00				
6 1/2 ".....	.55	3.36	32.00				

BULB PANS (Earthenware)



BULB OR LILY PAN

	Each	Doz.	100	1000
6 inch.....	\$0.05	\$0.50	\$2.64	\$24.00
7 ".....	.07	.60	3.36	32.00
8 ".....	.08	.75	4.20	40.00
9 ".....	.11	1.00	5.88	56.00
10 ".....	.14	1.25	7.56	72.00
12 ".....	.20	1.75	10.50	100.00
14 ".....	.35	3.50	21.00	200.00
16 ".....	.60	6.00	42.00	400.00
18 ".....	.85	9.00	63.00	600.00

ORCHID RECEPTACLES (Earthenware)

Square Baskets

	Each	Doz.
4 inch.....	\$0.12	\$1.20
6 ".....	.20	2.00
7 ".....	.25	2.50

Round Pans

	Each	Doz.
4 inch.....	\$0.10	\$0.90
5 ".....	.12	1.30
6 ".....	.15	1.50
8 ".....	.20	2.00
10 ".....	.30	3.00

AZALEA POTS

Width	Height	Each	Doz.	100	1000
5 inch	4 1/2 inch	\$0.03	\$0.30	\$1.76	\$16.00
6 ".....	5 ".....	.05	.46	2.64	24.00
7 ".....	6 ".....	.08	.70	4.20	40.00
8 ".....	7 ".....	.10	1.00	5.88	56.00
9 ".....	7 1/2 ".....	.12	1.25	8.40	80.00
10 ".....	8 ".....	.20	1.90	11.34	108.00

FLOWER POT SAUCERS (EARTHENWARE)

Doz.			100			Doz.			100		
4 inch..	\$0.13		\$0.79			9 inch..	\$0.55		\$3.36		
5 " ..	.16		.99			10 " ..	.67		4.20		
6 " ..	.23		1.32			11 " ..	.80		5.04		
7 " ..	.27		1.68			12 " ..	1.00		6.30		
8 " ..	.40		2.52			14 " ..	1.65		10.50		

FERN PANS (Earthenware)

Width	Height	Each	Doz.	100
4 in.	1 1/2 in.	\$0.03	\$0.27	\$1.32
4 1/4 in.	2 1/2 in.	.04	.30	1.76
5 1/2 in.	2 1/4 in.	.05	.37	2.20
6 1/4 in.	2 1/2 in.	.06	.45	2.52
7 in.	2 1/2 in.	.08	.49	2.94
8 in.	3 1/2 in.	.09	.72	4.20
9 in.	3 1/2 in.	.13	.86	5.04

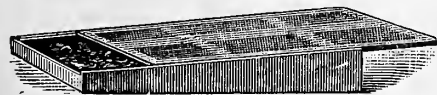


Fern Pans

SQUARE SEED PANS

In.	Each	Doz.
6x6	\$0.15	\$1.60
8x8	.20	2.00
10x10	.25	2.50
12x12	.30	3.00

SHADING CLOTH



Light, per yd., 5c.; \$2.70 per piece of 60 yds.
Medium, per yd., 9c.; \$4.80 per piece of 60 yds.

Heavy, per yard, 12 1/2c., \$4.80 per piece of 40 yds.

"NEPONSET" PAPER FLOWER POTS

They are the cheapest flower pots on the market. Made from the well-known Neponset Water-Proof Fabric, and for lightness, cleanliness and cheapness have no equal. Especially valuable for shipping plants by express.

These Prices are net, no discount

Size	100	1000	Weight per 1000 pots	Size	100	1000	Weight per 1000 pots
2 1/4.....	\$0.30	\$2.42	20 pounds	4.....	\$0.80	\$6.60	38 pounds
2 1/2.....	.35	2.78	23 "	5.....	1.20	10.96	56 "
3.....	.45	3.82	33 "	6.....	1.65	14.68	74 "
3 1/2.....	.65	5.24	44 "				

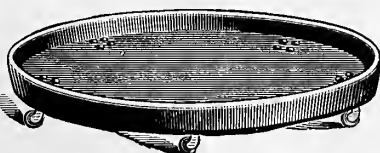
500 of any of the above in one size at 1000 rate

ROLLING STANDS

Made of Indurated Fibre Ware

Will not soak or rust. Casters have ball bearings. Every heavy plant sold needs one to save carpets and floors.

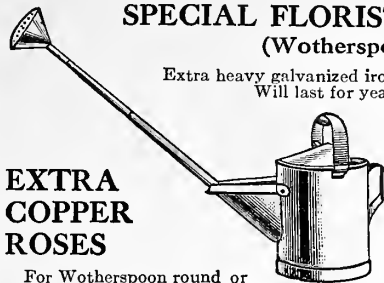
Size	Each	Doz.	Size	Each	Doz.
12 inch.....	\$0.45	\$5.10	18 inch.....	\$0.75	\$8.50
14 ".....	.54	6.12	20 ".....	.90	10.20
16 ".....	.68	7.65	22 ".....	1.13	12.75



SPECIAL FLORIST WATER CANS

(Wotherspoon's Make)

Extra heavy galvanized iron with long spout
Will last for years



Each can comes equipped with two roses, one coarse and one fine.

EXTRA COPPER ROSES

For Wotherspoon round or oval Watering Cans, either coarse or fine, 30c. each.

	Round	Oval	French
2 quart.....	\$1.05		
4 ".....	1.44		
6 ".....	1.67	\$1.89	
8 ".....	1.80	2.12	
10 ".....	2.03	2.57	
12 ".....	2.34	2.57	
16 ".....	2.84	3.20	

MOORE'S SPECIAL MACHINE-MADE WHITE CEDAR PLANT TUBS

This entirely new tub is by far the neatest, cheapest, lightest and best Florist Tub ever offered. Made of white cedar with electric welded hoops, painted green, presenting a very neat appearance. Just the tub for large specimen plants of any kind; will not break in shipping and always presents a neat appearance. The four largest sizes are supplied with drop handles.



No.	Outside Diameter	Length of Stave	Each	Doz.	100	No.	Outside Diameter	Length of Stave	Each	Doz.	100
23	9 in.	9 in.	\$0.35	\$3.50	\$26.00	29	16 in.	14 in.	\$0.80	\$8.75	\$64.50
24	10 in.	10 in.	.40	4.00	28.00	31	18 in.	16 in.	1.00	11.00	79.50
25	11 in.	10 in.	.45	4.50	32.00	33	20 in.	18 in.	1.45	15.00	117.50
27	14 in.	12 in.	.60	6.75	49.50	34	21 in.	19 in.	1.60	18.50	138.50

FLOWER POT SAUCERS

Made of Wood Fibre Ware

Unbreakable. Are not porous and will protect woodwork, tables, etc., on which plants are to stand.



	Each	Doz.	100		Each	Doz.	100
4 inch.....	\$0.09	\$1.05	\$8.33	10 inch.....	\$0.14	\$1.53	\$12.11
5 ".....	.10	1.08	8.56	12 ".....	.16	1.84	14.53
6 ".....	.10	1.12	8.88	14 ".....	.22	2.45	19.38
7 ".....	.11	1.22	9.69	16 ".....	.38	4.28	33.91
8 ".....	.12	1.33	10.50	18 ".....	.43	4.90	38.76
9 ".....	.13	1.47	11.63				

WHITE CEDAR PLANT TUBS

With black iron hoops. Our cedar tubs are all made of extra quality wood by hand, and will be found far superior in every way to the regular machine-made tub. Measurements are outside.

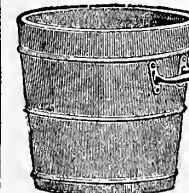


Cedar Plant Tub

No.	Diam.	Length of Stave	Price
No. 0	27 inch	24 inch	\$4.75
No. 1	25 "	22 "	4.20
No. 2	23 "	21 "	3.80
No. 3	21 "	18 "	3.30
No. 4	19 1/2 "	16 "	2.65
No. 5	18 "	14 "	2.40
No. 6	16 1/2 "	13 "	1.90
No. 7	15 "	11 "	1.60
No. 8	12 "	10 "	1.50

THE KEYSTONE SPECIAL CEDAR PLANT TUB

This entirely new tub is by far the neatest, cheapest, lightest and best Florist Tub ever offered. Made of cedar with electric welded hoops, painted green, with drop handles, presenting a very neat appearance. Just the tub for large specimen plants of any kind; will not break in shipping and always presents a neat appearance. The three largest sizes are supplied with drop handles.



No.	Outside Diameter	Length of Stave	Each	Doz.	100
A	11 in.	12 in.	\$0.65	\$7.15	\$55.00
B	12 1/2 in.	12 in.	.75	8.25	65.00
C	13 1/2 in.	13 in.	.85	9.35	75.00
D	14 1/2 in.	14 in.	1.00	11.00	90.00
E	15 1/2 in.	14 in.	1.25	13.75	110.00
F	16 1/2 in.	15 in.	1.50	16.50	130.00

All prices in this catalogue are subject to market fluctuations.

SPECIAL PAIL TUB

Our Special Pail Tubs, as offered below, are very light, made of cedar, painted green, with electric-welded hoops; they are shallow and make a splendid shift from 7 to 10-inch pots, and more than save their cost in breakage with pots.

Size	Length of Stave	Each	Doz.	100	500	1000
8 inch	9 inch	\$0.30	\$3.50	\$28.00	\$125.00	\$230.00
11 inch	9 inch	.30	3.50	28.00	125.00	230.00

HIGH GRADE FERTILIZERS

Prices Subject to Market Changes

Ashes, Canadian Hardwood. Indispensable as a lawn dressing, mixing with potting soil, or to apply to orchards. They should be applied late in fall or early spring, so that the rains and snows may leach the ashes and carry the elements down to the roots of grass or trees. Our ashes are screened and are in proper condition for immediate use. 10 lbs., 25c.; 25 lbs., 40c.; 100 lbs., \$1.40; per bbl., \$2.75; per ton, \$24.00.

Blood Flour. Contains the largest amount of nitrogen of any of bone or blood preparation. 5 lbs., 35c.; 10 lbs., 60c.; 25 lbs., \$1.25; 50 lbs., \$2.25; 100 lbs., \$4.50; 200 lbs., \$8.50; 1000 lbs., \$40.00; ton \$78.00.

Diamond Brand Raw Bone Flour. This is ground very fine, decomposes more rapidly in the soil than the coarser grades, and is, therefore, more quickly beneficial. Highly recommended for greenhouse and vegetable garden use. Will not produce mould in the soil. Price, 1-lb. pkge., 10c., by mail, 28c.; 5-lb. pkge., 25c.; 10 lbs., 35c.; 25-lb. bag, 75c.; 50-lb. bag, \$1.50; 100-lb. bag, \$2.50; 200-lb. bag, \$4.50; ton of 2000 lbs., \$43.00.

Blood (Dried). Apply 300 lbs. per acre. For indoor culture of flowering plants, like roses, carnations, etc., its chief element being nitrogen. 5 lbs., 25c.; 45c. per 10 lbs.; 25 lbs. \$1.00; \$1.85 per 50 lbs.; 100 lbs., \$3.50; \$6.25 per 200 lbs.; per ton, \$60.00.

Bone, Pure, Coarse Ground. Excellent fertilizer for lawns and borders, coarser than bone meal. 25 lbs., 85c.; \$1.25 per 50 lbs.; 100 lbs., \$2.25; \$4.00 per 200-lb. sack. \$38.00 per ton.

Chrysanthemum Manure (Thomson's Special). Especially recommended and used by the leading gardeners of England and America. Very highly concentrated. Can be used in liquid and in dry form. Per 28-lb. sack, \$4.00; per 56-lb. sack, \$6.75.

Clay's Fertilizers. An English chemical fertilizer, for forcing green house plants and vegetables. It can be used in either dry or liquid form. 5 lbs., 50c.; 95c. per 10 lbs.; 28 lbs., \$1.75; \$3.25 per 56 lbs.; 112 lbs., \$6.00.

FISH AND POTASH (Guaranteed Analysis) T

One of the Best and Cheapest Fertilizers Known for all Crops, Either Flowering Plants, Vegetables, Grass or Grain

It is especially valuable to Market Gardeners and Florists and we recommend it. It is manufactured from Menhaden Fish and high-grade Potash. 5 lbs., 25c.; 200 lbs., \$4.00; ton, \$37.50.

Cow Manure. Evaporated (not shredded). Extra quality for mulching, making liquid manure and top dressings or potting soil. A superior fertilizer for all blooming plants. 100 lbs. is equal to three cartloads. \$2.00 per 100 lbs.; 500 lbs., \$9.00; 1000 lbs., \$16.00; ton, \$30.00.

Nitrate of Soda. Apply 100 to 150 lbs. per acre, mixing with Colomate Lime or other fertilizers to render application more easy. Use only after plants are above ground. If used in liquid form dilute two ozs. to 1 gal. of water; apply twice a week. Best grade. 5 lbs. 35c.; 10 lbs. 65c.; 25 lbs. \$1.30; 50 lbs. \$2.25; 100 lbs. \$4.00; \$7.50 per 200 lbs.; ½ ton \$37.50.

Poudrette (Native Guano). Apply 1000 lbs. per acre. Extensively used for gardens, lawns, in making compost and in fact wherever a good, quick acting fertilizer is wanted. It is odorless and easily handled. 5 lbs. 15c.; 25c. per 10 lbs.; 25 lbs. 50c.; 100 lbs. \$1.25. \$2.25 per 200 lbs.; 600 lbs., \$6.00; \$8.50 per 1,000 lbs.; per ton, \$17.00.

Phosphate, Double Eagle, Super High Grade (B). It stands without a rival as the largest crop producer at this price. Apply 400 lbs. per acre. 200 lbs., \$3.50; \$32.00 per ton.

Tankage. This is usually applied to plants such as roses, etc., under glass. It is similar to dried blood. 5 lbs., 25c.; 40c. per 10 lbs.; 25 lbs., 75c.; \$1.25 per 50 lbs.; 100 lbs., \$2.00; \$3.50 per 200 lbs.; ton, \$32.00.

PURE STERILIZED PULVERIZED SHEEP MANURE

Containing No Moisture and Free of All Weed Seed.

A pure, natural and nutritious manure, much superior to the shredded kind. Immediate and lasting in effect. Excellent for mixing with the soil for greenhouse plants. In the vegetable garden it promotes a rapid steady growth until maturity; it makes a rich Liquid Manure. Price, 5 lbs., 25c.; 10 lbs., 40c.; 25 lbs., 75c.; 50 lbs., \$1.25; 100 lbs., \$2.00; 500 lbs., \$9.00; ½ ton, \$16.50; ton, \$30.00.

SCOTCH SOOT (Genuine Imported)

The leading growers recommend the use of soot to produce plants with good healthy dark green foliage; destroys insects and grubs in the soil, and should be spread on greenhouse staging and flower beds; then stir the soil. 50 lbs. \$2.50; 100 lbs. \$4.00.

SPECIALLY PREPARED DOLOMITE CARBONATE LIME

Invaluable for mixing with carnation and rose-growing soil. It sweetens the soil, liberates the fertilizing constituents and drives out insects. Prevents the formation of injurious fungus. Use about 100 lbs. to each load of soil. Highly beneficial when mixed with potting soil. It is the cheapest fertilizer, and in many ways the most beneficial you can buy.

200-lb. bag	\$1.75
1000 lbs.	5.00
2000 lbs.	9.50

SUNDRIES

DIBBLES

For transplanting Cabbage, Lettuce, Celery, etc.
Cast Iron 35c.; Wrought Iron 50c.; Light Brass 50c.; Solid Brass 75c.

HAND WEEDERS

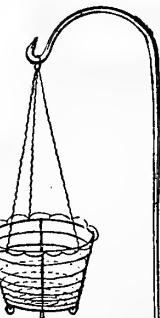
	Each	Doz.
Onion No. 1	\$0.25	\$2.90
Beet No. 225	2.90
Hazeltine No. 325	2.50
Eureka No. 425	2.50
Lang's No. 525	2.50
Excelsior No. 610	1.00
Yoder No. 725	2.50

Garden Line. Plain cotton, per yard, 1½c.; plaited cotton, per yard, 2c.; plaited cotton, super, per yard, 4c.

WIRE HANGING BASKETS

Complete with Hanger.

	Doz.	100
8 in.	\$1.25	\$8.50
10 in.	1.90	12.50
12 in.	2.35	16.50
14 in.	4.00	24.00
16 in.	5.50	33.00



Cemetery Hook and Basket

PAPER FOR WRAPPING FLOWERS

	Sheets per Ream	Ream
Manilla. For wrapping	480	\$1.35
Manilla. Tissue	480	.75
Wax. White. Best quality, 24 x 36 in.	480	1.60
Wax. Green. Best quality, 24 x 36 in.	480	1.90

HEAVY CORRUGATED PAPER SHIPPING BOXES

Size	Each	Per doz.	Per 100
60 x 20 x 12 inch ..	\$0.50	\$5.00	\$37.50
42 x 14 x 8 " ..	.30	3.00	21.00
36 x 14 x 6 " ..	.25	2.50	17.50
24 x 8 x 5 " ..	.15	1.50	10.00

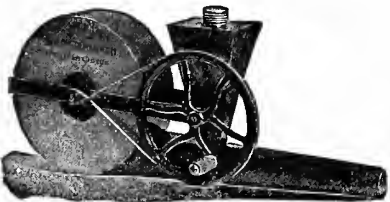
MANILA—WHITE LINED REGULAR WEIGHT CUT FLOWER BOXES

Size	Per 100	Per 1000
16 x 4 x 3	\$2.10	\$18.00
16 x 5 x 3	2.25	20.00
16 x 7 x 3½	3.10	28.00
18 x 5 x 3	2.35	21.00
18 x 7½ x 3½	3.35	30.00
19 x 5 x 3¼	2.75	25.00
20 x 4 x 3	2.50	22.50
21 x 5 x 3¼	3.25	30.00
21 x 7 x 3½	3.50	32.50
21 x 8 x 4	3.75	35.00
23 x 5 x 3½	3.50	32.00
23 x 7 x 3½	3.75	35.00
24 x 6 x 4	4.00	37.50
24 x 8 x 4	4.25	39.00
24 x 8 x 5	4.50	42.50
30 x 5 x 4	3.75	35.00

EXTRA HEAVY WEIGHT MANILA WHITE LINED PAPER BOXES

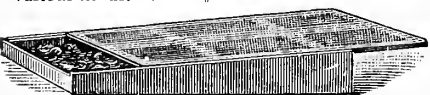
Size	Per 100	Per 1000
28 x 8 x 4	\$5.10	\$50.00
28 x 8 x 5	6.10	60.00
30 x 9 x 4	6.10	60.00
36 x 8 x 5	7.60	75.00
23 x 12 x 5	7.60	75.00
30 x 9 x 6	8.10	80.00
30 x 12 x 6	10.25	100.00
30 x 14 x 8	15.25	150.00
36 x 12 x 6	15.25	150.00
40 x 14 x 7	21.00	200.00

On all orders for manila boxes amounting to \$15.00 or upwards in one shipment your name and address will be printed free on the boxes when requested.



SULPHUR BLOWER

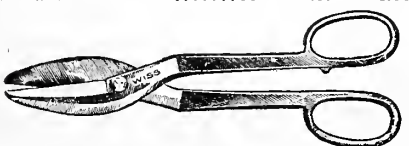
For distributing sulphur and insecticides of various kinds. Price \$4.00.



Shading or Protecting Cloth

Largely used as a substitute for glass where protection is desired. It is admirable for summer use, protecting plants, etc., from sun and at the same time allowing ventilation.

	Yds. Per Piece	Price Per Yd.	Price Per Pc.
Light. Brown cloth	60	\$0.05	\$2.60
Heavy. "	40	.12½	4.80
Medium. "	60	.09	4.80



WIRE SNIPS

	Each
7½ Inches, short blade	\$0.60
8 " long65
8 " heavy75
10 "	1.00

THE MOORE SEED COMPANY

125 Market Street

Philadelphia, Pa.

Remedies for Insects and Fungus Prices Subject to Market Changes

ANT EXTERMINATOR. Very effectual for destroying ants in gardens and lawns. Per $\frac{1}{4}$ lb., 20c.; per $\frac{1}{2}$ lb., 40c.; per lb., 75c.

Aphine. For destroying aphids, green fly, thrip, red spider, brown and white scale and other greenhouse and outdoor insects. $\frac{1}{2}$ pt. 40c., pt. 65c., qt. \$1.00, gal. \$2.50.

APHIS PUNK. Kills aphid and thrip very effectively. Especially valuable for rose fumigation. Per pkg., 60c.; \$6.50 per 12 pkgs.

ARSENATE OF LEAD, PURE, IN PASTE FORM. Pure Arsenate of Lead is the safest, most valuable and most effective mineral insecticide yet discovered for leaf-eating insects. It has been used many years and has never failed to destroy insects. It will never scorch, burn nor injure the most delicate foliage, but at the same time kills all kinds of leaf and fruit-eating insects. Is easily mixed with water and applied as a spray, 2 pounds being sufficient for 50 gallons. It completely takes the place of Paris Green, London Purple, etc., and is free from their many objectionable qualities. No other insecticide yet discovered possesses these adhesive qualities. Explicit directions on each package. Price, 1 lb. can 25c., 5 lb. can 90c., 10 lb. can \$1.70, 50 lbs. \$8.00, 100 lbs. \$15.00.

BORDEAUX MIXTURE (TARGET PULP FORM FOR LIQUID). By simply adding water and stirring it is ready or use. 1 qt. 40c., 2 qt. can 60c., 1 gal. \$1.00, 5 gal. can \$4.50. One gallon will make one barrel liquid. Full instructions with each can.

BORDEAUX FUNGEROID MIXTURE, LEGGETT'S DRY. Is acknowledged to be the best fungicide, and is more extensively used every year. Preventive of blight on potato, tomato, celery, etc. For rust, molds, leaf spot, leaf blight, mildews, black knot, rot, and all fungous diseases. 1 lb. 25c., 3 lbs. 70c., 5 lbs. \$1.00, 50 lbs. \$7.50. 1 lb. makes 50 gallons of spray.

BORDEAUX MIXTURE AND PARIS GREEN DRY COMPOUND. This compound has proved very successful during ten years past. It kills the bugs and prevents blight. Defends plants against flea beetles and all manner of insects. Price, 1 lb. 35c., 3 lbs. 95c., 30 lb. buckets \$8.50.

BUG DEATH is a non-poisonous, insect-killing powder, that is in high favor, especially among many Southern market gardeners, who use it extensively for cabbage and tomato worms, potato and cucumber bugs, etc. It is applied with a duster, bellows or powder-gun, at the rate of about 12 lbs. per acre. Price, 15c. lb.; 3 lbs., 35c.; 5 lbs., 50c.; 50 lbs., \$4.50; 100 lbs., \$7.50.

DALMATIAN OR PERSIAN POWDER. Pure. $\frac{1}{4}$ lb. 15c., lb. 50c., 5 lbs. \$2.00.

LIME SULPHUR. For destroying San Jose Scale. This is a concentrated form which is diluted 1 gal. to 12 or 15 gals. water, either hot or cold. May be used as a summer or winter spray, excellent to use as a fungicide. 25c. qt., $\frac{1}{2}$ gal. 45c., 75c. gal., 5 gals. \$2.25, \$3.75 for 10 gals., 25 gals. \$6.00, \$9.00 per 50 gals.

"TARGET BRAND" SCALE DESTROYER.

Guaranteed and Especially Prepared for the destruction of San Jose Scale on all kinds of fruit and shade trees. 200 per cent. more effective than lime, sulphur and salt preparations and fully 50 per cent. more economical.

It is thoroughly soluble in water and will not separate, nor does it need to be agitated while spraying. It can even be mixed a day or two before being used, and allowed to be stored in the spray tank or other vessels without separation. When diluted with water it is positively neutral, there being no chemicals which could do harm to the trees, or roots, or any other material it comes in contact with. It can be diluted in hard or soft water, and represents the cheapest, easiest to prepare, and the most reliable spray for fruit growing either on a large or small scale. It is very economical; one gallon makes from 25 to 40 gallons spraying liquid. Remember, the secret of successful spraying is thoroughness of application and in the finest possible mist. Price, put up in packages, as follows: 1 qt. 35c., 2 qts. 65c., 1 gal. \$1.00, 5 gals. \$3.75, 10 gals. \$7.50, 25 gals. \$13.75, 50 gals. in wood \$25.00, 100 gals. and over 50c. per gal.

"TARGET BRAND" WEED KILLER. Is a most effective solution of high grade chemicals, combined by secret process. The dilution is 1 to 50 parts of water made so easily that a boy or child can attend to it. A remedy that not only reduces the amount of labor, but does it at about one-tenth the cost. A gallon diluted is sufficient to cover a space of 100 to 150 square yards.

Application is best made with a watering can to insure uniform distribution, the most advisable time being after a rain, which is when weeds start to sprout and grow. "Target Brand" Weed Killer effectively destroys the roots as well as the top growth, and single applications last almost an entire season. 1 gallon makes 50 gallons of liquid. Prices, Qt. 45c., $\frac{1}{2}$ gal. 65c., gal. \$1.00, 5 gals. \$4.50, 10 gals. \$8.50, 25 gals. \$18.75, 50 gals. \$35.00.

GRAPE DUST. Good remedy for mildew. 5 lbs. 35c., 10 lbs. 60c., 25 lbs. \$1.35, 100 lbs. \$5.00.

HELLEBORE. For all insects. For use in dust form only. $\frac{1}{4}$ lb. 10c., $\frac{1}{2}$ lb. 15c., 1 lb. 25c., 5 lb. pkg. \$1.00, 10 lbs. \$1.85.

CUTWORM KILLER. A poisoned compound, alluring and palatable, as well as destructive to all cut worms. Easy to apply, full directions with each package. 1 box 25c., by mail, postpaid, 32c.

LEMON OIL. Destroys all insects on the leaves and roots of plants without injury to flower or foliage, leaving no foreign odor. This will be found a capital wash for dogs. It cures mange, destroys lice and all insects. We recommend it for all kinds of house plants or greenhouse plants. Nothing better for mealy bug, brown and white scale on palms, rubber plants, etc., and winter dressing of fruit trees; thrip, red spider, mildew, caterpillar, black and green fly; destroying the eucharis mite, ants, fleas, insects; curing mange and skin diseases in dogs and all animals; syringing fruit trees out of doors, and for American blight. $\frac{1}{2}$ pt. 25c., pt. 40c., $\frac{1}{2}$ gal. \$1.25, gal. \$2.00, 5 gal. can \$9.00. Full directions with each package. Not available. Dilute with 30 to 50 parts.

NICO FUME. Tobacco paper insecticide. This is the strongest tobacco paper on the market; does not injure blooms, and furnishes the easiest method for fumigation ever devised. Tin can of 24 sheets, 85c.; 144 sheets, \$4.00; 288 sheets, \$7.50; postpaid to any address.

"NICO-FUME" LIQUID

"NICO-FUME" LIQUID is a highly refined solution of "free" nicotine guaranteed under the National Insecticide Act to contain 40 per cent. of nicotine. For Spraying, one or two teaspoonfuls to the gallon of water furnish an effective remedy against Green Aphis and Thrips; and for Vaporizing one-half ounce per 2,000 cubic feet furnishes a strong fumigation. "Nico-Fume" Liquid thus has the advantage of being employed both for spraying and for fumigating. Each package contains complete directions. Price, $\frac{1}{4}$ lb., 50c.; 1 lb., \$1.50; 4 lbs., \$5.50; 8 lbs., \$12.50.

NICOTICIDE. A powerful insecticide for evaporizing. $\frac{1}{4}$ pt. 70c., $\frac{1}{2}$ pt. \$1.25, per pt. \$2.50, per qt. \$4.50, $\frac{1}{2}$ gal. \$8.25, 1 gal. \$15.00. Lamp, each 50c.

NICOTEEEN. An extract of tobacco containing about 40 per cent. nicotine. A most effective, economical and safe remedy for fumigating greenhouses. Use a scant tablespoonful to 1 $\frac{1}{2}$ pints of water for each pan, which is sufficient when vaporized, by placing a hot iron in it, for 600 square feet of floor space. Price, pint bottle, \$1.50; 10 pints, \$13.00.

PARIS GREEN (PURE). $\frac{1}{4}$ lb. 15c., $\frac{1}{2}$ lb. 25c., lb. 40c., 5 lbs. \$1.90, 14 lbs. \$5.00.

PYROX (Bowker's). A pasty substance used for all leaf-biting insects. It is really a Bordeaux and Arsenate of Lead combined and is excellent. Dilute 1 lb. to 5 gals. water. 25c. per lb., 5 lbs. \$1.00, \$1.75 per 10 lbs., 25 lbs. \$4.00, 50 lbs. \$7.50, \$13.50 per 100 lbs., 300 lbs. \$38.00, \$60.00 per 500 lbs.

RAT CORN. For destroying rats and mice in greenhouses, hotbeds, etc. 15c., 25c., 50c. and \$1.00 per box.

SOLUBLE LIME SULPHUR POWDER COMPOUND. A cheap, efficient and easily applied preparation. Highly effective for the control of San Jose Scale, Oyster Shell Bark Louse, Pear Psylla, Fungus, Blister Mite, Peach Leaf Scab Curl, Apple Scab and all sucking insects. You simply mix the powder with cold water and it is ready to use. For winter spraying, 10 lbs. make 50 gallons. For summer spraying use 2 lbs. to 50 gallons water. Full directions with each package. Price, 1 lb., 25c.; 5-lb. pkg., \$1.25; 10-lb. pkg., \$1.75; 25-lb. pkg., \$3.75.

SULPHO-TOBACCO SOAP. A Universal Insecticide. Inexpensive and harmless. Fertilizes, invigorates and revives plant life. For destroying all manner of insects on plants, indoors and out, such as red spider, green fly, mealy bug, currant worms, etc. Will keep fleas of all domestic animals. Small cake 10c., by mail 15c.; 8 oz. cake 20c., by mail 28c.; 10 lbs. \$3.00. Full directions with each cake.

SULPHUR FLOWERS. For mildew. 1 lb. 10c., 5 lbs. 40c., 10 lbs. 60c., 25 lbs. \$1.25, 50 lbs. \$2.50, 100 lbs. \$4.00.

SULPHUR CANDLES. For fumigating in sick-rooms, also in conservatories and greenhouses. Large, 20c. each; per doz. \$2.00; small, 10c. each; per doz. \$1.00.

SLUG SHOT (HAMMOND'S). For destroying insects. 5 lbs. 30c., 10 lbs. 50c., 100 lbs. \$4.25, bbl. 235 lbs. \$8.50, 1-lb. carton 15c.

TOBACCO DUST (PURE). 1 lb. 10c., 5 lbs. 25c., 100 lbs. \$2.50.

B-K DISINFECTANT, PURIFIER AND BACILLI KILLER. Instantly kills all bad odors—and leaves none. It destroys the odor germs, leaves everything pure and clean. A gallon diluted costs only $\frac{1}{4}$ c. to 1c. according to strength required. It is a powerful, non-poisonous deodorant and disinfectant which prevents diseases by killing the germs which cause them. Invaluable to the dairyman, milk producer, poultry raiser, cheese makers, household use, the sick room, milking machine user, hog sanitation, contagious abortion in cows, calfsours. It is clear as water. Circular free. It's cheap; one gallon of B-K will make from 128 to 500 gallons of dilution. Price, 1 qt. \$1.00, 1 gal. \$2.25, 5-gal. carboy, \$10.00.

TOBACCO DUST, FINE (SPECIAL BRAND FOR BURNING). For green and black aphid, fleas, beetles, etc. Splendid fertilizer and preventive for insects in the ground and around roots. Price, 10c. per lb., 5 lbs. 35c., 10 lbs. 60c., 25 lbs. \$1.25, 100 lbs. \$4.00.

WHALE OIL SOAP. Makes an excellent wash for trees and plants where insects and eggs affect the bark, and for smearing on the trunks of trees to prevent worms from crawling up. 1-lb. box 20c., 5 lbs. 50c., 25 lbs. \$1.75, 100 lbs. \$6.50.

FAIRMOUNT WEED KILLER. Excellent for cleaning gravel paths, drives and gutters of weeds, moss, etc. The method of killing weeds thoroughly by application of this liquid has become general. It is a great labor-saver. Best time to apply is after rain. One gallon will make 50 gallons of treating liquid, sufficient to cover 150 square yards of surface. $\frac{1}{2}$ gal. 75c., gal. \$1.25, 5 gals. \$6.00, 10 gals. \$11.00, 50 gals. \$45.00.

TOBACCO STEMS. Largely used for covering lawns during the winter. It not only acts as a protector, but imparts large quantities of ammonia and potash and drives away insects and moles. They are excellent for lining poultry and pigeon nests for the prevention and destruction of lice and other vermin. Domestic stems. \$1.00 per barrel; large bale, \$2.00; per $\frac{1}{2}$ ton, \$6.50; ton, \$12.00.

HAVANA STEMS. Strongest and best for fumigating roses and other plants. Large bale, \$2.50; $\frac{1}{2}$ ton, \$10.50; ton, \$20.00.

BOROWAX. It affords absolute protection against borers when applied to peach, plum, apple, pear, quince and other trees.

"Borowax" saves you the outright loss caused by trees that are killed, stunted and damaged by borers. It also affords protection against the ravages of rabbits and field mice.

"Borowax" is guaranteed without any qualifications whatever to be non-injurious to the trees; and, when applied according to the simple directions above given, to afford absolute protection against borers.

Price, qt., 35c.; gal., \$1.00; half bbl., \$20.00; bbl., \$35.00.

MOORE SEED CO'S 1916 WHOLESALE PRICE LIST SEEDS

A Most Remarkably Large, Smooth, Extra Early New Tomato

MOORE'S KING OF THE EARLIES is positively the largest and smoothest extra early red tomato in the world. We have here the grandest large extra early smooth tomato of the age for market gardeners, private gardeners and shippers, no matter whether you plant one dozen or one million plants for your first picking. It is just the large extra early tomato thousands have been looking for. It is just the tomato you need. It is the tomato above all other extra early tomatoes. It is an enormous yielder. The plant is a perfect mass of large, beautiful red fruit. It is the ideal "stem setter," and as there is a remarkable absence of leaves the fruit ripens early and almost "all at once." The tomato that will bring you wealth and fame. Each and every vine is a perfect mass of large size fruit, as our illustration shows. It is a very compact grower and consequently can be planted one-third closer than any other early sort. If you grow early tomatoes, don't miss planting it. It will be both pleasure and **PROFIT** to you. It is the earliest large, smooth tomato ever introduced. Pkt. 10c., 3 for 25c., 1/2 oz. 30c., oz. 50c., 1/4 lb. \$1.50, 1 lb. \$5.50.



MOORE'S KING OF THE EARLY TOMATOES,
"THE EARLIEST OF ALL TOMATOES,"
IS WORTH ITS WEIGHT IN GOLD.

Prices.
PKT 10c.
3 FOR 25c.
7 FOR 50c.
1/2 oz. 30c. 1 oz. 50c.
1/4 lb. \$1.50, 1 lb. \$5.50

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